

ASX RELEASE

7 JULY 2015

## TECH MPIRE COMMENCES TRADING ON ASX – SIGNIFICANT RECENT REVENUE GROWTH

### Highlights

- **Tech Mpire shares (ASX:TMP) commence trading on ASX today**
- **Follows oversubscribed \$6m capital raising with strong demand and participation from both institutional and sophisticated retail investors**
- **Company is now strategically positioned and well funded to aggressively drive global growth and revenues**
- **Revenue growth has been significant during the June quarter, including 27% month-on-month growth in May to A\$1.58m following a very strong April**
- **Demand from advertiser clients is extremely strong, and exceeding initial expectations**
- **Full June quarter revenues will be available to be announced to the market in the coming weeks**

Tech Mpire Limited (**Tech Mpire** or **Company**) (formerly Fortunis Resources Limited) is pleased to announce that it today re-lists on the ASX, following the successful acquisition of Livelynk Group Pty Ltd, which operates the Mpire Media international online performance-based marketing business with a global reach across 180 countries.

Shareholder approval for the acquisition and a change in the nature and scale of the Company's activities was received on 5 June 2015.

### **Successful \$6m capital raising provides funding for growth**

As part of the re-listing process, the Company successfully raised \$6m in an oversubscribed offer with strong interest and participation from both institutional and sophisticated retail investors. Following this raising, the Company is now strategically positioned and well funded to aggressively drive global growth and revenues.

The Company's internally developed and proprietary technology platform is well equipped to facilitate and manage exponential growth given its extensive automation. This also provides scalability in the Company's revenue model.

### **Revenue growth has been significant**

Recent months' financial results indicate that revenue growth is increasing significantly. Trading and demand from advertiser clients for the June quarter has been very strong. Revenue for May was A\$1.58m, representing 27% month-on-month growth following a very strong result in April (A\$1.25m),

continuing the strong growth profile of the business which has only been operational since July 2014 (as set out Figure 1 below).

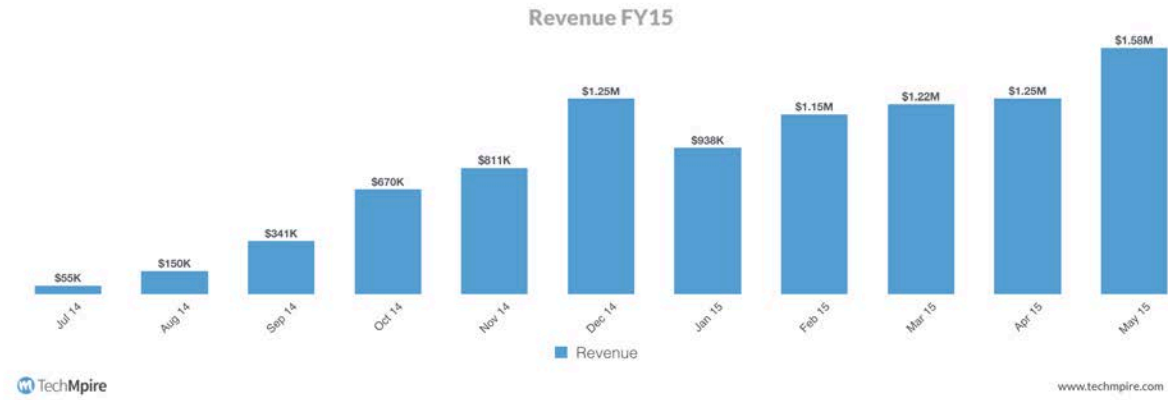


Figure 1: Mpire revenue to date for FY15 (unaudited)

The robust performance has been driven by a combination of continued client retention, increased spend from existing clients and further new client growth.

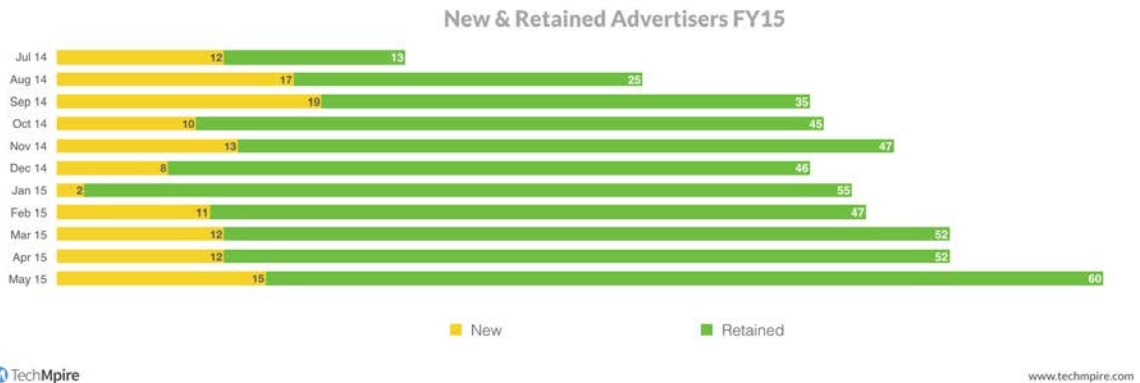


Figure 2: Mpire new and retained active clients for FY15

The Company expects to be in a position to release the full June quarter revenue results to the market in the coming weeks.

Tech Mpire’s Managing Director, Mr Luke Taylor commented:

“Today is an important milestone for the Company as we commence trading as a listed entity. The outlook for Tech Mpire is extremely positive. The combination of our strong affiliate and advertiser relationships, our highly sophisticated technology platform, and the increased working capital funding now at our disposal, together place the Company in a strong position for rapid growth and scalability.

“We have been extremely pleased with our recent trading, which we believe further validates our business model and its commercial potential. The additional working capital funding provided by Fortunis prior to completion of the acquisition, enabled us to take on additional advertiser demand that we were previously constrained from accepting. This culminated in 27% month-on-month growth in May.

“With the \$6m capital raising now complete, and advertiser demand increasing from both existing and new clients, we believe we are in a very strong position to grow. In some respects, the advertiser demand has exceeded our expectations and we are excited to now be in a well funded position to meet that demand and to aggressively pursue revenue growth.

“Our staff have been very busy during June and we are all excited that our business model seems to be resonating with both our advertiser clients and affiliate partners, and we look forward to updating the market and our investors as our business develops. ”

-Ends-

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