

Action Construction Equipment Ltd.

Corporate & Regd. Office

Dudhola Link Road, Dudhola, Distt. Palwal - 121102, Haryana, India



Date: 09th April, 2018

To,

The Manager Listing
BSE Limited
5th Floor, P.J. Towers,
Dalal Street,
Mumbai-400001

Scrip Code: 532762

The Manager Listing
National Stock Exchange of India Ltd.
Exchange Plaza, Bandra Kurla Complex,
Bandra (E),
Mumbai-400051

CM Quote: ACE

Subject: Disclosure under Regulation 30 of SEBI (Listing Obligation and Disclosure Requirements) Regulations, 2015.

Dear Sir/Madam,

Pursuant to Regulation 30 of SEBI (Listing Obligation and Disclosure Requirements) Regulations, 2015. We wish to inform that URSUS S.A., one of the pioneers and leading company in Tractors, Agricultural Machinery and Electric Buses, incorporated in the Republic of Poland - Europe, having its registered office in Lublin, Poland, has entered into a MOU with Action Construction Equipment Limited (ACE) for localization of their range of Tractors based on Massey Ferguson – URSUS Technology with the purpose of sourcing Tractors and sub-assemblies from ACE and export to other parts of the world. ACE-URSUS brand Tractors based on their technology will also be promoted and sold by ACE in the local market and the Indian sub-continent.

This is for your information and record please.

Thanking you
Yours faithfully

For Action Construction Equipment Limited

Anil Kumar

**Anil Kumar
Company Secretary**



Corporate Office : Phone : +91-1275-280111 (50 Lines), Fax : +91-1275-280133, E-mail : works2@ace-cranes.com

Mktg. H.Q.: 4th Floor, Pinnacle, Surajkund, Faridabad, NCR-121009, Phone: +91-129-4550000 (100 Lines), Fax : +91-129-4550022, E-mail: marketing@ace-cranes.com

Customer Care No.: 1800 1800 004 (Toll Free), CIN : L74899HR1995PLC053860

*Nothing beats an **ACE***