

LADDU GOPAL ONLINE SERVICES LIMITED

(Formerly known as ETT Limited)

CIN: L90009DL1993PLC123728

Registered Office: House No 503/12 Main Bazar, Sabzi Mandi, Shakti Nagar North Delhi
110007

Email id- ettsecretarial@gmail.com website- <https://lgos.in>

Tel. +91 7383380911

Dated: 10th May, 2025

To,
The Secretary,
Corporate Relationship Department
BSE Limited,
Phiroze Jeejeebhoy Towers,
Dalal Street, Fort, Mumbai 400001

Dear Sir/Ma'am

Reference : ISIN - INE546I01017; Scrip Code- 537707; Symbol- ETT

Subject: Disclosure of Receipt of Order Proposal amounting to USD 75,00,000 (approx. INR 65 Crores) from Chixin Technology Co., Limited, Hong Kong.

Dear Sir/Ma'am,

Pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we wish to inform you that Laddu Gopal Online Services Limited has received an order proposal from *Chixin Technology Co., Limited*, for providing digital media marketing and online marketing services.

Brief details of the proposal are as follows:

- **Client:** Chixin Technology Co., Limited, Hong Kong
- **Scope of Work:** Digital media marketing including SEO, social media marketing, PPC advertising, content marketing, email marketing, website analytics & reporting, and other related services.
- **Contract Value:** USD 7,500,000 (approx. INR 65 Crores)
- **Contract Duration:** 3 years (from May 9, 2025, to May 8, 2028)
- **Payment Terms:** Monthly payment to be made by the 7th of each month for work completed in the previous month.
- **Other Terms:** The proposal includes performance reporting, confidentiality clauses, and transfer of IP rights to Chixin Technology.
- **Intellectual Property:** Any intellectual property created by Laddu Gopal in the course of providing the services under this agreement shall be owned by Chixin.
- **Termination Clause:** This agreement may be terminated by either party upon 30 days written notice.

This is for your information and record.

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Thanking you

Yours Faithfully,

**FOR, LADDU GOPAL ONLINE SERVICES LIMITED
(FORMERLY KNOWN AS ETT LIMITED)**

**AFSANA MIROSE KHERANI
MANAGING DIRECTOR
DIN: 09604693**