



spice
switch up!

SPICE MOBILITY LIMITED

(Formerly S Mobility Limited)

CIN No - L72900UP1986PLC008448

S Global Knowledge Park, 19A & 19B,

Sector 125, Noida - 201301, UP, India.

Tel: +91 120 3355131

www.spice-mobile.com

customercare@smobility.in

July 22, 2014

To,

BSE Limited

Phiroze Jeejeebhoy Towers,

Dalal Street, Mumbai - 400 001

Scrip Id : 517214

National Stock Exchange of India Limited

Exchange Plaza, Plot no.C/1, G Block

Bandra - Kurla Complex, Bandra (E)

Mumbai - 400 051

Scrip Code- SMOBILITY

Sub: Change of name of Company from S Mobility Limited to Spice Mobility Limited

Dear Sir,

This is in continuation of our earlier letter dated July 10, 2014 vide which we have informed about the approval received from the members of the Company for change in name of the Company.

We write to inform you that the Company has received new Certificate of incorporation from Registrar of Companies, Kanpur effecting change in name of the Company and accordingly the name of the Company has been changed from 'S Mobility Limited' to 'Spice Mobility Limited' with effect from 21st July, 2014.

You are requested to kindly acknowledge and update the new name of our Company in your records.

Thanking you.

For **Spice Mobility Limited**

(Formerly S Mobility Limited)

M.R. Bothra

**Vice President - Corporate Affairs &
Company Secretary**