

Appendix 3Y

Change of Director's Interest Notice

Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.

Introduced 30/09/01 Amended 01/01/11

Name of entity	Adslot Ltd
ABN	70 001 287 510

We (the entity) give ASX the following information under listing rule 3.19A.2 and as agent for the director for the purposes of section 205G of the Corporations Act.

Name of Director	Mr Benjamin Dixon
Date of last notice	23 December 2013

Part 1 - Change of director's relevant interests in securities

In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

Direct or indirect interest	(a) Direct; and (b) Indirect
Nature of indirect interest (including registered holder)	(b) Ambleside Ventures Pty Ltd as trustee for Ambleside Investments Trust
Date of change	25 November 2014
No. of securities held prior to change	(a) 3,511,950 fully paid ordinary shares (b) 31,607,563 fully paid ordinary shares
Class	(a) Fully paid ordinary shares (b) Fully paid ordinary shares
Number acquired	750,000 Performance Rights
Number disposed	None
Value/Consideration	Nil, awarded under the Adslot Limited Employee Incentive Scheme.
No. of securities held after change	(a) 3,511,950 fully paid ordinary shares (a) 750,000 Performance Rights (b) 31,607,563 fully paid ordinary shares

+ See chapter 19 for defined terms.

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Nature of change Example: on-market trade, off-market trade, exercise of options, issue of securities under dividend reinvestment plan, participation in buy-back	Awarded under the Adslot Limited Employee Incentive Scheme, and approved by shareholders on 25 November 2014.
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Part 2 – Change of director's interests in contracts

Note: In the case of a company, interests which come within paragraph (ii) of the definition of "notifiable interest of a director" should be disclosed in this part.

Detail of contract	
Nature of interest	
Name of registered holder (if issued securities)	
Date of change	
No. and class of securities to which interest related prior to change	
Interest acquired	
Interest disposed	
Value/Consideration Note: If consideration is non-cash, provide details and an estimated valuation	
Interest after change	

Part 3 – ⁺Closed period

Were the interests in the securities or contracts detailed above traded during a ⁺closed period where prior written clearance was required?	N/A
If so, was prior written clearance provided to allow the trade to proceed during this period?	-
If prior written clearance was provided, on what date was this provided?	-

⁺ See chapter 19 for defined terms.