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## **ASX ANNOUNCEMENT**

**7 April 2015**

### **NON-EXECUTIVE DIRECTOR APPOINTMENT**

Appen Ltd (ASX: APX) (Appen) is pleased to announce the appointment of Mr. Stephen Hasker as an independent non-executive director of the Company, effective today.

Commenting on the appointment, Appen Chairman Mr. Chris Vonwiller said “I am pleased to welcome Steve Hasker to the Board of Appen. Steve is based in New York and brings to our board deep experience in the US markets as well as a global perspective in sectors critical to Appen’s future growth.”

Mr. Hasker is currently the Global President of Nielsen, overseeing Nielsen’s media business as well as its entire global product portfolio across the media and consumer sectors. Prior to joining Nielsen in 2009, he was a partner at McKinsey & Company’s Global Media, Entertainment and Information practice. In this role he was responsible for serving clients on issues of strategy, growth and innovation in television, syndicated information, filmed entertainment, sports and digital advertising. Prior to McKinsey, Mr. Hasker spent five years in several financial roles in the U.S., Russia and Australia.

Mr. Hasker holds an economics degree from the University of Melbourne and has an MBA and a Master’s in International Affairs, both with honors, from Columbia University.

#### **Please contact for more information:**

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