

ASX Announcement
21st February 2018

Appendix 3Y – Late Lodgement

Attached is an Appendix 3Y for Ben Dixon, Executive Director of Adslot Limited ("Adslot", ASX: ADJ).

The Appendix 3Y is lodged late due to an administrative oversight at the time of the granting of Incentive Options following approval by members in the AGM on 15 November 2017.

The Incentive Options were granted on 26 November 2017 along with other employee options and included in the Appendix 3B lodged at that time.

Whilst Adslot considers its current arrangements are adequate for ensuring timely and accurate notification, and that the failure to do so on this occasion was due to oversight at the time the requirement to lodge arose, it has nevertheless reviewed its procedures to ensure that it meets its disclosure obligations

Yours sincerely

Felicity Conlan
Company Secretary

Appendix 3Y

Change of Director's Interest Notice

Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.

Introduced 30/09/01 Amended 01/01/11

Name of entity	Adslot Ltd
ABN	70 001 287 510

We (the entity) give ASX the following information under listing rule 3.19A.2 and as agent for the director for the purposes of section 205G of the Corporations Act.

Name of Director	Mr Benjamin Dixon
Date of last notice	9 October 2017

Part 1 - Change of director's relevant interests in securities

In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

Direct or indirect interest	(a) Direct; and (b) Indirect
Nature of indirect interest (including registered holder)	(b) Ambleside Ventures Pty Ltd as trustee for Ambleside Investments Trust
Date of change	26 November 2017
No. of securities held prior to change	(a) 4,261,950 fully paid ordinary shares (a) 250,000 Performance Rights (b) 33,091,710 fully paid ordinary shares
Class	(a) Fully paid ordinary shares, Performance Rights awarded under the Adslot employee incentive scheme (b) Fully paid ordinary shares
Number acquired	(a) 1,000,000 employee options (exercise price \$0.073, expiring 4 October 2021)
Number disposed	None
Value/Consideration	Nil.
No. of securities held after change	(a) 4,261,950 fully paid ordinary shares (a) 250,000 Performance Rights (a) 1,000,000 employee options (b) 33,091,710 fully paid ordinary shares
Nature of change Example: on-market trade, off-market trade, exercise of options, issue of securities under dividend reinvestment plan, participation in buy-back	Award of employee options under the Adslot Ltd Incentive Option Plan, approved by shareholders on 14 November 2017.

+ See chapter 19 for defined terms.

Appendix 3Y

Change of Director's Interest Notice

Part 2 – Change of director's interests in contracts

Note: In the case of a company, interests which come within paragraph (ii) of the definition of “notifiable interest of a director” should be disclosed in this part.

Detail of contract	
Nature of interest	
Name of registered holder (if issued securities)	
Date of change	
No. and class of securities to which interest related prior to change	
Interest acquired	
Interest disposed	
Value/Consideration Note: If consideration is non-cash, provide details and an estimated valuation	
Interest after change	

Part 3 – ⁺Closed period

Were the interests in the securities or contracts detailed above traded during a ⁺closed period where prior written clearance was required?	N/A
If so, was prior written clearance provided to allow the trade to proceed during this period?	-
If prior written clearance was provided, on what date was this provided?	-

⁺ See chapter 19 for defined terms.