

9 October 2009

Manager, Company Announcements,
Australian Stock Exchange Limited,
Level 4, 20 Bridge Street,
SYDNEY NSW 2000

Breville Group Limited (Breville) - takeover offer by GUD Holdings Limited (GUD)

Breville refers to the takeover offer announced by GUD earlier today.

Breville is convening a Board meeting to consider GUD's announcement and will provide further advice in due course.

In the meantime, Breville shareholders are advised to TAKE NO ACTION in relation to GUD's proposed offer.

Breville will keep its shareholders fully informed of further developments as they occur and will provide a formal recommendation on the offer in ample time for shareholders to make an informed decision.

Yours faithfully



Shiraz Khan
Company Secretary