



MARKET ANNOUNCEMENT

APN MAKES NEW EXECUTIVE APPOINTMENTS

Sydney, 9 March 2017 APN News & Media (**APN**) [ASX:APN] today announced new appointments to the Executive Team. This is another significant step in the Company's strategic growth plans.

CEO of Australian Radio Network (ARN), Tony Kendall, will be elevated to take on a newly created APN Group Role as Chief Revenue Officer. Tony's extensive experience in media developing and implementing integrated solutions across numerous sectors means he is ideally placed to strategically lead this new Business Development team within the Group.

Rob Atkinson, the CEO of Adshel, will replace Tony Kendall as the CEO of ARN. Rob has been CEO of Adshel for five years where he has transformed the business, culminating in a record year for both revenue and EBITDA. Rob's strong strategic thinking and his leadership are the perfect skillsets to develop and lead ARN's multi-platform offering to both audiences and advertisers.

Mike Tyquin will replace Rob Atkinson as CEO of Adshel, after serving as Chief Commercial Officer of Adshel since May 2014. Mike has over 20 years' experience in the outdoor media sector and has been central to developing and delivering Adshel's successful digital, data and automation programme roll-out in the last 18 months, as well as overseeing strong growth in the New Zealand market.

CEO & Managing Director of APN, Ciaran Davis, said the changes to the Executive Team reflected the Company's ambitions to reposition APN as one of the leading media operators in the market and will significantly contribute to optimising value creating integration across the Group.

"These appointments are crucial to our future growth and will ensure we can to meet the challenges of the competitive and evolving media environment." Mr Davis said.

Tony, Rob and Mike's appointments will take effect from the beginning of April.

Another new appointment, Justin Stone has joined the newly created Business Development team in the role of Director, Research and Insight's, reporting to Tony Kendall in his new position. Justin is well versed in media research and data insights, and has been with Bauer Media since 2005.

APN has also appointed Emma Hogan to the position of Chief People Officer to lead the people and culture division across the APN Group, with responsibility for driving the overall strategic direction of the HR function. Emma joins APN from Foxtel where she was Executive Director Customer Experience until June 2016, and prior was the Executive Director People, Culture & Internal Communications for eight years.

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