

INVENTURE

MERCHANT BANKER SERVICES PVT. LTD.

Enhancing Fortunes. Enriching Lives.

October 13, 2017

The Manager
National Stock Exchange of India Limited,
Exchange Plaza, C-1, Block G,
Bandra Kurla Complex,
Bandra (E), Mumbai – 400 051

Dear Sirs,

Sub: Open offer to acquire 32,14,902 Equity Shares having face value of Rs.10/- each representing 26% of the total paid-up equity share capital of California Software Company Limited (Target Company) by Mr. Mahalingam Vasudevan (Acquirer) in accordance with SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011.

Please find enclosed herewith hard copy of the Pre-Offer Advertisement, pursuant to and in compliance with Regulation 18(7) of the SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011, as amended.

The Pre-Offer Advertisement is published in the following newspapers on Friday, October 13, 2017.

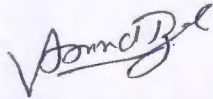
Publications	Language	Editions
Financial Express	English	All Editions
Jansatta	Hindi	All Editions
Mumbai Tarun Bharat	Marathi	Mumbai
Makkal Kural	Tamil	Chennai

In case of any queries or clarifications, please feel free to call Mr. Arvind Gala on +919322287881.

Thanking you,

Yours truly,

For Inventure Merchant Banker Services Private Limited



Authorized Signatory



Encl: As above