

CIN : L74899DL1993PLC052787

SOM DISTILLERIES & BREWERIES LTD.

Corporate Office : 23, Zone-II, Maharana Pratap Nagar, Bhopal-462 011 (M.P.) Tel. : +91-755-4278827, 4271271 Fax : +91-755-2557470
E-mail : sdlttd@bsnl.in , somdistilleries@rediffmail.com, **Web :** www.somindia.in **Work :** Village Rojrachak, Distt. Raisen (M.P.) Ph.: (07480) 266244-5

Date: 10.01.2017

1. Bombay Stock Exchange Ltd.
Floor 25, P.J. Towers
Dalal Street Mumbai-400001
2. National Stock Exchange of India Limited
Exchange Plaza, Bandra Kurla Complex, Bandra(E),
Mumbai-400051

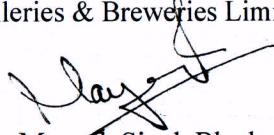
SUB: BUSINESS UPDATES

We would like to inform the Stock Exchanges that after the success of White Fox Vodka Ready to Drink (RTD) in Orange and Lemon Flavors, the Company has introduced a new variant in Cranberry flavor aptly named as COSMO CRANBERRY.

We expect the same level of acceptance of our product from our customers.

Thanking You,

Yours faithfully,
For Som Distilleries & Breweries Limited


Mayank Singh Bhadauria
Company Secretary

