



Ref: SSWL

Dated: 04.12.2015

The National Stock Exchange of India Limited  
Exchange Plaza,  
Plot No. C/1, G Block,  
Bandra-Kurla Complex, Bandra (E),  
Mumbai – 400 051

Sub:- **Clarification**

Sir

This is with respect to your email dated 03/12/2015, seeking certain clarification in connection with our announcement submitted to the Exchange dated December 01, 2015, that SSWL bags one of its biggest ever OEM orders from Jaguar Land Rover".

Our point wise clarification are as follows:

**Point No. 1, 2 & 3**

SSWL has received an Export order from Jaguar Land Rover (JLR) for the supply of Steel Wheel Rims and this order is one of the SSWL's biggest Export order. The Wheel will be supplied from SSWL's Chennai Plant in India and the first supply planned to start from February, 2016.

As per the Jaguar Land Rover's "Supplier News Release & Publicity Guidelines & Processes", we are not in a position to divulge details more than what we have disclosed in our aforesaid corporate announcement as we have to abide the JLR guidelines for any public announcements concerning receipt of Export order from JLR.

Relevant portion of JLR's "Supplier News Release & Publicity Guidelines & Processes" is reproduced below:

**Contract Terms**

***The value, length and other terms of contracts may not be quoted. No reference may be made to any programme costs, speculated or otherwise"***

Beside this, JLR guidelines also require the prior approval of JLR before making any public announcement regarding any order awarded by JLR.

Copy of JLR Rover's "Supplier News Release & Publicity Guidelines & Processes" is attached for your kind consideration please.

**Point No. 4**

Promoter/Promoter group/Group companies have no interest in the entity (JLR) that awarded the aforesaid export order/contract

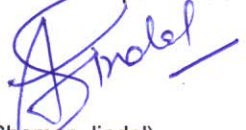
**Point No. 5**

The aforesaid export order/contract does not fall within related party transactions.

Thanking you.

Yours faithfully,

For Steel Strips Wheels Limited

  
(Shaman Jindal)  
GM-Cum-Company Secretary

**STEEL STRIPS WHEELS LTD.**

CIN: L27107PB1985PLC006159

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