ASX / MEDIA RELEASE
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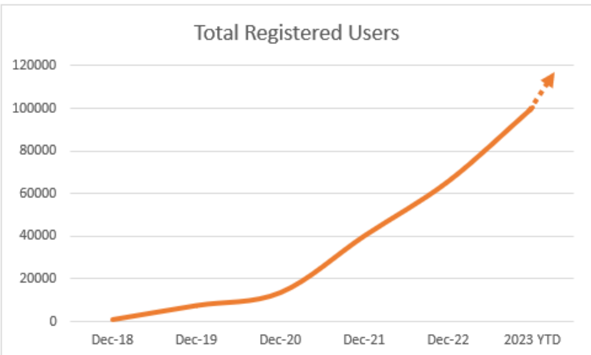
Exceptional Growth Continues as One Click Life Powers Through 100,000 Registered Users

Key Highlights:

- **One Click Life continues its exceptional recent business growth with the Company surpassing 100,000 registered users on its fast-growing fintech platform**
- **27,000 new users have now registered on the platform in the last 6 weeks alone, equating to a 37% increase in that time**
- **The outstanding growth in user numbers is directly correlating to growth in revenue, with revenue already exceeding the prior full year (CY) revenue of $1.6m by 12 July 2022 and continuing to increase since**
- **The growing registered user numbers also expands the potential revenue opportunity to the Company through the cross sell of its suite of financial products on the One Click Life fintech platform to users**

Fast growing life admin technology platform **One Click Group Limited** (ASX:1CG) ("Company") is pleased to announce continued exceptional recent growth with its registered user base now surpassing 100,000, a massive increase of ~37% over the last six weeks and ~28% in July alone.

The user growth the One Click Life platform is currently experiencing is correlating to a growth in revenue on the platform. This is resulting in a material improvement in revenue compared to the prior corresponding period with revenues for calendar year 2023 (financial year) already exceeding total 2022 revenue of $1.6 million.



Growth in user numbers has been increasing faster than prior years due to a consistent, funded and maturing marketing campaign. Importantly there is still room to grow the impact of our marketing campaigns in future years providing an important and exciting growth prospect for the platform in the near and longer term. With the Company's products being essentially completely online, the business is highly scalable with minimal cost increases needed to support current revenue growth.

The continuing growth in user numbers this year continues to demonstrate the growing demand for digital financial services in Australia and specifically the excellent penetration for the One Click Life Platform.

The significant growth in user numbers creates optionality for the platform to generate revenue from both its core tax product, and other products available on the One Click Life platform, such as One Click Mortgages. The number of mortgage applications received on One Click Mortgages has continued to increase month-on-month, with revenue generated from this product continuing to grow.

One Click Life takes complicated financial products and conquers the complexities to create simple financial products capable of being easily consumed via a mobile phone. Financial products made simple.

Managing Director Mark Waller commented *"Accelerating through 100,000 registered users on the One Click Life platform is a massive achievement for the business. This has come quicker than we expected and presents a huge opportunity for the business.*

Importantly we are seeing this growth in users directly correspond to a growth in revenue on the platform. The growth in revenue is largely coming from the tax products including the Next Day Refund tax product, however the contribution from our Mortgages product is also growing."

To see Managing Director, Mark Waller, discuss this announcement, please follow us on LinkedIn: One Click Group (ASX:1CG) or YouTube: @OneClickGroupASX1CG.

This ASX Announcement has been authorised for release by the Board.

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About One Click Group

One Click Life is a fast-growing Australian based financial technology platform positioned to disrupt and capitalise on the increasing market demand for online self-directed financial and life admin services.

The platform's primary competency and revenue stream at the moment is online tax. The One Click Life platform now contains a lending competency and a number of other products for users, with online wills and private health insurance already available with more new products to come in the future. The One Click Life platform aims to be the one stop shop for everyday Australians who want to manage their financial life admin across, tax, wills, insurance, mortgages, investing and more.

One Click Verify is a digital identity verification platform allowing businesses to digitally identity their customers as part of an onboarding or transaction process.

ONE CLICK VERIFY