



Pointerra Limited

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Pointerra Completes Global Mapper Integration

Highlights

- **Pointerra and Blue Marble technical teams have completed development activities required to integrate Pointerra's 3D technology with Blue Marble's Global Mapper GIS product.**
- **The world-first solution to be launched at the annual International LiDAR Mapping Forum conference in Denver, Colorado on February 13.**
- **Blue Marble and Pointerra to co-market and promote the integrated solution via a revenue share model to Global Mapper's user base, which numbers in the hundreds of thousands of customers.**

Pointerra Limited (ASX:3DP) ("Pointerra" or "the Company") is pleased to announce that it has completed the required technical development activities to enable Pointerra's cloud-based 3D data solution to be seamlessly integrated with Global Mapper, the acclaimed GIS product owned by Blue Marble Geographics, Inc. ("Blue Marble").

As foreshadowed in the ASX announcement made on December 21, 2016, Pointerra and Blue Marble technical teams have spent the past month developing an extension to the highly popular and widely used Global Mapper product, and this solution is now ready for launch at the upcoming annual International LiDAR Mapping Forum, which is held annually in Denver, Colorado.

In a world-first, Global Mapper's customers (that number in the hundreds of thousands) will be able to visually browse massive open data libraries of continental USA 3D LiDAR data, select the area they wish to work in, and acquire access to the data from Pointerra. This capability replaces the previously cumbersome, time consuming and inefficient method for locating and using large open data 3D LiDAR datasets and underscores the value of Pointerra's technology.

We expect the revenue share arrangement between Pointerra and Blue Marble to generate near-term, recurring income for both organizations. Blue Marble will also be a reseller for Pointerra's Data as a Service solution to Global Mapper customers who want to use Pointerra to host, manage and visualize their own proprietary 3D data.

Blue Marble has made the following press release on this milestone event:
<http://www.bluemarblegeo.com/about-us/press.php?id=388>



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In commenting on the milestone, Pointerra's Managing Director, Ian Olson said "We are pleased to have so quickly reached this point with the Blue Marble team and look forward to taking the solution initially to the US marketplace and subsequently to other markets where Global Mapper customers will be able to leverage the emergence of open data LiDAR initiatives in other countries."

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About Pointerra: Pointerra is an Australian company focussed on the development and commercialisation of its unique 3D geospatial data technology. Pointerra's technology has solved an entrenched problem in the 3D geospatial sector and allows very large 3D datasets to be viewed by users without the need for high performance computing. The 3D datasets are processed and stored in the cloud for instant, on demand user access: anytime, anywhere, on any device. Pointerra's vision is to create a global marketplace for 3D data, saving users time and money and creating a 3D data access revolution.

About Blue Marble Geographics: Blue Marble Geographics of Hallowell, Maine, USA is a leading developer and provider of software products and services for highly accurate geospatial data conversion solutions. Blue Marble is known for their coordinate conversion and file format expertise and is the developer of The Geographic Calculator, GeoCalc SDK, Global Mapper, Global Energy Mapper, and Global Mapper SDK. The company has been writing GIS software tools and solutions for over twenty years and currently serves hundreds of thousands of users worldwide.