

16, January, 2007

Manager of Company Announcements
Australian Stock Exchange Limited
Level 6, 20 Bridge Street,
SYDNEY NSW 2000
By: eLodgement

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ANSEARCH VIDEO INTERVIEW

Ansearch (ASX: ANH) is pleased to advise of a video interview of Dean Jones, CEO of Ansearch, conducted by Finance News Network journalist, David Taylor.

The interview was requested in response to Ansearch's announcement "**Ansearch Sales Revenue up 60%**" made on the 10th January 2007. The interview is additional to an audio presentation that was announced and broadcast yesterday. (15, January 2007)

Shareholders and interested investors may view the interview simply by visiting either of the links below.

DIAL UP (Small)

[http://bell.mdsnews.com/asx/ansearch\(dialup\).asx](http://bell.mdsnews.com/asx/ansearch(dialup).asx)

BROADBAND (Large)

[http://bell.mdsnews.com/asx/ansearch\(broadband\).asx](http://bell.mdsnews.com/asx/ansearch(broadband).asx)

The video interview can also be found on Finance News Network's partner sites such as Yahoo Finance, Infochoice, The Age and Egoli to name a few.

Yours sincerely,

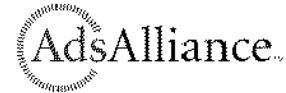
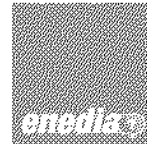


Dean Jones
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About Ansearch Limited (ASX: ANH):



Ansearch is an online media company listed on the Australian Stock Exchange (ASX) with a stock code of ANH. The Ansearch group of companies generates revenue by selling advertising space on a growing network of search engines, portals and popular websites.

Ansearch specialises in delivering sponsored search, display and rich media advertising to Australian audiences. The Company originally provided this suite of products and services through its own search and directory websites, and has since extended its network and audience reach to include the distribution of advertising to third-party Australian, US and UK based search engines, websites and recently third party advertising networks.

With the Company's key technology and commercial relationships now firmly established, coupled with the support of proprietary business processes and systems, the focus of the Company today is to drive aggressive revenue growth to take the business through to sustained and growing profitability.

Ansearch is now well on track to become the leading independent online media company in Australia, by using its proprietary business model, technology and processes to generate the maximum amount of advertising revenue, at the highest possible yield, in the shortest possible timeframe.

The wholly owned subsidiary companies of Ansearch include: **Ansearch.com.au Pty Ltd**, **soush Pty Ltd**, **Ads Alliance Pty Ltd** and **Enedia Pty Ltd**.

Please visit <http://www.ansearchltd.com> for more details.

Ansearch Limited will be exhibiting at this years Ad-tech interactive marketing event in Sydney (at the Hilton.) See us at STAND 140.

