

NEWS RELEASE

Ansearch fifth fastest-growing technology company in Australia

17 November 2008

Ansearch Limited (ASX: ANH) is the fifth fastest-growing technology company in Australia, according to the 2008 Deloitte Technology Fast 50.

With Ansearch achieving revenue growth of 631 per cent over the 2006-2008 period, Deloitte ranked Ansearch fifth in a program that recognizes 50 dynamic and fast-growing Australian technology companies that have shown sustained momentum over the past three years.

Ansearch is also the only company to make the top five in the Deloitte Technology Fast 50 in the past two consecutive years.

In 2007, the Deloitte Technology Fast 50 ranked Ansearch second overall. Ansearch placed eighth in the Asia Pacific region within the Deloitte Technology Fast 500 program.

Results of the 2008 Asia Pacific Fast 500 will be announced shortly.

Deloitte's accolade comes just two weeks after Ansearch achieved seventh place on the 2008 BRW Fast 100 list, placing the company firmly among Australia's top ten fastest-growing companies and third in the Information Technology category.

Ansearch chief executive officer, David Burden, said: "The Ansearch team continues to strive to take this company forward, and it's fantastic to see the team's efforts in each our business units - Webfirm, searchworld and Ansearch Media – again recognized by the wider business community."

"This accolade is a testament to the solid strategy we have implemented and recognition of the great team that has been built across the business," said Ansearch chairman and Hitwise founder, Andrew Barlow.

-ends-

For more information, please contact:

Margaret Fearn
Fearnace Media
m: 0402 259 064

Note to editors: background information on Ansearch follows over the page.



About Ansearch

Ansearch Limited (ASX: ANH) is a full service digital media company with a focus on breaking down the barriers between traditional and digital media to generate more leads, more customers and more sales. The Company originally provided this suite of products and services through its own search and directory websites (ansearch.com.au/.com/.nz/.uk, answers.com.au) and has since extended its network and audience reach to include the distribution of advertising to third-party Australian, US and UK based search engines, websites and third party advertising networks.

Unveiled in September 2008, Ansearch's wholly owned subsidiary searchworld offers an alternative advertising solution to the major search engines, providing advertisers, publishers and business partners access to a potential market of billions of search queries per month through an auction-based marketplace for 'cost-per-click' (CPC) text advertising solutions, catering to the seemingly insatiable demand for search advertising.

Via the wholly owned subsidiary Webfirm, Ansearch also offers the full spectrum of web design and development services, including search engine marketing, optimisation, hosting, marketing consultancy, e-commerce, permission-based marketing, content management tools, and domain name management.

With 70 staff across Melbourne, Sydney, Perth, and in the United States of America, Ansearch continues to grow a suite of products and services aimed at helping customers do better business online. More information at <http://corporate.ansearch.com>.