



Ansearch Limited
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16 May 2006

Manager of Company Announcements
Australian Stock Exchange Limited
Level 6, 20 Bridge Street,
SYDNEY NSW 2000

No. of pages: 3

Dear Sirs,

ANSEARCH REVENUE GROWS 12% IN APRIL

Ansearch (ASX: ANH), the Australian search engine and online media company, is pleased to report a continued increase in online revenue.

We attach a statement made today by the Directors of Ansearch Limited.

Yours Sincerely

A handwritten signature in black ink, appearing to read "Stephen Munday".

Stephen Munday
Company Secretary
+61 3 9863 7829

STATEMENT BY THE DIRECTORS OF ANSEARCH LIMITED**16 May 2006****ANSEARCH REVENUE GROWS 12% IN APRIL
AND IS TRENDING UP FURTHER FOR MAY**

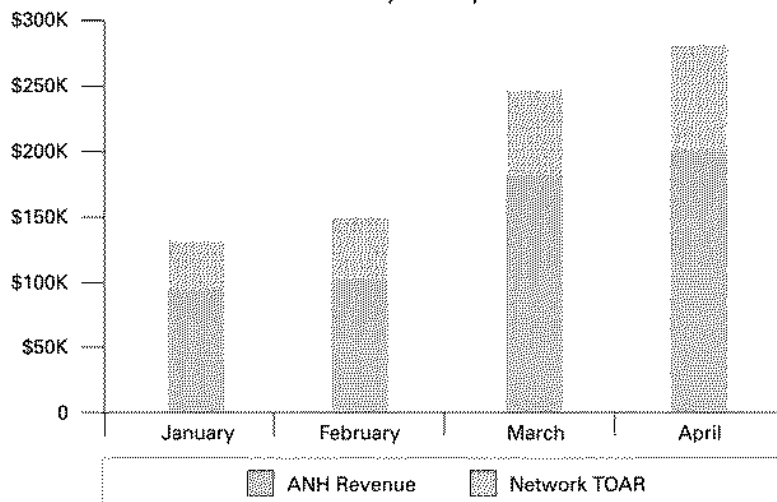
- Total Online Advertising Revenue from the Ansearch Ad Network and Search web sites increase to \$280,000 in April 2006 (slower month on month growth than previous due to Easter and ANZAC day long weekends.)
- Total Online Advertising Revenue from the Ansearch Ad Network and Search web sites tracking to achieve up to 25% above April in May 2006.

Ansearch (ASX: ANH), the Australian search engine and online media company, is pleased to report a continued increase in online revenue, driven by increased traffic through the company's flagship search engine and the expansion of its online advertising division, sough.

Total Online Advertising Revenue (TOAR) from the Ansearch Ad Network and Search web sites increased 12% to \$280,000 for the month of April 2006; Ansearch was entitled to receive 72% of TOAR (Net Revenue). As the Ad network increases Ansearch believes that reporting of Net Revenue will better reflect the growth of the online business.

Chief Executive Dean Jones said the 12% month on month revenue increase disguises the true growth due to the Easter and ANZAC day long weekend holidays in April. The whole of Ansearch's businesses experience lower traffic and activity levels during week-ends and public holidays.

**Ansearch Ad Network & Search Web Sites Revenue
January to April 2006**



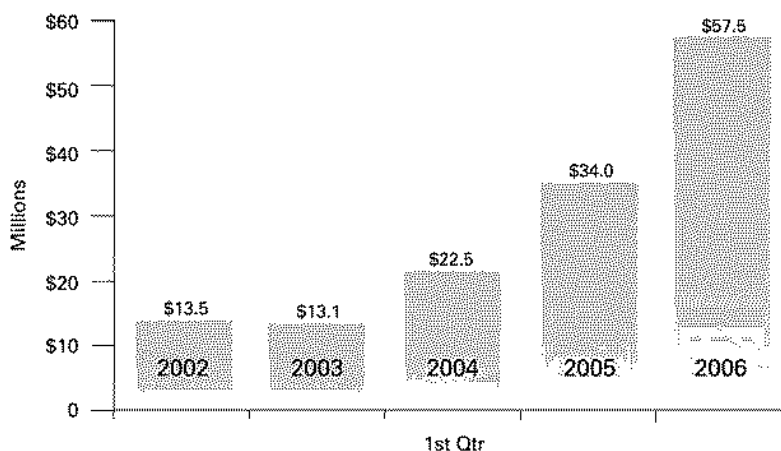
"We have been a little disappointed at the slower than expected roll out of our unique offering to Publishers due to the complexities surrounding the changeover from existing advertising systems, these issues now addressed and more of our publishers are now joining the platform on a daily basis." Mr. Jones said.

Ansearch's operations are benefiting from the rapidly expanding online media advertising market:

Industry Statistics

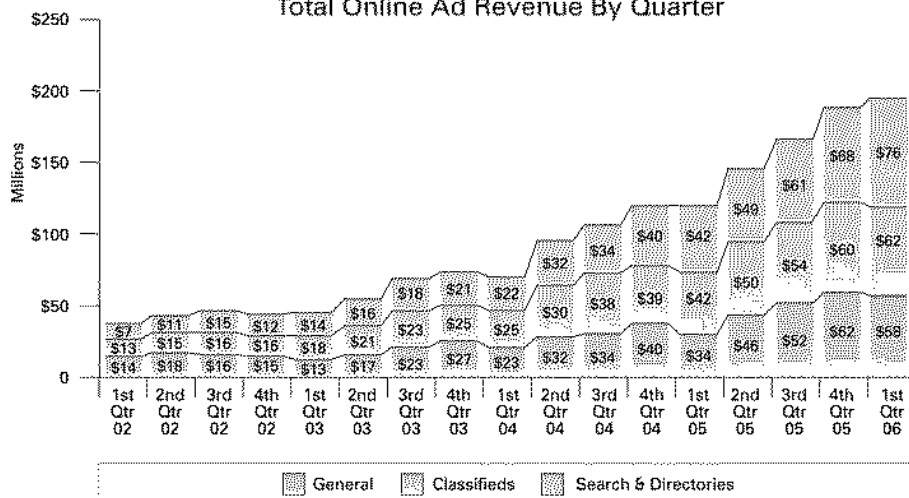
Online advertising expenditure in Australia for the 3 months ended March 31, 2006 totaled \$195 million. This was characterised by growth in all expenditure types and in particular Classifieds and Search and Directories ad expenditure. General Advertising and Classifieds Advertising revenue each accounted for 29.5% and 31.8% respectively of the total ad expenditure while the Search and Directories advertising category comprised the remaining 38.7%. Overall online advertising expenditure was up 65.3% on the same quarter period in 2005. (ABVS Report, April 2006)

General Ad Revenue Quarterly Comparison



General Ad Revenue 1st Quarter 2006 was up 69.1% on the same period last year.

Total Online Ad Revenue By Quarter



On a quarterly basis, the 1st quarter of 2006 was the first positive growth for a first quarter since Q1 2003 posting an increase of over the 4th quarter of 2004 or 2.6%. Online ad revenue in Australia for all categories reached \$195,000,000.

About Ansearch Limited (ASX: ANH):

Ansearch Limited is a search engine and online media company which generates revenue by:

- driving web traffic to customers' sites through its search and directory business **Ansearch.com.au**;
- connecting advertisers with premium publishers (web sites) in its online advertising business **soush**, and;
- by engineering business solutions which increase revenue from customers' web pages in its business solutions business, **Factory**.

Through this business model Ansearch Ltd adds value to its customers businesses, primarily through the generation of increased online advertising revenue, which drives revenue growth for Ansearch Ltd and all its subsidiaries.

Please visit <http://www.ansearchltd.com> for more details.

For more information please contact:

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