

Genesis IBRC India Limited

(Formerly, 'SSK Lifestyles Limited')

CIN: L24100AP1992PLC107068

Regd. Off: Flat No: 401, VVN Residency, 40-A, Ashok Nagar, Eluru, Andhra Pradesh 534002

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To,
Corporate Relationship Department,
BSE Limited,
Phiroze Jeejeebhoy Towers,
Dalal Street, Mumbai-400001.
Scrip Code: 514336

Date: 08.01.2026

Dear Sir(s),

Subject: Disclosure under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.

Ref: Regulation 31A (10) of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 relating to reclassification of "Promoter/Promoter Group Category" to "Public Category" pursuant to Open Offer.

In furtherance to the subject cited above this is to bring to your notice that Mr. Mastan Rao Pesala, Ms. Pesala Venkata Subbamma, Mr. Arun Kumar Pesala and Mr. Srikanth Pesala ("Promoters of the Company") had executed a Share Purchase Agreement with Mr. Padmanabhan Krishnamoorthy and Ms. Venkatraman Varalakshmi ("Acquirers") on 06th March, 2025. In this regard, the intent of the promoter(s) to reclassify them from the Promoter Category to Public Category has been disclosed in the letter of offer dated November 17, 2025. Accordingly, the existing Promoters have transferred their entire shareholding i.e., 14,73,000 to the Acquirers.

In terms of Regulation 31A read with Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 and in compliance with SEBI (Substantial Acquisition of Shares Transfer) Regulations, 2011, we hereby inform that the Promoters of the Company had completed the sale of their entire shareholding aggregating to 14,73,000 shares to the Acquirers vide off market transfer on 08.01.2026. In this regard, the reclassification of Promoter and Promoter group to Public Category as per provisions of Regulation 31A (10) of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 be taken on record.

This is for your information and records.

Regards,
For Genesis IBRC India Limited

Balakrishna Koppula

Whole-Time Director

DIN: 09220541