

archTIS

May 2020

archTIS Limited (ASX : AR9)



www.archTIS.com

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 **archTIS**

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About Us



archTIS is an **Australian** sovereign information security company



Built on **13 years experience** solving information sharing challenges, in the **TOP SECRET** space



Commercialised cloud based **PROTECTED multi-level information sharing platform** launched in April 2019



Contracts with **key Australian Government Agencies** including the Attorney General's Department

Experienced Team



Stephen Smith
Independent Chairman

Stephen Smith has 20 years of experience in the Australian Federal Parliament as the Minister for Defence, and as Minister for Foreign Affairs.



Daniel Lai
Managing Director

Daniel is a Founder and Managing Director of archTIS, with extensive industry experience leading large and complex deliverables for government and commercial organisations.



Leanne Graham
Independent Non-Executive Director

Leanne Graham brings over 30 years of executive sales and technology experience, having founded a number of successful software businesses and as the former New Zealand General Manager and global head of sales for Xero.



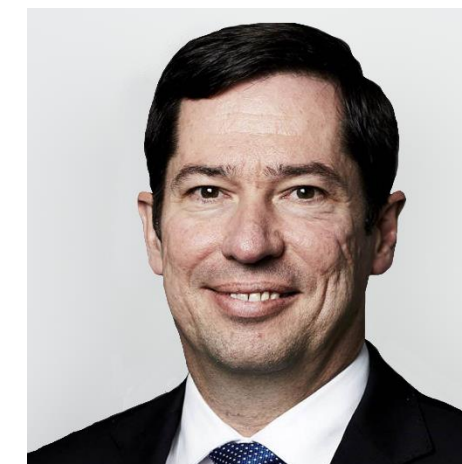
Bruce Talbot
Executive Director

Bruce is a Principal Consultant, Director and Founder of archTIS. Bruce has over 20 years of experience in the Australian Defence Force and a further 20 years in the commercial sector.



Wayne Zekulich
Independent Non-Executive Director

The current Head of Perth for Deutsche Bank Wayne has a broad range of experience covering advice on mergers and acquisitions, arranging and underwriting project financings, privatisations, and debt and equity capital markets.



Miles Jakeman
Independent Non-Executive Director

Dr Miles Jakeman AM, is the Former CEO of Australian software and technology success story, Citadel Group. Miles co-founded the Citadel Group in 2007, and grew the company from a start-up to 300 employees with a market capitalisation of \$400 million.

Corporate Overview

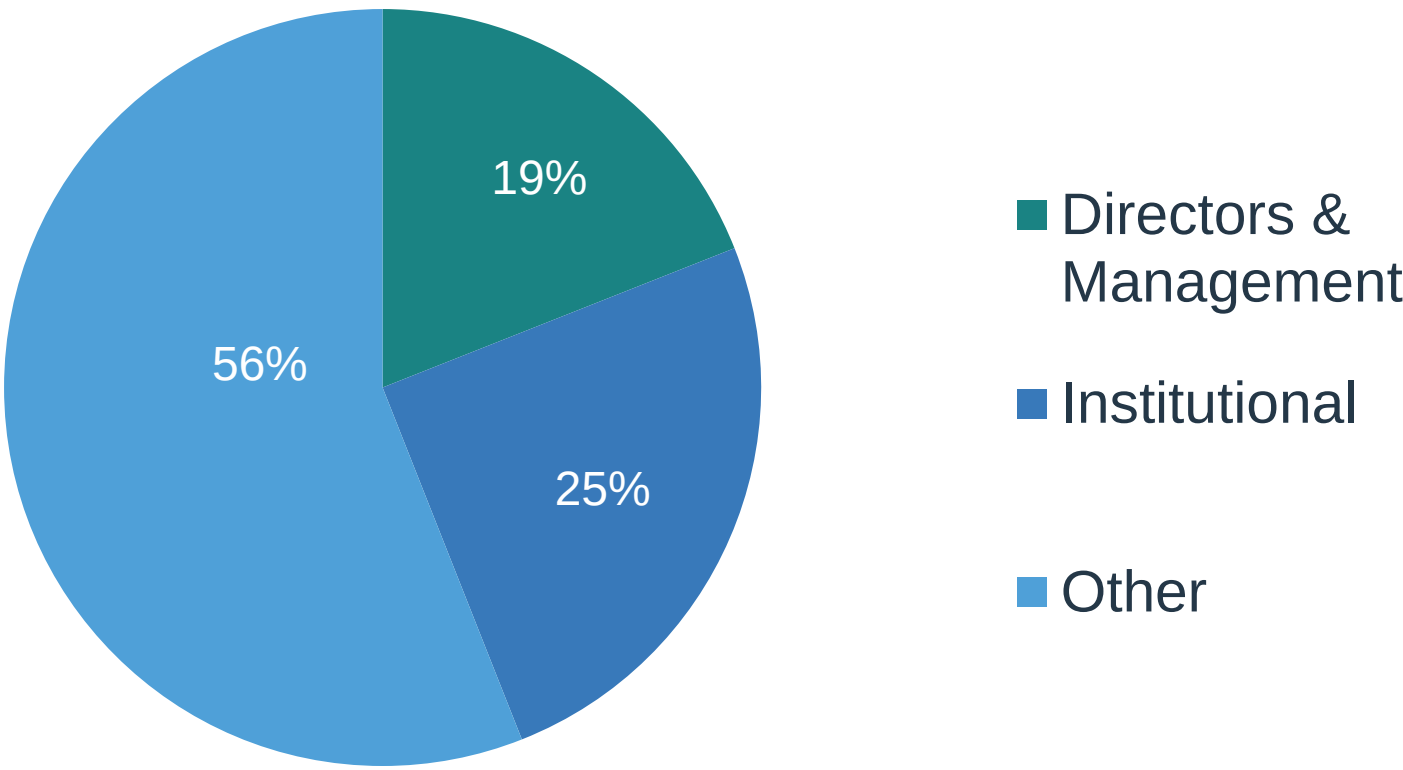
Ticker symbol	AR9
Share Price (as at 5 May 2020):	\$0.075
Issued Capital:	123,096,982 ordinary shares 19,589,880 options
Market Cap (as at 5 May 2020):	\$9.23m
Cash at Bank (as at 31 March 2020):	~\$1.3m

Capital Structure

archTIS listed on the ASX on 21 September 2018 via an Initial Public Offering (IPO) and strong support from new and existing investors, including SG Hiscock and Merchant Group

Shareholders

Breakup of Directors and management, Institutional and other.



THE IMPORTANCE OF TRUST IN THE DIGITAL ECONOMY*

1. The digital economy is dependent on data security and sharing
2. The sharing economy is driven by the frictionless interaction of information between suppliers and consumers on an open platform
3. The trust economy transforms digital interaction into trust, allowing enterprises and consumers to participate confidently in the digital economy.

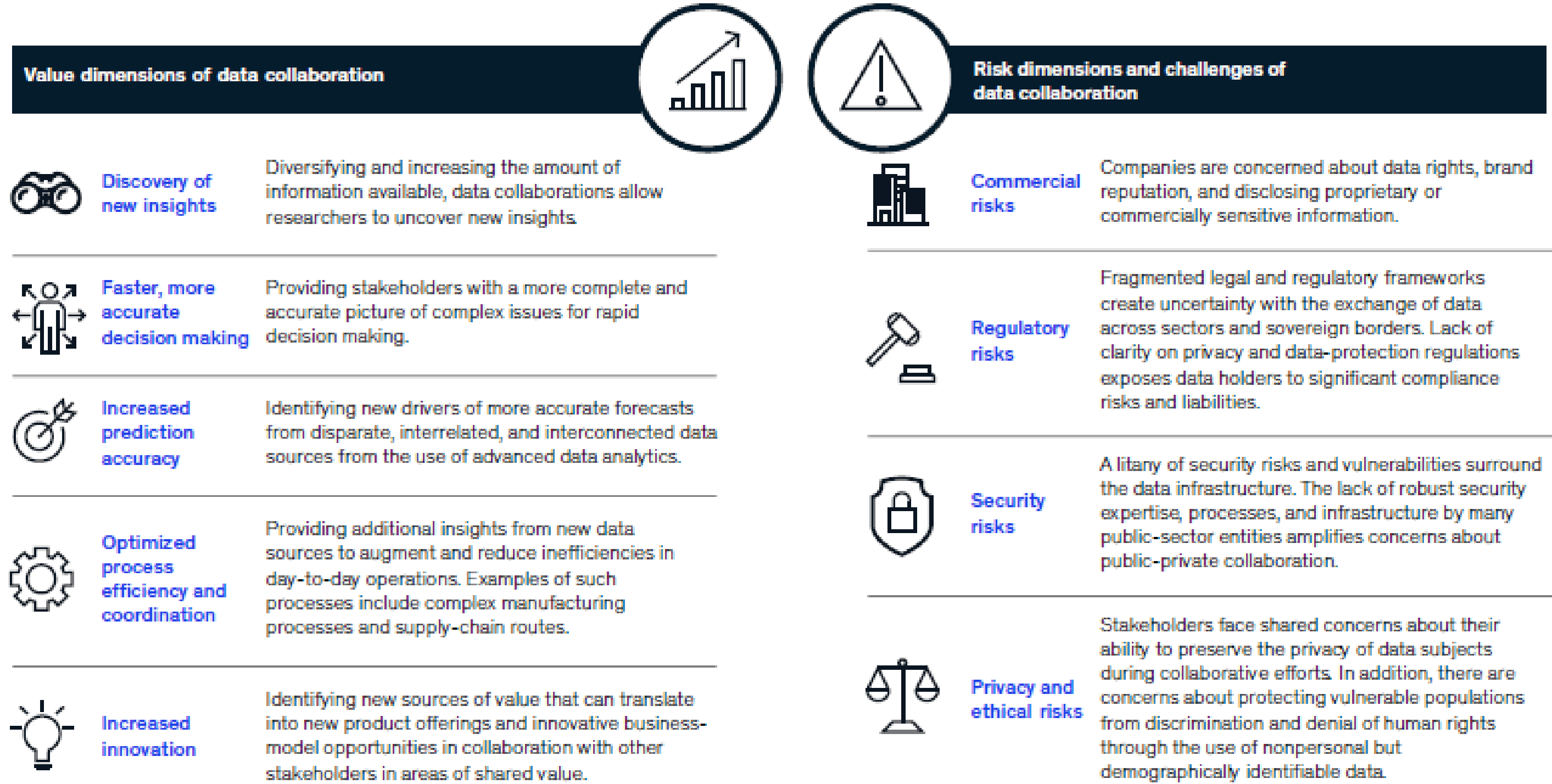
Trust Economy-The 21 Century Main Market Chainium Feb 2019

* The International Monetary Fund report the digital economy in 2018 is now worth US\$3 trillion

The Business Problem

archTIS WAS ESTABLISHED IN 2006 TO SOLVE A CRITICAL GLOBAL PROBLEM, THE NEED TO SHARE SENSITIVE AND CLASSIFIED INFORMATION SECURELY.

Data collaborations can provide value, but they also present risks.

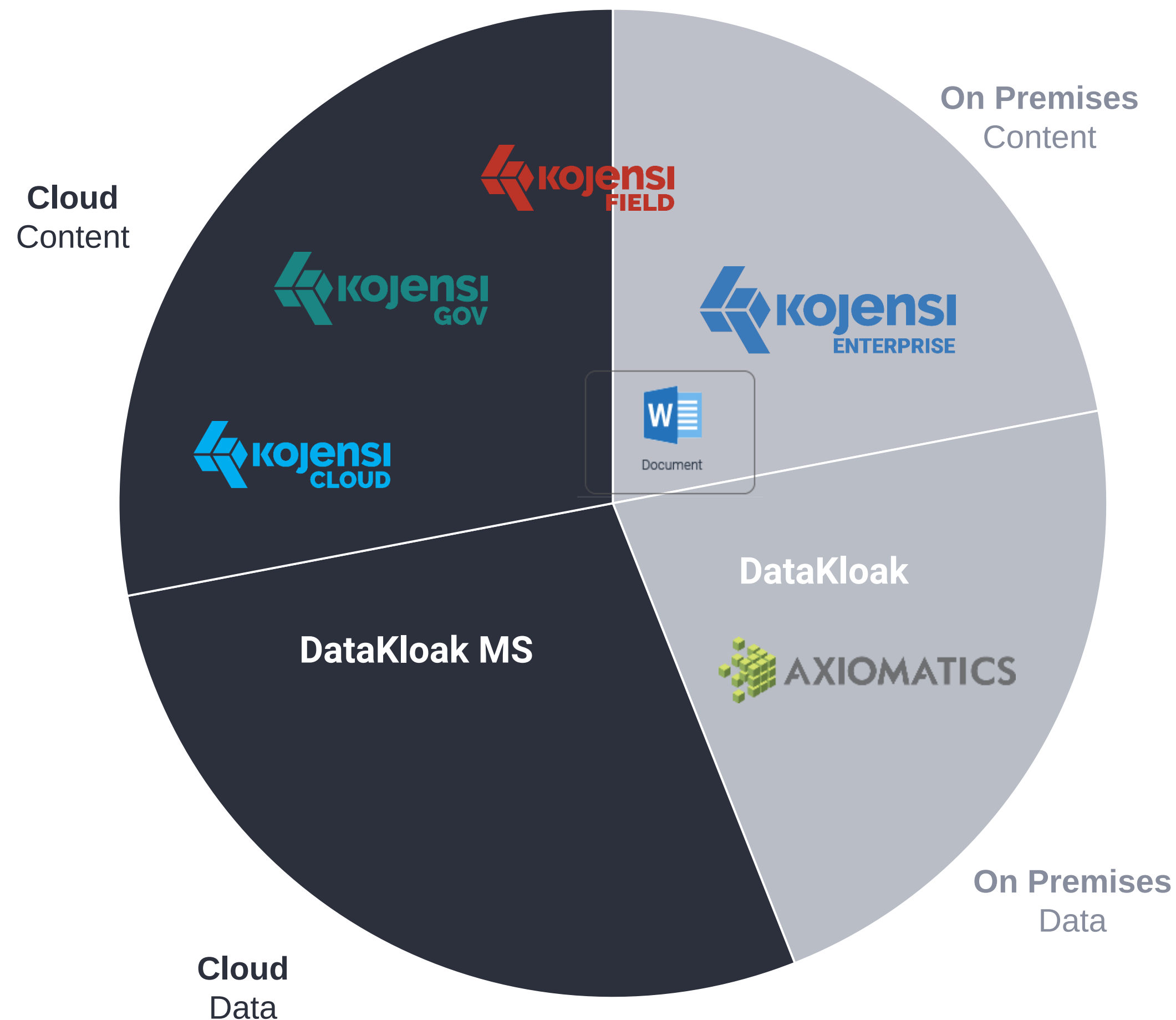


archTIS applies its proprietary access controls to:

- Solve trust challenges in sharing of information
- Demonstrate adherence to **compliance** requirements
- Remove **security risks**
- Protect intellectual property

World Economic Forum – Data Collaboration for the Common Good. April 2019

The Size Information Sharing Market



- The Content and Collaboration Market is valued at US\$4.8 billion in 2017 and expected to grow to US\$7 billion by 2023

Markets and Markets Research 2018

- The Big Data Market is estimated at 23.56 billion in 2015 and is expected to grow to 118.52 Billion in 2022

Market Watch Aug 31, 2018

Segmentation

- The Market is split between Cloud (56%) and On Premises Solutions (44%)
- The On Premises market is mainly enterprise clients including Governments

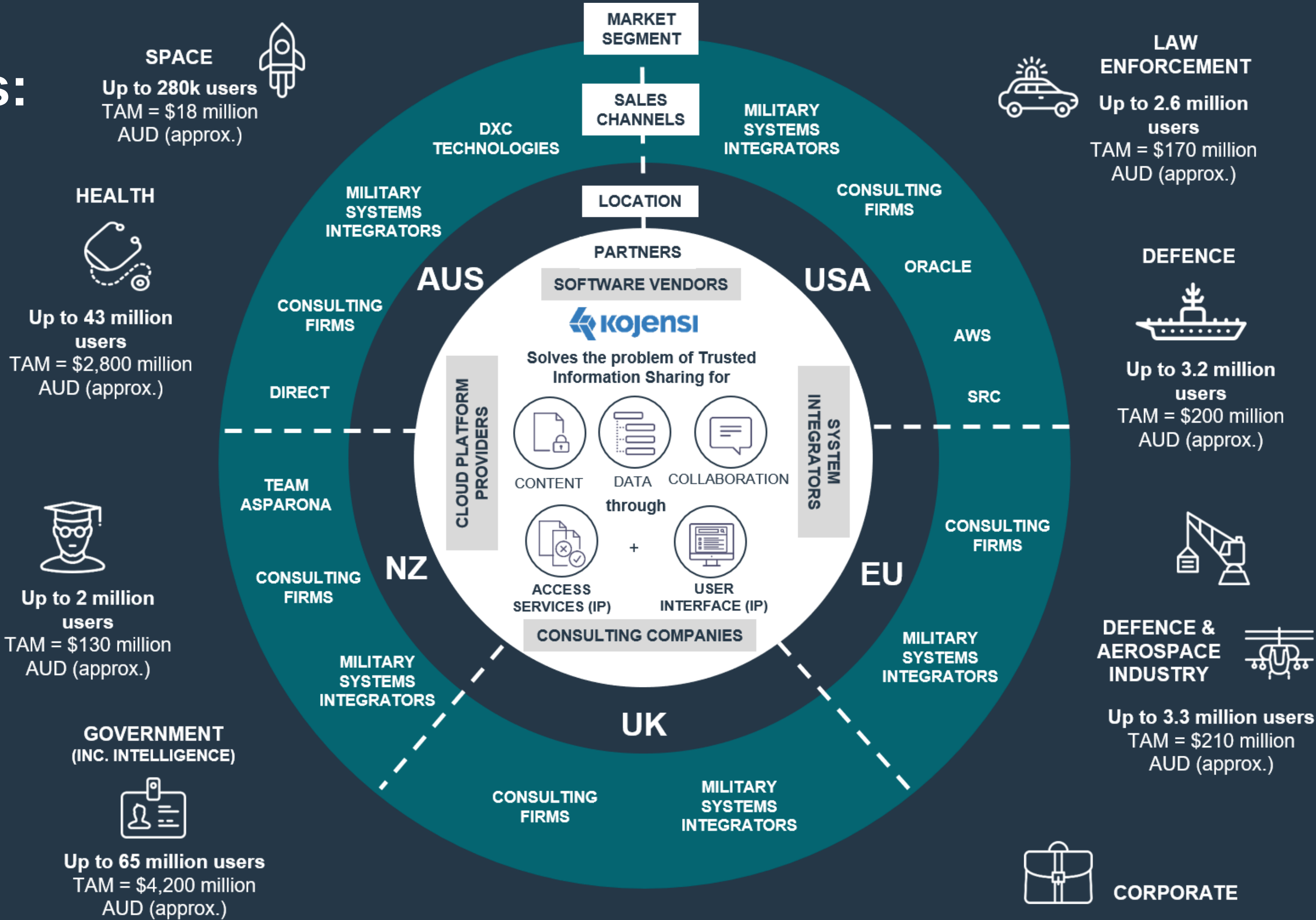
What this means?

- To address the market we need products that can address both content and data
- We need platform that can be used both as a cloud service and on premises

Our Market Opportunity is:

- Global
- Massive
- Growing
- Compliance driven
- Under increasing cyber threats

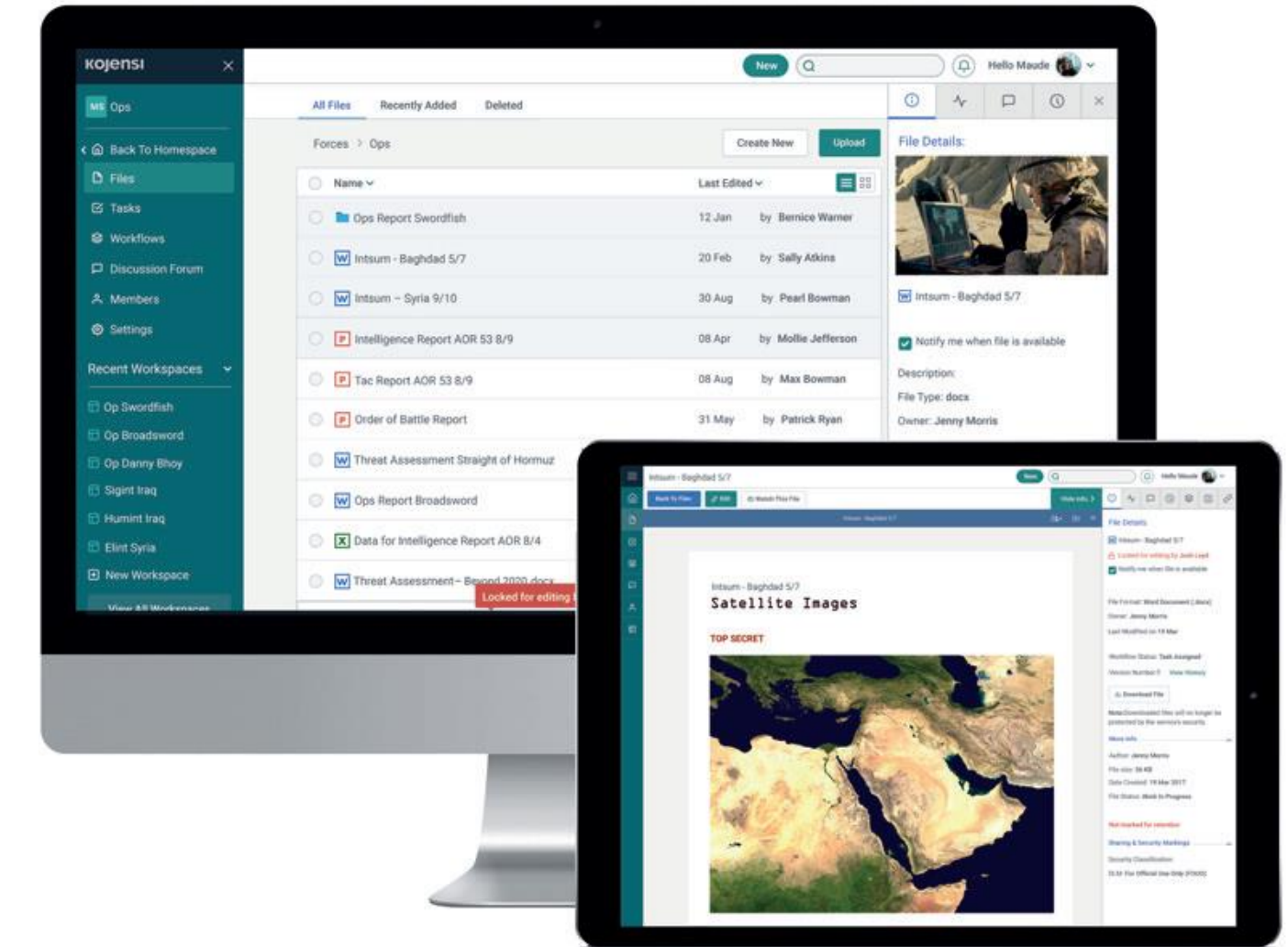
archTIS is successfully executing our strategy to capture this opportunity



A classified information sharing platform



- Multi-level security platform allowing government and industry to share and collaborate on highly classified information
- Patented security model, uses Attributed Based Access Control (ABAC) to define the rules of who access the information, and under what conditions
- Information is secured not only at the perimeter to the system but also within the system



Keep documents secure

Documents and file access are controlled by security classification, country and organisational releasability.



TOP SECRET compliance

Kojensi is available on premise, in a private cloud, or as a field deployable appliance, with its security model accredited up to TOP SECRET/ SCI.



Increase productivity

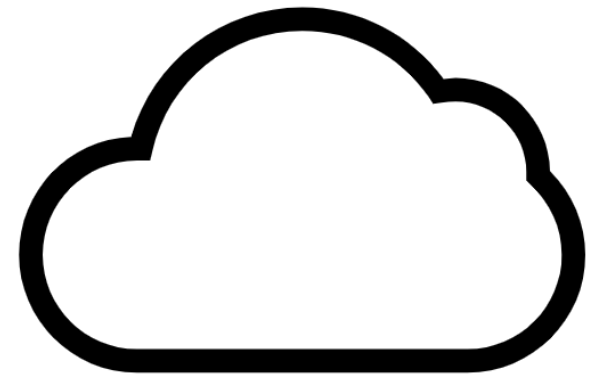
Kojensi provides a suite of collaboration features, each designed to dramatically improve productivity.



Collaborate securely

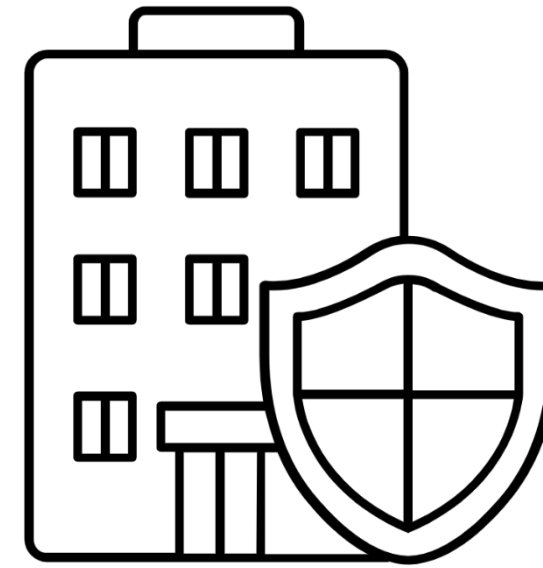
Kojensi allows you to securely collaborate in real-time with your Defence, industry and allied partners.

One platform; Different implementations

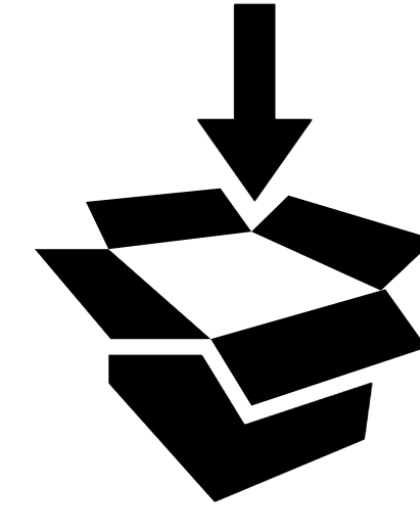


- Government accredited (IRAP) cloud based solution
- Available through the DTA Marketplace via a PROTECTED cloud
- Turn key implementation
- \$780 per user per annum
- One agency contracted for three year commitment ¹

¹. Agency has the right to break at each anniversary.



- On premise solution customised for specific agency requirements
- Able to be accredited TOP SECRET
- Leverages track record of a system designed by archTIS, in use by the Australian Defence Force (Maintenance contract has been extended for FY20)
- Two tenders in review by Australian government agencies



- Field deployable solution for use in conflict, remote or isolated areas
- Customised for unique challenges of the field and the specific customer requirements
- Deployed for use in APEC 2018 by the Papua New Guinea Government. (\$606k revenue:FY19)

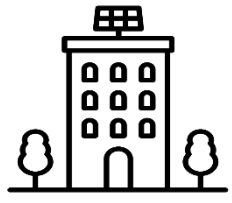
A Comprehensive Solution

	Attributes: Country	Attributes: Organisation	Attributes: Clearance	Security: PROTECTED	Security: SECRET	Security: TOP SECRET	File Sharing	Work Spaces	Chat	Real-time Co-Authoring	Tasks and Workflow	External Collaboration
												
												
												
												
												

We have strong differentiators for compliance, security and interoperability.
Target market is Government, Defence and Intelligence.

Our commercialisation journey

archTIS IS focused on transitioning from LAUNCH to SCALE AND OPTIMISE

Key Stages of Growth	Launch Platform	Scale and Optimise	Stabilise
 Growth	• Validate Market need • Develop Platforms • Certify Platforms • Engage early adaptors • Manage risk	• Increase users per customer • Increase new customers • Upsell additional applications • Increase data utilisation • Convert network clients	• Customer growth • Revenue growth
 Profitability	• Develop pricing models • Manage cost drivers • Manage margin drivers • Manage Cash flow	• Manage gross margins • Manage service margins • Manage Cash flow • Manage Research & development costs	• Manage costs • Manage margins • Manage Cash flow
 Sustainability	• Sales Effectiveness • Retention drivers • User adoption drivers (Customer experience)	• Sales Effectiveness • Retention drivers • User adoption drivers (Customer experience)	• Retention drivers • User adoption drivers (Customer experience)

What is the current addressable market ?

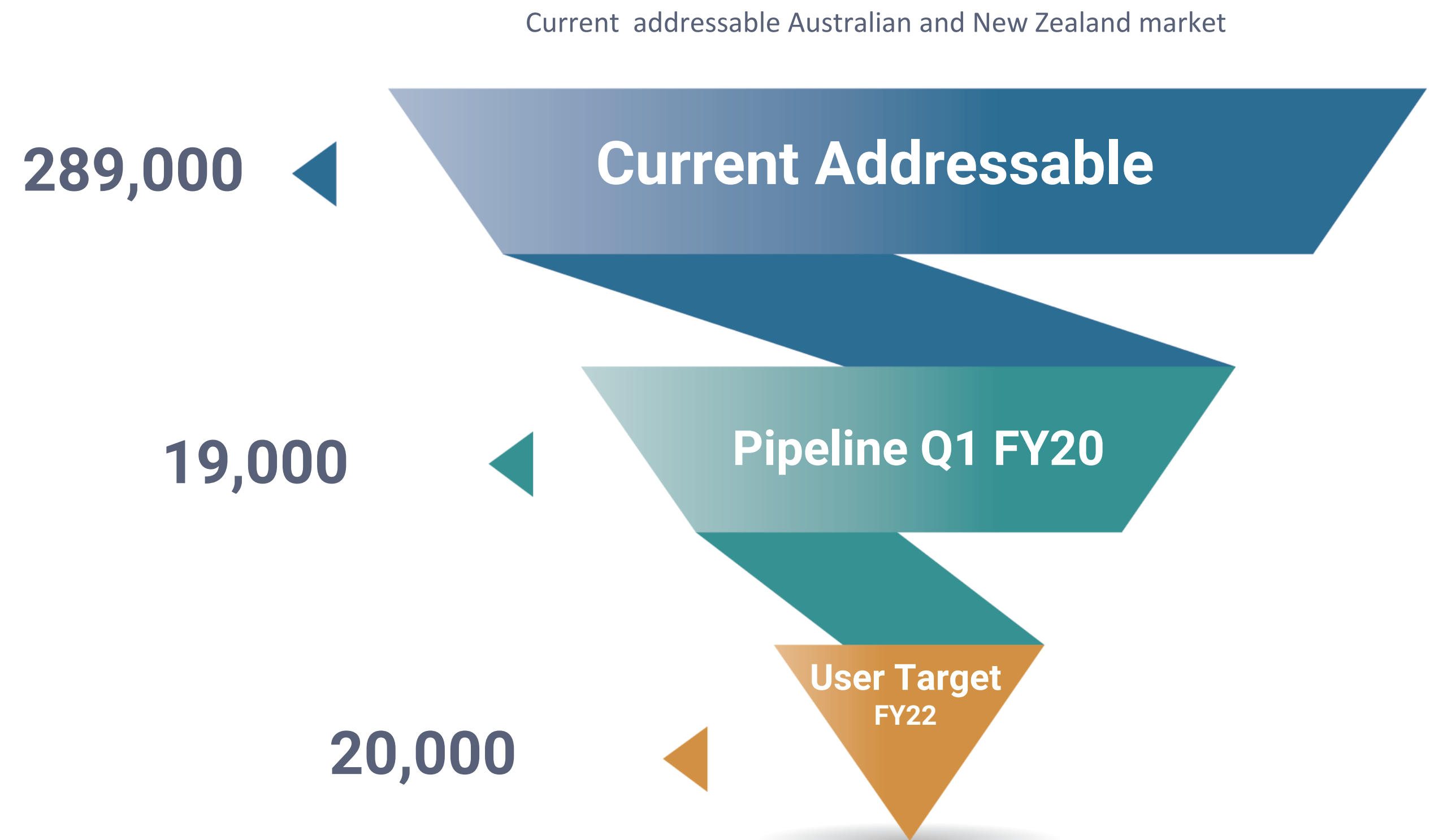
CURRENT ADDRESSABLE MARKET IS DEFINED BY OUR DIFFERENTIATORS, MATURITY AND GEOGRAPHY

Differentiators

- Sensitive/Classified information
- Government & Industry that supports it
- Collaboration
- Trusted by government
- Unique skill based resources

Current Addressable Market

- Australian and New Zealand
- Clients that provide a network effect
- Clients that have strong dependence on commercial supply chain
- Clients that work in high compliance environments
- Clients where a breach of trust or security risks reputational harm



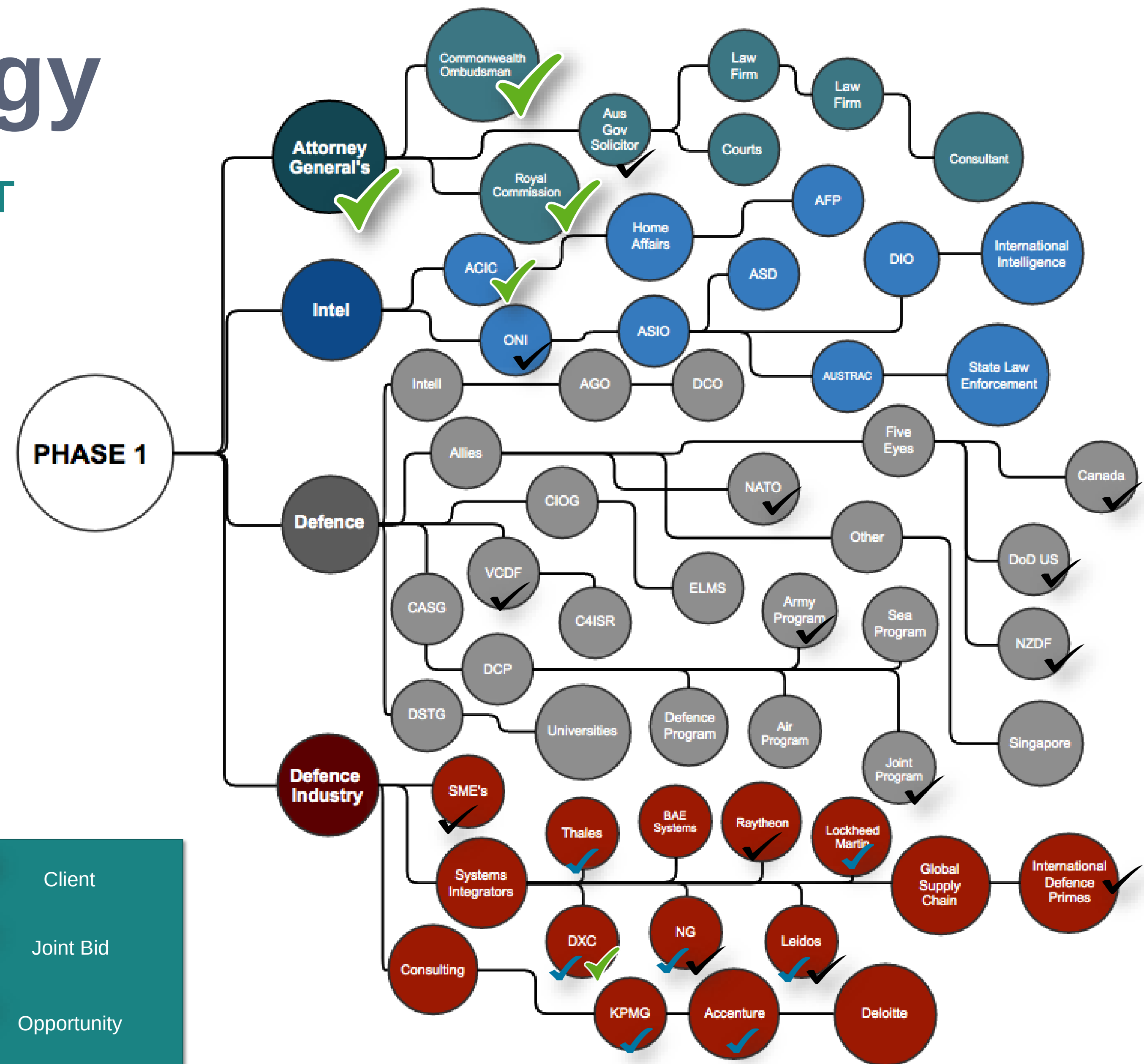
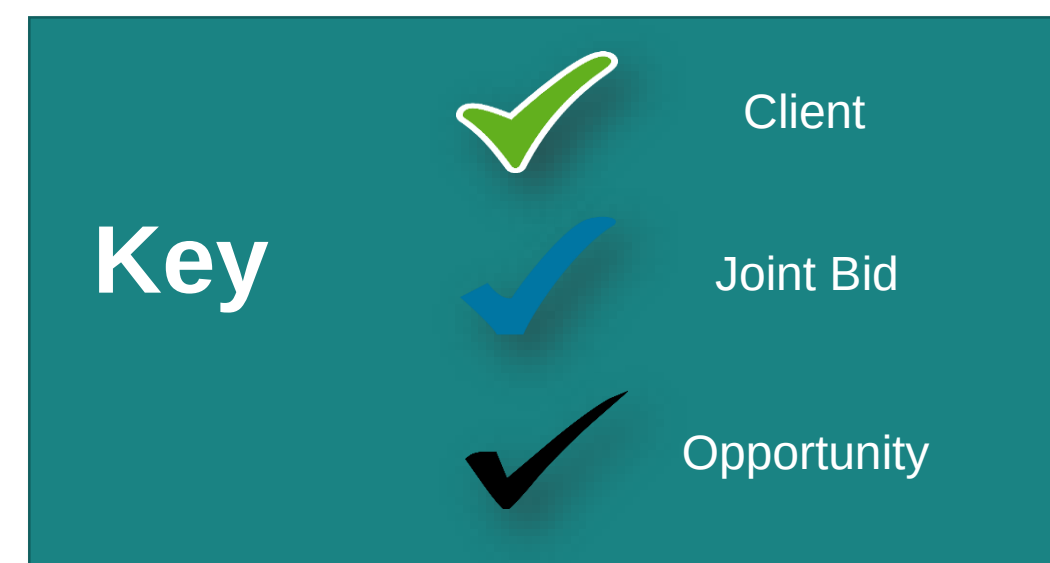
Sales Pipeline of Interest

Deal		Market	Route to Market	Status	Opportunity
1	Law Enforcement Community	Police Intelligence	Direct	Closed	Initial 10 agencies. Growth to 30 agencies with expanded collaboration capability
2	Defence project – Joint Command and Control.	Defence	Partner	Down-selected to seven global MSI bids. Currently in four bids, positioning for another 2.	ADF Defence Collaboration platform.
3	US Defence Prime (Trade Compliance team)	Defence Industry	Direct	Trial starting in July	Global Trade compliance - ITARS/EARS
4	MLS/CDS Multi-Domain	Defence	Direct	Proposal delivered. Awaiting feedback	Accreditable Multi-domain Pilot
5	Australian Intelligence Agency	National Intelligence	Partner	Bids due May, In 2 of 3 shortlisted tender consortiums, Decision Dec	National Intelligence Secret/Top Secret Collaboration Platform
6	European Defence Prime (Trade Compliance team)	Defence Industry	Direct	NDA requested, then trial	Global ITARS platform and Supply Chain Cloud Service
7	Defence Enterprise Information Management	Defence	Partner	Bids shortlisted to 3 Global Consulting firms	Defence-wide Information Sharing platform

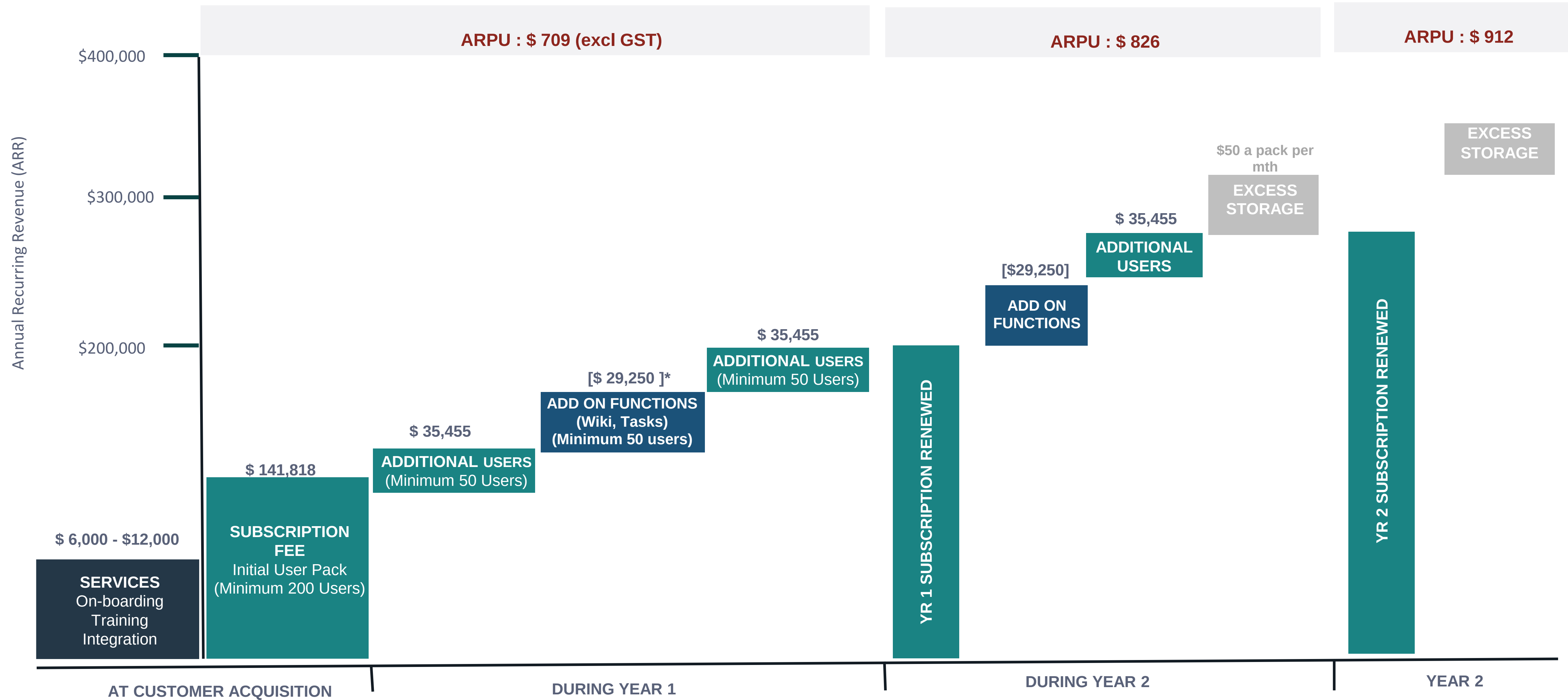
Execution strategy

LEVERAGE THE NETWORK EFFECT OF COLLABORATION

- archTIS continues to successfully execute our strategy of targeting clients in our addressable market
- This has provided two strong central agencies that provide a network effect for growth
- archTIS Is now focused on other clients that will lead to industry verticals such as Defence and the Defence Industry



How do we make money?



* Indicative only. Pricing for Wiki and Tasks to be determined

Summary

- Successful launch and sales of Kojensi Gov
- Market demand is strong and growing
- Transitioning from Launch to Scale and Optimisation
- Pathway to international growth
- Strong team executing our strategy

Contact

Daniel Lai

archTIS

Level 3

10 National Circuit

Barton ACT 2600

Australia

1300 ARCHTIS

+61 2 6162 2792

+61 419 528 061

