

MEDIA RELEASE

Ansearch seventh on 2008 BRW Fast 100

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Ansearch Limited (ASX: ANH) chief executive officer, David Burden, has congratulated his team on Ansearch achieving seventh place on the **2008 BRW Fast 100** list.

The accolade, which acknowledges Ansearch being among Australia's ten fastest-growing companies, was announced in Sydney last night.

A full service digital media enterprise, Ansearch ranked third in the Information Technology category and seventh overall.

Mr Burden said: "Ansearch has had a remarkable year of expansion and achievement under a new management team and board of directors as we forge a very different and promising new direction for the company.

"To mention just a few milestones: we have created Australia's largest independent online search advertising network; launched a US division that is generating incremental revenue in its first month of operation; and opened Australia's first web business storefront.

"To achieve seventh place on the **2008 BRW Fast 100** list in our first year of entry is testament to the extremely high quality of our team.

"I congratulate our loyal and growing customer base and Ansearch's extremely dedicated staff for helping us make the top ten in the **2008 BRW Fast 100**."

The **2008 BRW Fast 100** highlights Australia's 100 fastest growing companies in terms of annual revenue growth in the three years to June 30 2008.

To qualify, companies must meet the following criteria:

- Have recorded turnover of more than \$500,000 in 2004/2005
- Have fewer than 200 full and part-time employees
- Not be a subsidiary of an Australian or overseas company
- Turnover for 2007/8 must be greater than for 2006/2007

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Note to editors: background information on Ansearch follows over the page.

About Ansearch

Ansearch Limited (ASX: ANH) is a full service digital media company with a focus on breaking down the barriers between traditional and digital media to generate more leads, more customers and more sales. The Company originally provided this suite of products and services through its own search and directory websites (ansearch.com.au/.com/.nz/.uk, answers.com.au) and has since extended its network and audience reach to include the distribution of advertising to third-party Australian, US and UK based search engines, websites and third party advertising networks.

Unveiled in September 2008, Ansearch's wholly owned subsidiary searchworld offers an alternative advertising solution to the major search engines, providing advertisers, publishers and business partners access to a potential market of billions of search queries per month through an auction-based marketplace for 'cost-per-click' (CPC) text advertising solutions, catering to the seemingly insatiable demand for search advertising.

Via the wholly owned subsidiary Webfirm, Ansearch also offers the full spectrum of web design and development services, including search engine marketing, optimisation, hosting, marketing consultancy, e-commerce, permission-based marketing, content management tools, and domain name management.

With 70 staff across Melbourne, Sydney, Perth, and in the United States of America, Ansearch continues to grow a suite of products and services aimed at helping customers do better business online. More information at <http://corporate.ansearch.com>.