

The National Stock Exchange of India Limited
Exchange Plaza, Plot No. C/1, G Block,
Bandra Kurla Complex,
Bandra (E), Mumbai – 400 051

Scrip ID: **VIVIDHA**
ISIN Code - **INE370E01029**

PLANS TO OPEN 200 FRANCHISE SHOWROOMS ACROSS INDIA

We are pleased to invite franchise enquiries for our ethnic wear brand **VIVIDHA**. We plan to open **200 franchise showrooms** in next two and half years. Our initial focus is in **north and north-western states** of the country. The expansion will also necessitate increase of our production capacity in future to meet out the increasing demands.

We are looking for partners with entrepreneurship spirit to invest in this high growth, high ROI business and grow with us. To become a **VIVIDHA** franchise, you need not be a fashion or retailing expert. Though experience helps, all we see is your business acumen, dedication and passion to drive sales. The franchisee needs a **minimum area of 300 sq ft** in a good location and an **investment of Rs. 10 lacs and above** to get started.

VIVIDHA is the leading brand of designer Sarees, Lehengas & Suits. Ethnic wear retail is usually a very high ROI business. With **VIVIDHA**, the franchisee is assured of full technical, operational and marketing support so that all their efforts are focused on maximizing the business.





VISAGAR
you dream, we create

THE VIVIDHA Showroom

- Elegant ambience & Exteriors
- Well appointed and groomed staff
- High footfalls through local and national marketing
- Premium customer shopping experience
- A dynamic product range catering to all kinds of customers
- Attractive pricing of products
- Systems seamlessly connected to VIVIDHA headquarters for prompt response



For more details and to register interest for franchise feel free to contact us on **09222255512** or **franchise@visagar.com**.

FOR VISAGAR POLYTEX LIMITED

(Tilokchand Kothari)
Managing Director

VISAGAR POLYTEX LIMITED

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