

The Manager
Listing Department
National Stock Exchange of India Ltd
Exchange Plaza, C-1, Block G
Bandra Kurla Complex
Bandra (E)
Mumbai 400051

December 16, 2015

Dear Sir/Madam,

RE: Scrip ID – PNC

In terms of the Listing Agreement, we are submitting to you the text of our press release.

PRESS RELEASE

Mastizaade to release in India through Panorama Studios on 29 January, 2016.

Mastizaade, 2016's much awaited adult comedy, produced by PNC, has been acquired by Kumar Mangat's Panorama Studios for India theatrical distribution. The film will release on January 29, 2016 with an estimated 2000 plus prints.

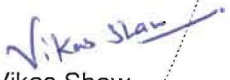
"2015 has been a great year for us at the box office with *Gabbar Is Back*, *Alone*, *Drishyam*, *Pyaar Ka PUNCHAMA 2*. Acquiring *Mastizaade* for all India theatrical distribution is going to be a great start for us in 2016!" is what Abhishek Pathak, Managing Director Panorama Studios, had to say about the deal.

Mastizaade has all the popular trends of being a blockbuster. The first motion poster went viral within minutes of its release on the internet. The teaser trailer has hit almost 4 million views already, breaking all records and the trailer is one of the most awaited properties in the digital space today.

Directed by Milap Zaveri, *Mastizaade* features Sunny Leone, Tusshar Kapoor and Vir Das sharing the screen space together for the first time along with Riteish Deshmukh in an extended special appearance.

The music rights for the film have already been acquired by T-Series.

Yours Truly,
For Pritish Nandy Communications Ltd


Vikas Shaw
Company Secretary

