

ASX RELEASE

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APPOINTMENT OF NON-EXECUTIVE DIRECTORS AND BOARD CHANGES

HIGHLIGHTS

- **Appointment of Lee Hunter and Mathew Ratty as Non-Executive Directors, adding significant marketing and financial expertise to Tech Mpire's board.**
- **Mr Hunter is a former senior Google executive, most recently serving as the Head of Marketing Strategy & Innovation for Google Asia-Pacific and has been based in London, San Francisco and Sydney.**
- **Mr Ratty is an experienced investor focused on Australian and US equity and debt markets. He is a Non-Executive Director at listed medical technology company, Admedus Limited (ASX: AHZ).**

Tech Mpire Limited (**Company** or **Tech Mpire**) (**ASX: TMP**) is pleased to announce the appointment of Lee Hunter and Mathew Ratty as Non-Executive Directors.

The appointments bring significant technology marketing and financial expertise to Tech Mpire's board, with Mr Hunter and Mr Ratty having a wealth of experience in each discipline, respectively.

Mr Hunter is a former senior Google executive, most recently serving as the Head of Marketing Strategy & Innovation for Google Asia-Pacific, where he was responsible for incubating and launching innovative strategies for the company's key business priorities across the Asia-Pacific region. He also served as Head of Advertiser Acquisition & Growth Marketing for Google UK and Ireland, where he was tasked with running the Google AdWords advertiser acquisition strategy which resulted in the company consistently exceeding targets in Europe's largest market.

Mr Hunter also spent several years at YouTube, most recently as Global Head of Brand & Creative, where he led many of the online video channel's biggest entertainment initiatives including the YouTube Music Awards and the YouTube Rewind 2012 and 2013 campaigns, as well as spearheading branding and creative development. Mr Hunter was Head of Consumer Marketing across EMEA for YouTube and has also held senior roles at Deutsche Bank and AMP Financial Services.

Mr Hunter is very experienced in the online advertising industry and spent many years living in Silicon Valley where he has extensive contacts.

Mr Ratty is an experienced investor focused on Australian and US equity and debt markets. He has extensive experience across capital raising advice, seed investment negotiation, corporate strategy and financial modelling.

He is the co-founder of MC Management Group Pty Ltd, a venture capital firm operating in domestic and international debt and equity markets, who are a substantial shareholder the Company. At MC Management, Mr Ratty also holds the role of Head of Investment and is responsible for negotiating deal structures and asset pricing for companies in the healthcare, financials and technology space.

Prior to this, Mr Ratty was a director and analyst at property development and equity company, Gladstone Bridge.

He is also a Non-Executive Director at listed medical technology company, Admedus Limited (ASX: AHZ).

“We are very pleased to welcome both Lee and Mathew to the Tech Mpire Board. They bring a wealth of expertise across marketing, advertising-technology and capital markets, which will be of great benefit as we continue to grow and advance our business,” said Tech Mpire Managing Director, Luke Taylor.

FURTHER TECH MPIRE BOARD UPDATE

The board has for some time been looking to identify additional high-quality directors commensurate with goals of the Company going forward. With today’s announcement, and recognising the need to maintain an appropriately sized board, current Non-Executive Director Mr Patrick O’Connor will resign from the board by the end of February, following the completion and release of the Company’s half-year results.

Mr Taylor said: “On behalf of the board I would like to thank Patrick for his governance oversight and input during the last eight months which has now enabled the repositioning of the board to include stronger shareholder involvement, technical and marketing experience and skills.”

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For more information, please contact:

Investor Enquiries

Luke Taylor
Managing Director
Tech Mpire Limited
+61 (0)8 9473 2500
investor.enquiry@techmpire.com

Media Enquiries

Melissa Mack
Media & Capital Partners
+61 430 119 951
Melissa.mack@mcpartners.com.au