



ASX Announcement

8 February 2010

Manager
Company Announcements Office
Australian Securities Exchange
Level 4, 20 Bridge Street
Sydney NSW 2000

Manager
Market Information Services Section
New Zealand Stock Exchange
Level 2, NZX Centre, 11 Cable Street
Wellington New Zealand

Announcement No: 03/2010

AMP Limited (ASX/NZX: AMP)
(also for release to AMP Group Finance Services Limited (ASX: AQNHA & NZX: AQN010))

AMP Limited ceases to be a substantial holder in AXA AP

AMP Limited today announced that its exclusivity agreement with AXA SA terminated on 6 February 2010.

As the agreement has terminated, AXA SA is no longer an associate of AMP and therefore AMP is no longer a substantial holder in AXA Asia Pacific Holdings Limited (AXA AP).

In accordance with section 671B of the Corporations Act, AMP attaches a Notice of ceasing to be a substantial holder in AXA AP.

AMP continues to consider its position in relation to AXA AP.

Media enquiries

Jane Anderson
+61 2 9257 9870
+61 402 967 791

Sarah Hudson
+61 2 9257 2700
+61 424 034 059

Investor enquiries

Howard Marks
+61 2 9257 7109
+61 402 438 019

Stuart Kingham
+61 2 9257 5207
+61 401 139 067

Form 605
Corporations Act 2001
Section 671B

Notice of ceasing to be a substantial holder

To Company Name/Scheme AXA Asia Pacific Holdings Limited (AAPHL)

ACN/ARSN 069 123 011

1. Details of substantial holder (1)

Name AMP Limited and its subsidiaries (each a Substantial Holder)
ACN/ARSN (if applicable) 49 079 354 519

The holder ceased to be a substantial holder on 6/02/2010
The previous notice was given to the company on 10/11/2009
The previous notice was dated 10/11/2009

2. Changes in relevant interests

Particulars of each change in, or change in the nature of, a relevant interest (2) of the substantial holder or an associate (3) in voting securities of the company or scheme, since the substantial holder was last required to give a substantial holding notice to the company or scheme are as follows:

Date of change	Person whose relevant interest changed	Nature of change (4)	Consideration given in relation to change (5)	Class (6) and number of securities affected	Person's votes affected
See Annexure A for details of the changes in relevant interests.					

3. Changes in association

The persons who have become associates (3) of, ceased to be associates of, or have changed the nature of their association (7) with, the substantial holder in relation to voting interests in the company or scheme are as follows:

Name and ACN/ARSN (if applicable)	Nature of association
AXA S.A.	AXA S.A. and AMP proposed to act in concert with each other in relation to the affairs of AAPHL pursuant to the terms of the deed between AXA S.A. and AMP Limited attached as Annexure B to the Form 603 lodged with AAPHL and disclosed to ASX on 10 November 2009, and were therefore associates pursuant to section 12 of the Act (Deed). The Deed has now terminated and AXA S.A. and AMP have ceased to be associates pursuant to section 12 of the Act.

4. Addresses

The addresses of persons named in this form are as follows:

Name	Address
AMP Limited	Level 24, 33 Alfred Street, Sydney NSW 2000, Australia
AMP Capital Investors Limited	Level 24, 33 Alfred Street, Sydney NSW 2000, Australia
AXA S.A.	25 Avenue Matignon 75008 Paris, France

Signature

print name Brian Salter

capacity Secretary

sign here

date 8/02/2010

Annexure "A"

This is the annexure of 1 page marked A mentioned in the Form 605 signed by Brian Salter on behalf of AMP Limited and dated 8 February 2010.

AMP Limited ABN 49 079 354 519

Signed by: 

Date: 8 / 02 / 2010

Brian Salter, Secretary

Date of change	Person whose relevant interest changed	Nature of change	Consideration given in relation to change (AUD)	Number of ordinary shares affected	Person's votes affected
17/11/2009	AMP Capital Investors Limited (AMP Capital)	Ordinary shares in AXA APH which AMP Capital, in its capacity as the investment manager for various clients, separately managed portfolios and trusts, has the power to control voting and/or the disposal of were sold such that AMP Capital no longer has that power.	1,386,218.88	240,663	240,663
17/11/2009			1,238,340.41	216,337	216,337
26/11/2009			1,369,041.20	233,617	233,617
29/12/2009			2,291,207.71	352,924	352,924
30/12/2009			527,293.53	81,295	81,295
31/12/2009			1,869,226.28	287,991	287,991
22/01/2010			6,436,390.71	972,763	972,763
17/11/2009			428,107.44	74,790	74,790
20/11/2009			4,844.05	809	809
14/12/2009			162,765.29	27,747	27,747
31/12/2009			873,386.49	134,457	134,457
4/01/2010			315,981.67	48,563	48,563
4/01/2010			1,427,865.54	219,697	219,697
5/01/2010			753,432.83	116,158	116,158
13/01/2010			1,067,690.63	160,388	160,388
21/12/2009			130,669.20	20,000	20,000
21/12/2009			26,095.08	4,000	4,000