GUD Holdings Limited
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28 January, 2011

Manager, Company Announcements
ASX Limited
Level 4, 20 Bridge Street
Sydney NSW 2000

Dear Sir

Half Year Ended 31 December, 2010
Results Briefing

Attached is a copy of the Half Year ended 31 December, 2010 Results Briefing to analysts and brokers, presented by Ian Campbell, Managing Director, GUD Holdings Limited.

Yours faithfully

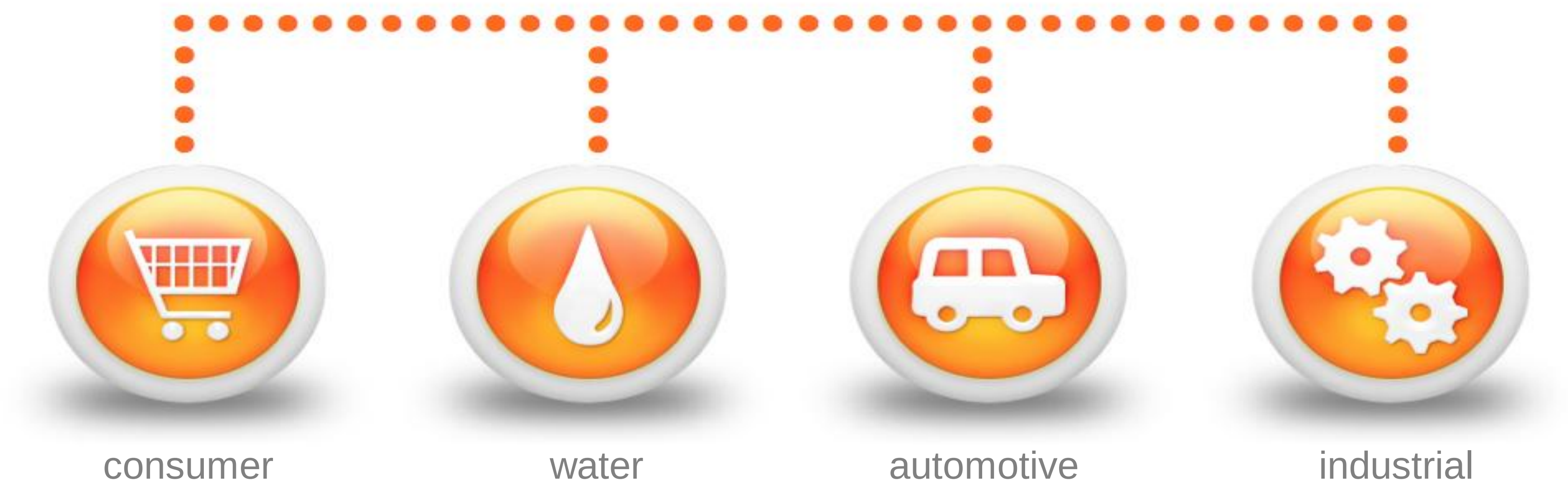
Malcolm G Tyler
Company Secretary

Att:

Half Year Results

year end 31 December 2010

Ian Campbell
Managing Director



Result key points

- Reported NPAT down 6% to $23.3 million
  - Includes acquisition, integration and restructuring costs of $5.1 million pre-tax
- Underlying NPAT up 11.2% to record $27.5 million
- Underlying earnings per share at 40.6 cents, down from 41 cents previously
- EBIT up 3.4% to $38.6 million
  - Underlying EBIT up 17% to $43.6 million, underlying EBIT margin 14.5%
- Interim dividend increased 4% to 29 cents per share fully franked, from 28 cents pcp
- Dexion contribution for four months:
  - Underlying EBIT contribution of $1.1 million
  - Restructuring and integration costs of $2.1 million
  - Reported NPAT contribution of ($1.6 million)

Financial summary

$ million	FY10 H1	FY11 H1	% Change
Revenue	**251.5**	**300.1**	**19%**
Underlying EBITDA	**42.8**	**51.2**	**20%**
Depreciation	3.1	4.7	
Amortisation	2.4	2.9	
Underlying EBIT	**37.3**	**43.6**	**17%**
Net Finance Expense	2.7	3.8	
Profit before Tax	34.6	39.9	
Tax	9.8	12.3	
Underlying NPAT	**24.8**	**27.5**	**11%**
Acquisition & Restructuring	0.0	(4.2)	
Reported NPAT	**24.8**	**23.3**	**-6%**
EPS & Dividend - cents			
Underlying EPS	41.0	40.6	-1%
Reported EPS	41.0	34.4	-16%
Dividend	28.0	29.0	4%

Dexion contribution $65.8 million

Impact of stronger currency and tight cost controls

Acquisition and restructuring costs for Dexion and Water Products businesses

Capital management

- Net debt at 31st December $123.5 million
  - Includes acquired Dexion debt of $32.5 million
  - Reflects acquisition funding for Dexion
- Capital raisings completed:
  - Share purchase plan $14.9 million
  - Dividend reinvestment plan $6.9 million
- Net debt to equity ratio at 31st December improved from 59% in 2009 to 50% in 2010
- Dividend reinvestment plan to remain in place
- Balance sheet remains strong; well positioned for further growth

EBIT analysis including and excluding Dexion

$ million	FY10 H1	FY11 H1 excl. Dexion	FY11 H1 incl. Dexion
Consumer	17.1	22.7	22.7
Water	11.8	7.0	7.0
Automotive	10.4	13.7	13.7
Industrial	1.1	0.8	1.9
Unallocated	(3.1)	(1.7)	(1.7)
Underlying EBIT	37.3	42.5	43.6

- Industrial segment created comprising Dexion and Lock Focus
- Underlying group EBIT excluding Dexion up 14%
- FY10 Unallocated included costs associated with Breville bid

- Acquisition completed 1st September 2010
- Business comprises market leading positions across:
  - Dexion Industrial – racking and storage for warehouses and logistics facilities
  - Dexion Integrated Systems – automated warehousing systems
  - Dexion Commercial – storage products for offices and commercial applications
- Integration and restructuring activities already commenced:
  - New Zealand racking factory closed late 2010, product now sourced from Australia and China
  - Commercial operations at Bayswater Victoria merged with Sunshine facility
  - Product harmonisation program implemented between Australian, Chinese and Malaysian racking operations
  - Reduced head office costs
  - Scope for further profit improvement initiatives

Business unit summary

Consumer	EBIT up 33% to $22.7 million
Water	EBIT* down 41% to $7.0 million
Automotive	EBIT up 31% to $13.7 million
Industrial	EBIT* up 69% to $1.9 million

* Underlying EBIT

Consumer products

$ million	FY10 H1	FY11 H1	% Change
Sales	**132.5**	**128.2**	**-3%**
EBITDA	**20.5**	**26.4**	**29%**
Depreciation	1.2	1.4	18%
Amortisation	2.2	2.3	4%
EBIT	**17.1**	**22.7**	**33%**
EBIT/Sales %	*13%*	*18%*	

- Tough retail conditions in Australia and New Zealand affected Sunbeam’s sales
- Recently acquired cleaning chemicals business boosted Oates revenue
- Margins benefited from stronger currency and tight cost control
- Sunbeam maintained market leadership in Australia and New Zealand
- Focus continues on new product development and innovation

Water products

$ million	FY10 H1	FY11 H1	% Change
Sales	**70.9**	**57.4**	**-19%**
EBITDA	**13.2**	**8.2**	**-38%**
Depreciation	1.1	1.1	-5%
Amortisation	0.2	0.2	-33%
Underlying EBIT *	**11.8**	**7.0**	**-41%**
EBIT/Sales %	*17%*	*12%*	

* Before restructuring costs

- Demand across all products segments is down substantially due to unfavourable climatic conditions and low consumer sentiment:
  - Spring wet affected demand for irrigation and water conservation products
  - Mild conditions reduced demand for swimming pool and firefighter products
  - Recent floods should lead to replacement cycle in future months
- International sales and margins impacted by strong Australian dollar
- Restructure of New Zealand spa products manufacturing to improve future earnings

Automotive products

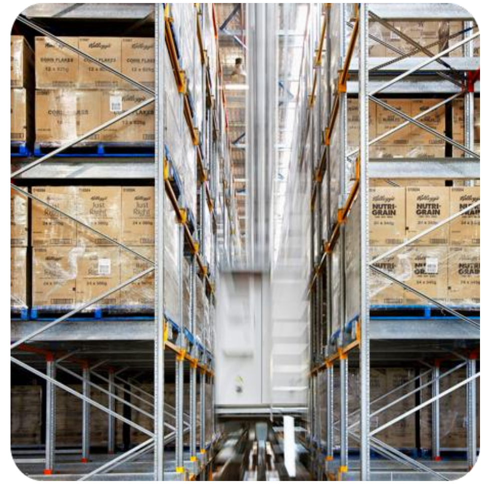
$ million	FY10 H1	FY11 H1	% Change
Sales	**41.6**	**41.7**	**0%**
EBITDA	**10.7**	**13.9**	**31%**
Depreciation	0.3	0.3	2%
Amortisation	0.0	0.0	
EBIT	**10.4**	**13.7**	**31%**
EBIT/Sales %	*25%*	*33%*	

- Momentum in Wesfil offsetting tight conditions in Ryco's distribution channels
- Currency benefit in margins ahead of emerging product cost pressures
- Goss integration benefits evident in margin improvement
- Additional promotional activities planned for second half to improve sales

Industrial products

$ million	FY10 H1	FY11 H1	% Change
Sales	**6.6**	**71.5**	**991%**
EBITDA	**1.6**	**4.3**	**171%**
Depreciation	0.5	1.9	321%
Amortisation	0.0	0.5	
Underlying EBIT *	**1.1**	**1.9**	**69%**
EBIT/Sales %	*17%*	*3%*	

* Before restructuring costs



- Dexion contributed $65.8 million in sales and $1.1 million of underlying EBIT
- Lock Focus sales affected by low activity levels in original equipment customer base
- Dexion constrained by dip in capital expenditure programs by businesses
- Dexion restructure benefits to boost margins

Outlook

- Increase in marketing and promotional activities to boost sales
- Secured currency position for the second half
- Some margin pressure in Consumer and Automotive expected in second half
- Uncertain timing of recovery in Water Products
- Early signs of improving capital expenditure cycle for Dexion
- Benefits to flow from Dexion restructuring activities
- Continued emphasis on product development and innovation in all businesses
- Group-wide emphasis on cost controls to continue
- Strong, clean balance sheet with capacity for bolt-on acquisitions