



S Mobility Limited

S Global Knowledge Park

19 A & 19 B, Sector 125,

Noida - 201301

Tel.: +91 - 120 - 3355131

www.spice-mobile.com

June 28, 2013

BSE Limited

PhirozeJeejeebhoy Towers,
DalalStreet , Mumbai - 400001

Scrip code : 517214

National Stock Exchange of India Limited

Exchange Plaza, Plot no.C/1, G Block
Bandra - Kurla Complex, Bandra (E)
Mumbai - 400051

Scrip code- SMOBILITY

Sub: Intimation under clause 36 of the Listing Agreement

Dear Sir,

This is to inform you that the Board of the Directors of the Company at its meeting held today i.e. 28th June, 2013 has taken the following decisions:

- (i) to sell/ transfer the Mobile Handset business of the Company to Spice Retail Limited, a Wholly Owned Subsidiary of the Company, under Section 293 (1) (a) of the Companies Act, 1956, as a going concern w.e.f. 1st July, 2013 by way of slump sale at book value pursuant to the authority given by the members of the Company through the Postal Ballot.
- (ii) to close down both the Units of the Company (i.e Unit I & Unit II) at Baddi (Himachal Pradesh), which were predominantly for manufacturing feature phone hand sets, with immediate effect. The Company had kept a skeletal presence at Baddi over the past few months with the hope of reviving the production. The Board believes that the assembly/production will be unviable at the current low volumes and also due to fast changing technology.

The closure of the said units would not have any impact on the performance of the Company as the Company is engaged in the distribution of the mobile handsets under the brand name 'SPICE' and 100% of the mobile handsets distributed are contract manufactured and customized as per the Indian market requirement before importing.

The company is in the process of changing the business focus from mobile to mobile internet and hence will be focusing on new technologies like 3G, 4G, etc. which will enable consumers to have rich mobile internet experience.

You are requested to kindly take the above on record and acknowledge the receipt of the same.

Thanking You,

Yours faithfully,
For **S Mobility Limited**

M R Bothra
Vice President- Corporate Affairs
& Company Secretary