

## **COMPANY PRESENTATION**

### 19<sup>th</sup> Annual Bioshares Investor Conference

**PERTH, Australia, 08 August 2025:** Artrya Limited (ASX: AYA) (**Artrya** or the **Company**), a medical technology company commercialising its Salix® AI-powered cloud platform, for the near real time, point of care assessment and management of coronary artery disease, announces that John Konstantopoulos, Co-Founder and CEO will be providing a Presentation at the 19<sup>th</sup> Annual Bioshares Investor Conference in Hobart on 8 August 2025.

The Company's Presentation is **attached**.

- Ends -

This ASX Announcement is authorised for release by the Board of Artrya Limited.

#### **About Artrya**

Artrya Limited (ASX: AYA) is an Australian medical technology company developing AI-powered solutions to improve the detection and management of coronary artery disease. Its proprietary software analyses coronary CT scans to identify key biomarkers of heart disease, supporting clinicians in diagnosing patients more accurately and efficiently. Artrya's mission is to advance cardiac care through innovative technology, with regulatory and commercial activities underway across key international markets.

For more information visit [www.artrya.com](http://www.artrya.com) or follow us on LinkedIn at [www.linkedin.com/company/artrya](https://www.linkedin.com/company/artrya)

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# ARTRYA

(ASX: AYA)

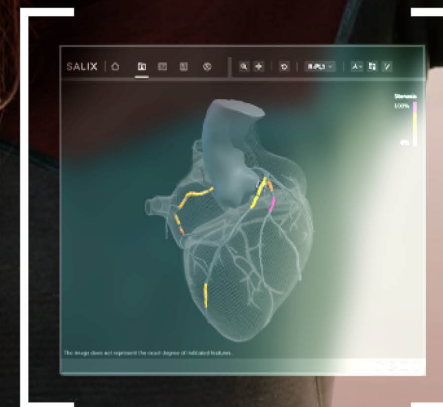
## Bioshares Presentation

Advancing commercialisation

8 August 2025

Not for Release to U.S. wire services or distribution in the United States

Coronary  
Artery Disease  
We See You



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# Reshaping the future of heart care

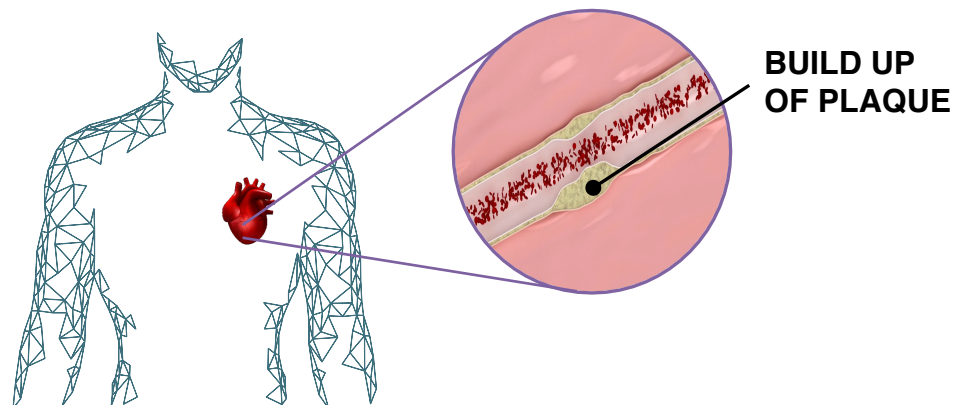
Our mission is to save lives through  
faster and more accurate detection of  
coronary artery disease

ARTRYA®

# Highlights

Salix® is a point-of-care solution that enhances clinician decision making and improves patient outcomes

- 1 Every 40 seconds in the US, someone suffers a heart attack. More people die from coronary artery disease than all cancers combined.
- 2 Artrya's cloud-based, AI-driven Salix® platform analyses CCTA scans and delivers real-time insights into high-risk plaque, the main cause of heart attacks, addressing a diagnostic gap that has remained unchanged for decades.
- 3 We are focused on a large U.S. market, with minimal competition, attractive reimbursement, and a greenfield market.
- 4 Salix® Coronary Anatomy - **FDA cleared**, Salix® Coronary Plaque - FDA review, expected clearance 3Q25, Salix® Coronary Flow expected clearance 1Q26
- 5 **U.S. commercial traction** started. First U.S. agreement, a 5-year commercial contract with Tanner Health. Additional agreements in pipeline
- 6 Commercial agreements in place with large Australian radiology companies, including Sonic Healthcare Radiology and Lumus Imaging



High Risk Plaque is difficult to see and rarely reported

# Coronary artery disease is a large and growing health challenge

Cardiovascular Disease Costs will Exceed \$1 Trillion by 2035 - American Heart Association<sup>4</sup>

## US\$4.4 billion\*

**Serviceable Addressable Market (US)**

U.S. patients undergoing CCTA + Plaque Assessment

### Targeted Approach in US

#### Greenfield

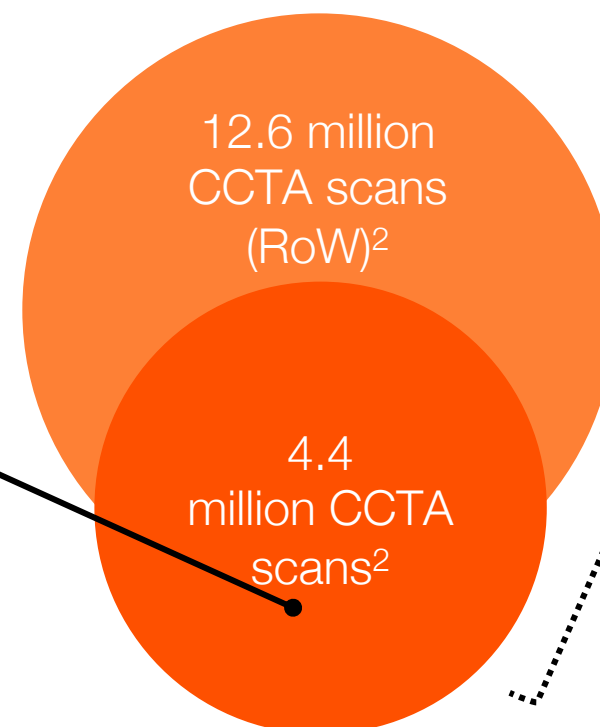
- Focus on large/medium regions and multi-facility health systems.
- Groups with simple pre-authorization and value-based care focus.

#### Replace Existing Market Share

- Target dissatisfied customers looking for point-of-care, cost-effective CCTA solutions.

#### Limited Focus

- Small, regional markets and physician practices.



## 6.2% YOY

Projected growth in Cardiac CCTA scans to 2028<sup>1</sup>

#### \* Assumptions

- National Average Medicare Rate
  - Reimbursement for Automated Plaque – US\$950 (CPT 0625T<sup>3</sup>)
  - Reimbursement for FFRCT – US\$1,017 (CPT 75580<sup>3</sup>)
- TAM estimated as total of all scans receiving Plaque reimbursement only
- FFRCT procedures have not been included in TAM

<sup>1</sup> <https://www.dicardiology.com/article/rising-demand-cardiac-ct-positions-market-major-growth>  
<sup>2</sup> Frost & Sullivan Analysis – Artrya Prospectus – <https://wcsecure.weblink.com.au/pdf/AYA/02456983.pdf>  
<sup>3</sup> <https://cardiovascularbusiness.com/topics/cardiac-imaging/cms-increases-medicare-payments-cardiac-ct-ccta>  
<sup>4</sup> Cardiovascular Disease: A Costly Burden for America – Projections Through 2035. American Heart Association.

# Current methods for diagnosing coronary artery disease are outdated

A point of care solution for rapidly diagnosing high risk plaque is a holy grail for clinicians



## Ineffective

Old methods ineffective in **detecting high-risk plaque**<sup>1</sup>



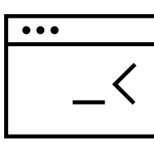
## Avoidable

**55% of invasive procedures** are unnecessary <sup>2,3,4</sup>



## Slow & Costly

Outdated methods are time consuming and higher cost to deliver



## Poor Control

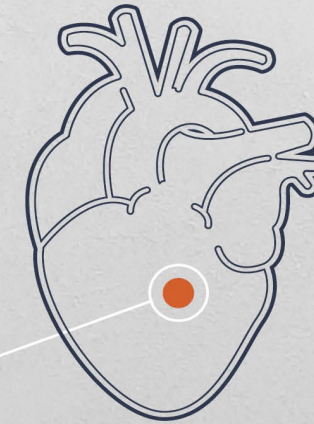
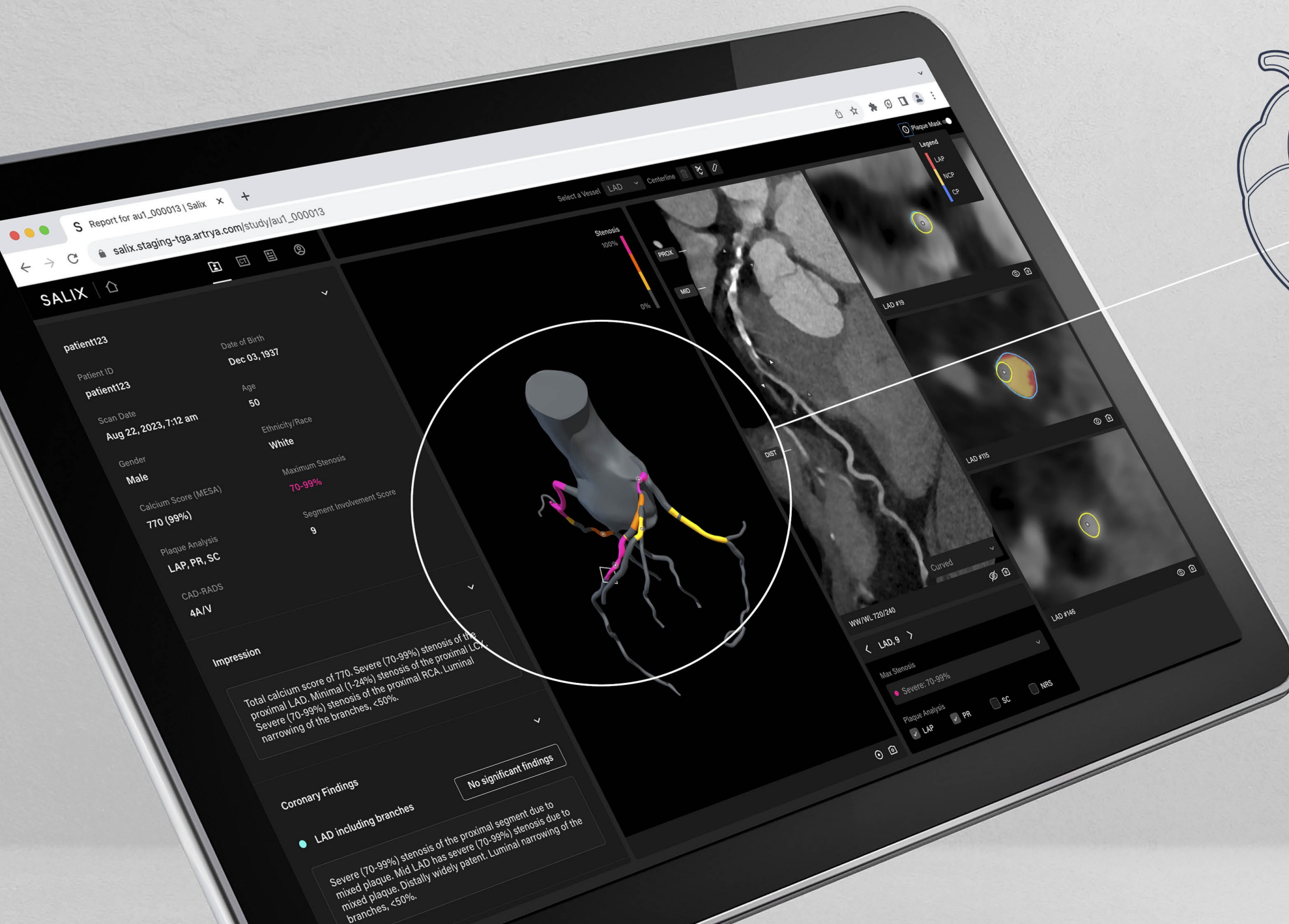
Current solutions do not allow for **real-time and point-of-care** management



1. Comprehensive plaque assessment by coronary CT angiography. Nat Rev Cardiol 11, 390–402 (2014)  
2. Low Diagnostic Yield of Elective Coronary Angiography. New England Journal of Medicine. March 11, 2010.  
3. Temporal Trends in the Frequency of Inducible Myocardial Ischemia During Cardiac Stress Testing. Journal of the American College of Cardiology (JACC). March 12, 2013.  
4. Trends in U.S. Cardiovascular Care: 2016 Report from 4 ACC National Cardiovascular Data Registries. JACC. March 2017

# Salix® is unique in providing real-time patient assessment

Clear clinical insights for coronary artery disease from a single solution



## Point of care enabling real-time plaque analysis – without humans

Analysis of CCTA scans in under 10 mins without human intervention

## Single Reporting Platform

Consolidates all CCTA reporting into a single platform - flexibility to edit assessments.

## Enhanced profitability for health systems

Point of care assessment transforms CCTA imaging into profitable modality versus cost centre

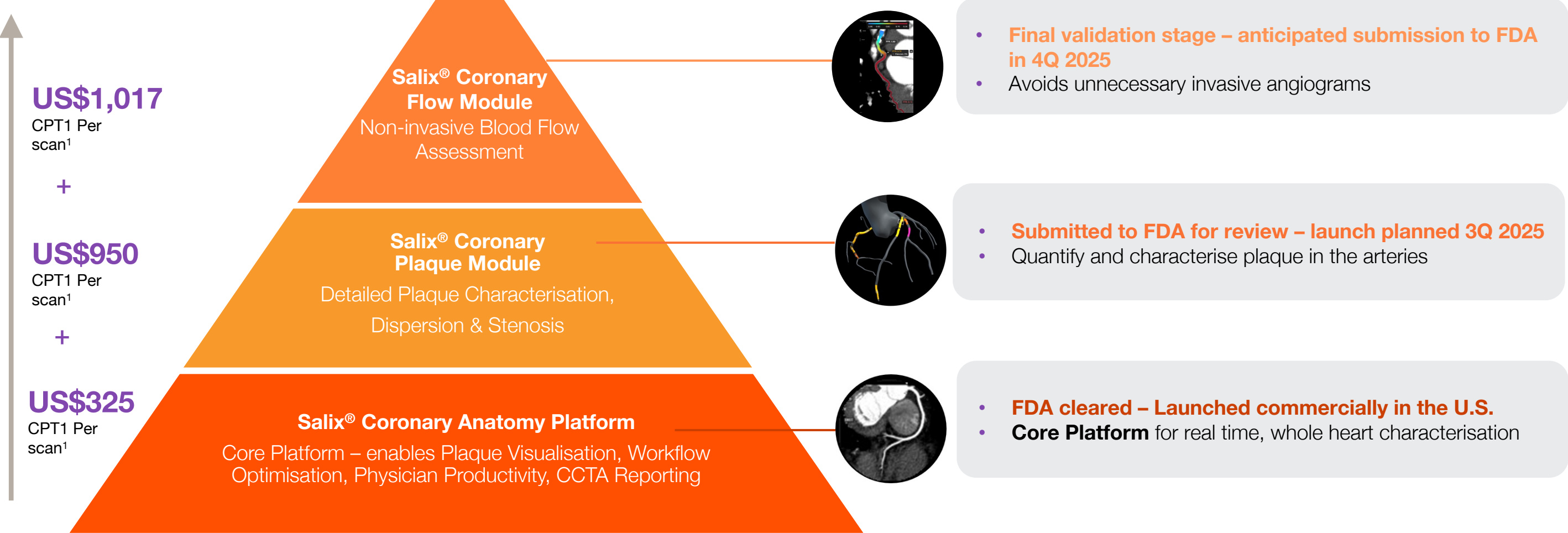
## Scalability and Enhanced efficiency

Cloud-based AI platform without human intervention allows Salix® to scale rapidly

# Salix<sup>®</sup> is a single platform solution built to scale

Software modules target the complete analysis of CCTA scans for Coronary Artery Disease

Increasing clinical utility  
& Revenue opportunity



# Salix® platform successfully launched in the U.S.

Tanner Health collaboration partnership to validate and integrate



## Integrated and Live from July 2025

- ▶ 5-year Commercial Agreement – US\$0.6M
- ▶ Monthly subscription and future fee per scan revenues
- ▶ 5 Hospitals, cardiovascular centres, 30 practices
- ▶ Live in clinical workflow – PACS + EMR

*...we believe Artrya's Salix® platform with its AI-powered, user friendly and near real-time outcomes, provides our clinicians with another key tool to help detect heart disease earlier and save lives*

- Loy Howard, President and CEO of Tanner Health



Improving the health of our community in all we do

## Next U.S. launch partners

- ▶ Cone Health and Northeast Georgia Health System have been key U.S. validation partners since 2024
- ▶ Work underway to integrate and go live shortly
- ▶ Each will also execute a Commercial Agreement
- ▶ Three U.S. launch partners – medium sized hospitals all moving to CCTA scans as first line

# Attractive SaaS pricing builds recurring revenues

Subscription and fee-per-analysis pricing model with a highly attractive revenue-sharing structure

## Revenue Model



### Single platform – Tiered subscription

Analyse and report on CCTA scans - easy to integrate new modules to platform on FDA clearances



### Fee-per-scan

Each module has Category 1 CPT reimbursement code



## Customer Value Proposition



### Salix® is a Complete solution

A single CCTA reporting platform which enhances clinician efficiency and productivity



### Strong health economics

CCTA Imaging becomes a hospital profit centre. Eliminates cost duplication and total cost of care



### Advancing patient care

Early detection and intervention when required – saving lives and improving quality of life

# Flagship Novel Plaque Study – SAPPHIRE

Salix-based Analysis of Plaque to identify Patients at Higher Risk of Events

**The SAPPHIRE study will validate the novel Salix plaque analysis to identify patients at risk of heart attack and improve treatment.**

## Overview of Study

- 8 – 10 high volume U.S. Centres
- For patients who are at increased risk for atherosclerotic cardiovascular disease
- 3-phased retrospective study
- Focus on Phase 1 and Phase 2 initially

## Clinical and Commercial Benefits

1. Predict future adverse events and improve treatment.
2. Build clinical awareness and credibility in US
3. Accelerate commercial adoption in US hospitals

# Key Takeaways

Salix® is a point-of-care solution that enhances clinician decision making and improves patient outcomes

- 1 | Transitioned from development to commercialisation
- 2 | Large growing market in the U.S. with established reimbursement codes
- 3 | Salix® platform live in the U.S. – generating revenues with a clear pathway to grow
- 4 | FDA clearances of Salix® modules will drive increased revenue opportunity
- 5 | Well positioned with best-in-class product

[www.artrya.com](http://www.artrya.com)

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