

MEDIA RELEASE



Ambertech and Panasonic Australia Sign Dealer Distribution Agreement

Sydney, 22nd March 2006 ... Ambertech Limited announces that it has signed a dealer distribution agreement with Panasonic Australia Pty. Limited, a leading manufacturer of professional broadcast camera systems, production equipment and accessories.

While the dealer agreement covers almost the full range of Panasonic Professional products, Ambertech will primarily focus on Panasonic's industry-leading Convertible & Broadcast camera systems and accessories – including the revolutionary P2 tapeless recording format and the acclaimed AG-HVX202 multi-format camera.

John Fitzpatrick, Professional Divisional Manager of Ambertech Ltd, said: "We are pleased to add the Panasonic Professional Product range to our portfolio of products. This new dealership will allow the division to further expand sales in the Broadcast production markets and provide a perfect synergy with our existing range of Vinten camera support systems and Videssence studio lighting products."

Commenting on the appointment of Ambertech, Morris Ueda, Product Manager, Panasonic Australia, said, "We welcome the addition of Ambertech to our Australian dealer network and look forward to a long association with the Ambertech team. With its excellent customer support capabilities and sharp focus on the high-end commercial broadcast equipment market, Ambertech is an ideal fit for Panasonic."

For further information contact Garrick K. Simeon, Corporate Marketing Manager, Ambertech Limited, on 61 2 9452 8600.

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About Ambertech Limited

Ambertech Limited is an acknowledged leader in the identification, supply and distribution of advanced technologies for the professional and consumer audio/visual markets within the Oceania region. Amber's expertise fully and uniquely encompasses both the production and the delivery of today's rich audio visual expertise. For further information visit www.ambertech.com.au

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