

CONCEPT PRODUCTIONS LTD.

Queen's Mansion, 1st Floor, Next to
Cathedral School, Prescott Road, Fort,
Mumbai 400 001.
T: 40558888 F: 40558989
CIN U74300MH1988PLC047441

1st April, 2017

National Stock Exchange of India Ltd.

Listing Department
Exchange Plaza, C-1, Block – G,
Bandra Kurla Complex,
Bandra (East),
Mumbai - 400 051

Dear Sirs,

Ref.: Scrip Code: KEYCORPSE

Reg.: Disclosure under Regulation 30(2) of SEBI (Substantial Acquisition of Shares and Takeovers Regulations, 2011)

Enclosed please find herewith information in terms of Regulation 30(2) of SEBI (Substantial Acquisition of Shares & Takeovers) Regulations, 2011 in the prescribed format.

The said information is being submitted as required under Regulation 30(3) of the captioned regulation.

Please acknowledge the receipt.

Thanking you and assuring you of our best co-operation at all times.

Yours sincerely,
For **Concept Productions Limited**



Director

Encl: as above

CONCEPT PRODUCTIONS

Disclosures under Regulation 30(1) and 30(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Part – A – Details of Shareholding

1.	Name of the Target Company (TC)	Keynote Corporate Services Limited.
2.	Name(s) of the stock exchange(s) where the shares of the TC are listed	<ul style="list-style-type: none"> • BSE Limited (BSE) • National Stock Exchange of India Limited (NSE)
3.	<p>Particulars of the shareholder(s) :</p> <p>a. Name of person(s) together with Persons Acting in Concert (PAC) whose total holding (including that in the form of shares, warrants, convertible securities and any other instrument that would entitle the holder to receive shares in the TC) is more than 25% of the voting rights of the TC.</p> <p style="text-align: center;">OR</p> <p>b. Name(s) of promoter(s), member of the promoter group and PAC with him.</p>	<p style="text-align: center;">-----</p> <p>M/s. Concept Productions Limited [Promoter] M/s. NSS Digital Media Limited [Promoter] Shri Vivek Nirmal Suchanti [Promoter] Nirmal Suchanti - HUF [Promoter] Shri Nirmal Suchanti [Promoter] Shri B. Madhuprasad [Promoter] M/s. Dhanvirdhi Tie up Pvt. Ltd. [Promoter Group] Smt. Pushpa Nirmal Suchanti [Promoter Group] M/s. Naga Accounts Management Pvt. Ltd. [Promoter Group] Shri Vineet Nirmal Suchanti [Promoter Group] Smt. Rita Vivek Suchanti [Promoter Group] Smt. Rinku Vineet Suchanti [Promoter Group]</p>

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4.	Particulars of the shareholding of person(s) mentioned at (3) above	Number of shares	% w.r.t. total share/voting capital wherever applicable	% of total diluted share/voting capital of TC (*)
	As of March 31 st of the year 2017, holding of:			
	a) Shares			
	M/s. Concept Productions Limited	2,41,600	3.44	3.44
	M/s. NSS Digital Media Limited	31,12,256	44.34	44.34
	Shri Vivek Nirmal Suchanti	49,440	0.70	0.70
	Nirmal Suchanti – HUF	2,82,499	4.03	4.03
	Shri Nirmal Suchanti	1,17,647	1.68	1.68
	Shri B. Madhuprasad	48,550	0.69	0.69
	M/s. Dhanvirdhi Tie up Pvt. Ltd.	4,010	0.06	0.06
	Smt. Pushpa Nirmal Suchanti	1,32,308	1.89	1.89
	M/s. Naga Accounts Management Pvt. Ltd.	53,300	0.76	0.76
	Shri Vineet Nirmal Suchanti	11,977	0.17	0.17
	Smt. Rita Vivek Suchanti	4,829	0.07	0.07
	Smt. Rinku Vineet Suchanti	3,802	0.05	0.05
	b) Voting Rights (otherwise than by shares)	---	----	----
	c) Warrants,	----	----	----
	d) Convertible Securities	----	----	----
	e) Any other instrument that would entitle the holder to receive shares in the TC.	----	----	----
	Total	40,62,218	57.88	57.88

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For Concept Productions Limited



Director

Place: Mumbai

Date: 1st April, 2017

Note:

(*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

(**) Part-B shall be disclosed to the Stock Exchanges but shall not be disseminated.

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