

Form 603

Corporations Act 2001

Section 671B

Notice of initial substantial holderTo Company Name/Scheme Ashley Services Group LimitedACN/ARSN 094 747 510**1. Details of substantial holder (1)**Name Ross ShrimptonACN/ARSN (if applicable) N/AThe holder became a substantial holder on 12/10/2000**2. Details of voting power**

The total number of votes attached to all the voting shares in the company or voting interests in the scheme that the substantial holder or an associate (2) had a relevant interest (3) in on the date the substantial holder became a substantial holder are as follows:

Class of securities (4)	Number of securities	Person's votes (5)	Voting power (6)
Ordinary class share	87,274,470 ordinary class shares	87,274,470 ordinary class shares	96%

3. Details of relevant interests

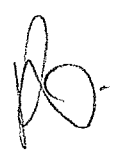
The nature of the relevant interest the substantial holder or an associate had in the following voting securities on the date the substantial holder became a substantial holder are as follows:

Holder of relevant interest	Nature of relevant interest (7)	Class and number of securities
Ross Shrimpton	Substantial holder	87,274,470 ordinary class shares

4. Details of present registered holders

The persons registered as holders of the securities referred to in paragraph 3 above are as follows:

Holder of relevant interest	Registered holder of securities	Person entitled to be registered as holder (8)	Class and number of securities
Ross Shrimpton	Ross Shrimpton	Ross Shrimpton	9,857 ordinary class shares
Action James Holdings Pty Limited ATF The Ellesmere Trust	Action James Holdings Pty Limited ATF The Ellesmere Trust	Action James Holdings Pty Limited ATF The Ellesmere Trust	21,962,048 ordinary class shares
Catherine Shrimpton	Catherine Shrimpton	Catherine Shrimpton	65,302,565 ordinary class shares



5. Consideration

The consideration paid for each relevant interest referred to in paragraph 3 above, and acquired in the four months prior to the day that the substantial holder became a substantial holder is as follows:

Holder of relevant interest	Date of acquisition	Consideration (\$)		Class and number of securities
		Cash	Non-cash	
Catherine Shrimpton	12/10/2000	\$1		9,857,293 ordinary class shares
Action James Holdings Pty Limited ATF The Ellesmere Trust	04/05/2004	\$1,675		9,857,293 ordinary class shares
Action James Holdings Pty Limited ATF The Ellesmere Trust	04/05/2004	\$1,450,000		8,536,416 ordinary class shares
Action James Holdings Pty Limited ATF The Ellesmere Trust	18/02/2014	\$4		19,714 ordinary class shares
Catherine Shrimpton	18/02/2014	\$1		9,857 ordinary class shares
Ross Shrimpton	18/02/2014	\$1		9,857 ordinary class shares
Action James Holdings Pty Limited ATF The Ellesmere Trust	01/07/2014		\$3,255,617 - acquired as a result of a restructure as outlined in the Ashley Services Group Limited Prospectus dated 7 August 2014	3,548,625 ordinary class shares
Catherine Shrimpton	01/07/2014		\$50,865,818 - acquired as a result of a restructure as outlined in the Ashley Services Group Limited Prospectus dated 7 August 2014	55,435,415 ordinary class shares

6. Associates

The reasons the persons named in paragraph 3 above are associates of the substantial holder are as follows:

Name and ACN/ARSN (if applicable)	Nature of association
Catherine Shrimpton	Spouse of Ross Shrimpton
Action James Holdings Pty Limited (A.C.N: 108 589 313)ATF The Ellesmere Trust	Ross Shrimpton is a director of Action James Holdings Pty Limited and a beneficiary of The Ellesmere Trust

7. Addresses

The addresses of persons named in this form are as follows:

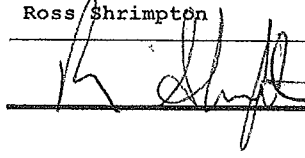
Name	Address
Ross and Catherine Shrimpton	209 Woollooware Road Cronulla NSW 2230
Action James Holdings Pty Limited	Unit 2, 11 Holbeche Road, Arndell Park NSW 2148

Signature

print name Ross Shrimpton

capacity Substantial holder

sign here



date 03/09/2014
