

Date: 22.7.2020

To,

Listing Department,
National Stock Exchange of India Limited
Exchange Plaza, Plot No. C/1, G Block,
Bandra Kurla Complex,
Bandra East, Mumbai - 400051

Respected Sir/ Madam,

Scrip Code: KEERTI

Sub: Announcement regarding recent and successful launch of Online Language Learning

We wish to inform NSE about our recent and successful initiative in Online Language Learning.

Keerti Knowledge & Skills Limited (KKSL) has launched first of its kind English Language course in Marathi Language. i.e **Complete self-learning course through its online platform i.e www.keertionline.com**. It was exclusively launched on our portal_during the period of lockdown for which immense response was received, with 2000 plus admissions, in the span of few weeks and still new registrations are growing.

Basic idea was to benefit students from Tier II and Tier III cities or farmers of Maharashtra State, especially youths' from the Marathi community, who face difficulty to understand direct English Grammar / Vocabulary, unless it is explained in Marathi. Thus, we believe that this initiative of KKSL will help local students to benefit at large so as to enable them to match the required criteria of job market, Education institute, etc. and overall will help them to reach their desired personal, academic and career goals, more creatively and constructively.

ABOUT COMPLETE ENGLISH COURSE:

COMPLETE ENGLISH Course is a 90 days self-learning English Speaking Course. The course includes 90 Audio-Videos as well as 9 course materials in PDF. These Audio – Videos provide complete knowledge of English Words, Sentence Structures, Grammar, Phonetics and all the necessary topics on Spoken English. They cover our entire syllabus. The topics are presented from Day-1 to Day-90 for day-to-day regular learning.



Page 1 of 2

(Formally known as 'Keerti Software and Hardware Infotech Private Limited & Keerti Knowledge and Skills Private Limited')

65/2823, Ashadeep CHS Ltd., Gandhi Nagar Near MIG Cricket Club Bandra (E), Mumbai- 400051, Maharashtra, India

T: (022) - 26550480/26552016 E: - info@keerti.org W: - www.keerti.org

CIN: U72200MH1999PLC119661

The Audio-Videos make the course more effective and it is first of its kind in Marathi. It also includes different types of real life sample Situational Dialogues & Conversations, Fluency Techniques...etc

It is a unique English Speaking Course in Marathi that the student can learn at their respective place & time by accessing on their respective device like, laptop/ desktop/ mobile/ tablet etc..

We wish that this course would be a runaway success among the targeted students in Maharashtra.

You are requesting to Kindly acknowledge the receipt of the same.

Thanking you,

Yours Faithfully,

For Keerti Knowledge and Skills Limited


Mr. Sudhakar P. Sonawane
Managing Director
DIN: 01689700

