

BABA ARTS LIMITED

3A, Valecha Chambers, New Link Road, Andheri (W), Mumbai - 400 053.

Tel.: 2673 3131 Fax : 2673 3375

email : babaartslimited@yahoo.com / investors@babaartslimited.com

CIN-L72200MH1999PLC119177 Website: www.babaartslimited.com

Date: 8TH August, 2022

The Corporate Relationship Department

The BSE Limited

Dalal Street,

MUMBAI-400001

SCRIP CODE : 532380

SCRIP NAME : BABA

Dear Sir,

Re: Intimation under Regulation 30 the SEBI (Listing Obligations & Disclosure Requirements) Regulations, 2015 ("Listing Regulations")-Corporate Announcement

Pursuant to Regulation 30 of the Listing Regulations, Pursuant to the requirements of Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find enclosed announcement regarding launch of Music Label "**Baba Beats**" of the Company-the content of which is self-explanatory.

This is for the information of the exchange and the members.

For Baba Arts Limited



Naishadh H.Mankad

Company Secretary & Compliance Officer

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Launch of Music Label Baba Beats

"Baba Arts Limited" is pleased to announce the launch of "Baba Beats", its Music Label focused on Independent Music.

This Channel is coming up with a song titled "*Kuch Tumhara Kuch Humara*" starring famous tinsel town jodi Vatsal Seth and Ishita Dutta.

The Company informs that the Market for Independent Music has now grown tremendously, given the recent changes in the media landscape and content consumption patterns. Baba Beats aims to collaborate with talented singers, composers and build a Label with an Artist First approach providing them independence in creating the music they love.

The Company had recently launched its Devotional channel Baba Devotional and with the launch of Baba Beats going forward it is placing itself in a very interesting space with a combination of devotional and other entertaining content across various audio and video OTT platforms like YouTube, Facebook, Instagram, Spotify, Jio-Saavn, Amazon Music, Wynk, Gaana, Bollywood Hungama, Resso, among others.

For Baba Arts Limited



Naishadh H. Mankad

Company Secretary & Compliance Officer

