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Aspermont and Beacon Events expand their global events partnership

Aspermont today announced it intends to further expand its global events offering with its partner of five years, Beacon Events. The objectives will be to extend the successful current range of brands, including Mines & Money, Resourceful Events and Beacon Events.

Under the deal Aspermont will have a majority interest (60%) in the combined assets and management will be shared across existing executives. The combined company, which will initially include operations in Hong Kong, London and Sydney, will produce leading events across mining, resources, finance, retail, telecoms, legal, infrastructure, gaming and transportation with a truly global footprint.

Aspermont Group CEO Colm O'Brien said: "We are delighted to bring together the teams, assets and knowledge to create a truly global events business. Our relationship with Beacon has gone from strength to strength and we look forward to the next stage of growth of the business."

Chris Maybury, Beacon Chairman and the new event company's Chairman, commented: "We are very excited to expand our partnership with Aspermont to include all current and future events offerings under one company in a globally strategic and exclusive alliance."

Currently, live events represent 25% of Aspermont's revenue and have grown exponentially over the past five years.

About Beacon Events

Beacon Events is a major conference and exhibition organiser producing first class international events that meet the challenges facing major business sectors today. Beacon's focus is on large-scale, must-attend events that are independently researched and tailored to deliver unbiased and focused market information. From natural & mineral resources, finance & investment, telecoms, transport & infrastructure, legal & compliance, to gaming and retail events, we deliver the critical business information which enables success.

Based in Hong Kong and serving the increasingly important emerging markets of Asia, Beacon provides cutting edge, market-driven programs designed to be interactive and stimulating, providing participants with market knowledge, benchmarks, trends and unique insights, all from a highly focused business and industry perspective. Our delegates are at the most senior level and we design our programs to enable powerful interaction and valuable networking opportunities.

See www.beaconevents.com for further information.

About Aspermont Limited

Aspermont Limited is an Australia-based international media group. Aspermont specialises in the production of business-to-business and business-to-consumer information services delivered through print, conferencing and online media channels. The company produces 17 print magazines and 10 online news services, numerous world-leading conferences and a suite of additional services including industry specific search engines, archives and directories, tailored editorial facilities, and marketing and design capability.

Aspermont offers its readers independent and newsworthy insights into carefully selected target markets, while offering its advertising partners end-to-end targeted advertising solutions. For a full range of products and services, please visit our website at www.aspermont.com.

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