



Chairman - Ambica group of companies

- ❖ AGARBATHIES
- ❖ HOTELS
- ❖ RESTAURANTS
- ❖ FILM INDUSTRY
- ❖ REAL ESTATE
- ❖ EXPORTS
- ❖ POWER

PHONES : 230216,
GRAMS : "AMBICA"
FAX : 08812 233876

Dated: 6th April, 2016

To
The Listing Department
NATIONAL STOCK EXCHANGE OF INDIA LIMITED
"Exchange Plaza"
Bandra kurla complex
Bandra (E)
MUMBAI - 400 051

Dear Sir,

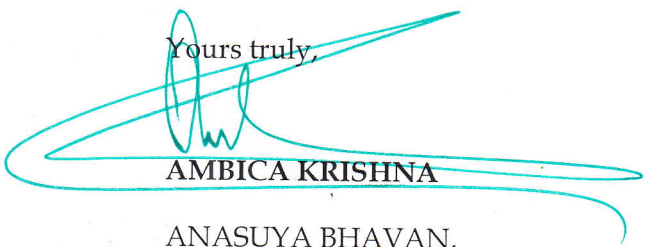
Sub: Intimation as per Regulation 30 (2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011
Ref: Script Code: AMBICAAGAR

With reference to the above cited subject, please find enclosed Disclosure as per the SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 in connection with intimation of shareholding of Promoter group and PAC as per Regulation 30(2) of these Regulations for the financial year ended 31.03.2016

This is for your information and records.
Please acknowledge the receipt.

Thanking you.

Yours truly,


AMBICA KRISHNA

ANASUYA BHAVAN,
POWERPETA,
ELURU, 534002,
Andhra Pradesh, INDIA
CC AMBICA AGARBATHIES AROMA & INDUSTRIES LIMITED

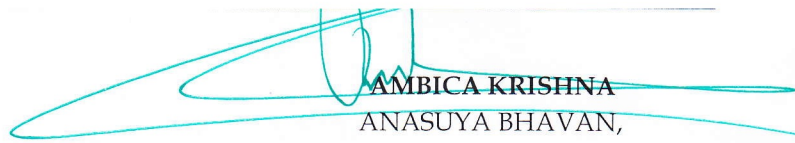
Disclosures under Regulation 30(1) and 30(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name of the Target Company (TC)	AMBICA AGARBATHIES AROMA & INDUSTRIES LIMITED
Name(s) of the stock exchange(s) where the shares of the TC are listed	BSE LIMITED NATIONAL STOCK EXCHANGE LIMITED
Particulars of the shareholder(s) : a) Name of person(s) together with Persons Acting in Concert (PAC) whose total holding (including that in the form of shares, warrants, convertible securities and any other instrument that would entitle the holder to receive shares in the TC) is more than 25% of the voting rights of the TC. Or b) Name(s) of promoter(s), member of the promoter group and PAC with him.	--- 1. AGNVSA RAMACHANDRA RAO 2. P V V P KRISHNA RAO 3. ALAPATI RAMANJANAYALU 4. RAJESHWAR RAO ALAPATI 5. A MADHAVI PERLA 6. PARSİ SANTOSHI 7. A V PRASAD 8. P T N V A R SUDARSHAN 9. ALAPATI AMBICA HANUMA 10. ALAPATI AMBICA SIVAKUMAR 11. SATYAVATI PERLA 12. ALAPATI LALITHA KUMARI 13. ALAPATI RAMA LAKSHMI 14. SATYAMALA ALAPATI 15. A JANAKI 16. A P J SUNEETHA 17. G SATHYANARAYANA 18. G MANGAVALLI 19. AMBICA SATYAVATHI

Particulars of the shareholding of person(s) mentioned at (3) above	Number of shares	% w.r.t. total share /voting capital wherever applicable	% of total diluted share/voting capital of TC (*)
As of March 31st of the year, 2016 holding of:			
a) Shares			
1.AGNVSA RAMACHANDRA RAO	1464950	8.53	8.53
2. P V V P KRISHNA RAO	1391701	8.10	8.10
3. ALAPATI RAMANJANAYALU	1238700	7.21	7.21
4. RAJESHWAR RAO ALAPATI	1211213	7.05	7.05
5. A MADHAVI PERLA	511450	2.98	2.98
6. PARSI SANTOSHI	440200	2.56	2.56
7. A V PRASAD	415213	2.42	2.42
8. P T N V A R SUDARSHAN	355213	2.07	2.07
9. ALAPATI AMBICA HANUMA	218325	1.27	1.27
10. ALAPATI AMBICA SIVAKUMAR	218325	1.27	1.27
11. SATYAVATI PERLA	139959	0.81	0.81
12. ALAPATI LALITHA KUMARI	139950	0.81	0.81
13. ALAPATI RAMA LAKSHMI	139950	0.81	0.81
14. SATYAMALA ALAPATI	139700	0.81	0.81
15. A JANAKI	111450	0.65	0.65
16. A P J SUNEETHA	111450	0.65	0.65
17. G SATHYANARAYANA	13	0.00	0.00
18. G MANGAVALLI	13	0.00	0.00
19. AMBICA SATYAVATHI	4	0.00	0.00
b) Voting Rights (otherwise than by shares)	Nil	Nil	Nil
c) Warrants,	Nil	Nil	Nil
d) Convertible Securities	Nil	Nil	Nil
e) Any other instrument that would entitle the holder to receive shares in the TC.	Nil	Nil	Nil
Total	8247779	48.02	48.02

Date: 07.04.2016

Place: Eluru



AMBICA KRISHNA
ANASUYA BHAVAN,

POWERPETA, ELURU-534002