

ASX ANNOUNCEMENT



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Eastland Medical Systems Ltd

www.eastlandmedical.com.au

Eastland® Secures Exclusive Rights to Distribute New Silicone Dressing

Eastland® Medical Systems (ASX: EMS) has today signed an exclusive seven year contract with Belgian company Tricolast NV to distribute its unique, scar reducing silicone dressing - Scarban - to the Australian market.

Scarban, to be supplied through wholly-owned EMS subsidiary Westcoast Surgical & Medical Supplies, is safe for singular patient re-use, making it up to 65% cheaper than currently available silicone dressings.

EMS CEO Dermot Patterson said: "Scarban has already received TGA approval and distribution is expected to begin in March 2007. A series of local clinical trials to demonstrate Scarban's effectiveness will begin next month.

"The current Australian market for silicone dressings is estimated to be worth about \$1,000,000 per annum, increasing to \$5,000,000 over the next three years. We expect to capture 50% of this market within three years.

"Scarban's longevity and durability offers major advantages over its competitors, without compromising on quality. We expect the product will achieve significant market uptake due to the considerable benefits it offers over other dressings," he said.

Scarban will be initially supplied to Occupational Therapists followed by Hand Therapists, Cosmetic and Plastic Surgeons, Burns Units, Silver Chain, GPs and then to the retail market via pharmacies.

"The team at Westcoast has already begun working with Clinical Specialists across the country to drive sales," Mr Patterson said.

About Westcoast Surgical & Medical Supplies

Wholly acquired by EMS in 2006, Westcoast Surgical & Medical Supplies is one of Western Australia's largest distributors of medical and surgical products.

About Eastland Medical Systems

Eastland® Medical Systems (ASX: EMS) is a publicly listed company that develops, manufactures and distributes medical devices to Government and private sector hospitals, clinics, medical practitioners and pharmacies in Australia and overseas. Eastland® provides a range of safe injection, infusion & blood drawing devices and related surgical products aimed at protecting healthcare workers. Eastland® distributes its products in Australia through its wholly owned subsidiaries Medical Industries Australia in Sydney and Westcoast Surgical & Medical Supplies in Perth, as well as its international associated company in South Africa.

Further information:

Dermot Patterson
Chief Executive Officer
Eastland Medical Systems Ltd
(08) 9481 1844
0417 915 511

Media enquiries:

Sarah Allchurch
Allchurch Communications
(08) 9381 6625
0412 346 412