



15 March 2004

To: ASX Company Announcements Platform

**BRISBANE BRONCOS LIMITED AND CONTROLLED ENTITIES
2003 FINANCIAL RESULTS**

Please find attached the following documents in relation to the 2003 financial results for Brisbane Broncos Limited and its controlled entities:

- Earnings Release
- Appendix 4E – Preliminary Final Report
- 2003 Financial Report
- Independent Audit Report

Yours faithfully

Brisbane Broncos Limited
Louise Lanigan
Company Secretary



EARNINGS RELEASE FOR THE FISCAL YEAR ENDED 31 DECEMBER 2003

Brisbane, 15 March 2004

FINANCIAL PERFORMANCE

The Brisbane Broncos Group ("the Group") recorded a modest profit for the 2003 financial year to 31 December of \$313,480 compared to the \$375,990 profit posted in 2002. Directors of the Group were satisfied with the final result, achieved in a difficult year of change and a mid season relocation to Suncorp Stadium.

The total operating revenue for the Group was \$16 million being approximately \$1.7 million more than last year. A major contributing factor to this increase was the growth in average home crowds from 20,101 in 2002 to 24,404 in 2003. This significantly improved 'game day' revenue through gate takings, season memberships and corporate sales. 'Game day' revenue was also enhanced by an increase in the average ticket price due to a higher demand for premium seating at Suncorp Stadium.

Conversely, the Board believes that the revenue for the year was adversely affected by factors out of the Group's control. Inclement weather and poor scheduling for some 'blockbuster' games together with clashes with other Brisbane sporting and cultural events affected attendances.

Other factors offsetting the increase in revenue were changes to some 2003 sponsorship contract values, in particular the Broncos Leagues Club. The Board acknowledges the invaluable support of the Broncos Leagues Club and expects that their original sponsorship will be reinstated.

Total operating expenses were \$15.6 million in what was a difficult year for the Broncos. This is approximately \$1.7 million more than last year. The major contributing factors to this increase were the move to Suncorp Stadium from ANZ Stadium during Season 2003, and increased costs of running the football operations.

The comparison of 2002 and 2003 total expenses is a difficult one due to the differing circumstances of each year. Tenancy at two stadiums and the operation of two hiring agreements in 2003 meant the Group incurred both increased rental and operational costs, and expenditure related to the relocation itself. Additional staff and internal resources were also required to prepare for the move and to manage the operations at the new Stadium.

Generally the costs associated with leasing Suncorp Stadium are higher than that of ANZ Stadium. However, this is to be expected given the 'world class' quality of the venue. The Suncorp Stadium hiring agreement also contained some new rental costs not previously incurred at ANZ Stadium which will continue on an ongoing basis. Management and the Board spent considerable time analysing the financial effects of moving to Suncorp Stadium and believe there will be an annual net benefit to the Group. The incremental revenue achieved as a result of the relocation more than compensates for the incremental costs. The move to Suncorp Stadium has placed the Group in a position to achieve significant future growth and improved financial performance.

The eight games at Suncorp Stadium during 2003 operated in accordance with a one-year hiring agreement that was adopted whilst the terms of the long-term contract were being finalised. The Board and management have negotiated improved financial terms for the 2004 season and beyond.

The costs of operating the Broncos Rugby League Club increased by approximately \$700k during 2003 which is part of the \$1.7 million increase in the total expenses of the Group from 2002 to 2003. This is partially attributable to the implementation of new junior development programs, most of which are fully funded in sponsorship contracts and thus offset by an increase in revenue. Also, it was necessary to rebuild the junior player roster which was depleted after Season 2002. This involved increasing the number of junior players contracted to the Club, and the introduction of the Broncos Colts team for 2003.

Cash reserves on call increased by \$0.80 million during the year. This was primarily due to the timing of the commencement of the 2003 and 2004 selling seasons. The selling process for 2003 season should have commenced in October 2002 resulting in significant cash inflows prior to 31 December 2002. However, due to timing issues associated with the availability of Suncorp Stadium, the 2003 selling process did not commence until February 2003. Therefore, all cash relating to that season was collected during the 2003 financial year. In addition to this, the selling process for the 2004 season began in September 2003 resulting in significant funds being collected prior to 31 December 2003. This timing issue resulted in unusually high cash inflows for the reporting period.

RELOCATION TO SUNCORP STADIUM

The Broncos played their first game at the redeveloped Suncorp Stadium on 1 June 2003 after commencing the season at ANZ Stadium. Four games were played at ANZ prior to the move which affected average attendance for the season. Official average attendance for 2003 was just over 24,000 while an average of over 28,000 was recorded for the eight games at the new world class venue. While that was a very good result the success of the team there was not so good. Winning just one game at Suncorp, (against the Roosters), was a disappointing start to what everybody hopes will be a long and successful tenure there.

A significant amount of management time during 2003 was devoted to negotiating a long-term hiring agreement to play home games at Suncorp Stadium. The financial terms of the long-term contract have recently been finalised and the entire contract agreed to in principle. However there are some minor operational matters still to be completed and an official document is yet to be executed. The Board expect the execution of the Hiring agreement to be imminent. This will officially commit the Broncos as long-term tenants of Suncorp Stadium. The Board believe this to be a successful 'partnership' that will provide the Group with the foundations to develop growth and improve financial performance on an ongoing basis.

BRISBANE BRONCOS RUGBY LEAGUE FOOTBALL TEAM

The football team made the play-offs despite a late season eight game losing streak. They were able to achieve that because of a wonderful start to the season and an exceptional performance throughout the State of Origin series. They led the competition heading up to the series commencing in May, and won all three games played after each Origin game. This included a last minute win over the Sydney Roosters, a fantastic win away to the Canberra Raiders in unpleasant conditions, and finally a sudden death win over the Melbourne Storm. Sadly that was to be their last victory as fatigue and injuries played their part in a disappointing end to the Minor Premiership and an early exit from the play-offs.

THE YEAR AHEAD

2004 is an important year for the Brisbane Broncos Group both on and off the field. After years of planning and finally moving to the new stadium, the expectation is for better results all round. The team can start afresh and build a winning culture there, while at the same time providing the organization with a product that attracts not only good crowds to the ground, but strong corporate and sponsorship support as well. Already new sponsorship announcements have meant the full playing strip is sponsored and the new look Broncos are in high demand from the commercial world. There is an air of expectation about the place and renewed

enthusiasm in the players, coaches and support staff. Everybody is looking forward to the challenges ahead in a positive and exciting manner which should see good results for the Group.

ANNUAL GENERAL MEETING

Details for the annual general meeting for the Company are as follows:

Venue: Darcy Mitchell Room
Broncos Leagues Club
Fulcher Road
Red Hill Qld 4059

Date: Friday, 14 May 2004

Time: 2pm



BRISBANE BRONCOS LIMITED
(ABN 41 009 570 030)

APPENDIX 4E

**PRELIMINARY FINAL REPORT
FOR YEAR ENDED 31 DECEMBER 2003**

RESULTS FOR ANNOUNCEMENT TO THE MARKET				
Revenues from ordinary activities (\$000)	Up	12%	to	15,973
Profit from ordinary activities after tax attributable to members (\$000)	Down	16%	to	313
Basic earnings per share (cents)	Down	16%	to	.32 cents
Diluted earnings per share (cents)	Down	16%	to	.32 cents
Net tangible asset backing per ordinary share (\$)	Up	9.7%	to	3.4 cents

DIVIDENDS	Amount per security	Franked amount per security
Interim Dividend	Nil	Nil
Total amount per share relating to the year ended 31 December 2003	Nil	Nil
Previous corresponding period	Nil	Nil

AUDIT INFORMATION

The financial statements have been audited and a copy of the independent audit report is attached to the financial statements.

Louise Lanigan
Company Secretary
15 March 2004

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Year in review

FINANCIAL PERFORMANCE

The Brisbane Broncos Group recorded a modest profit for the 2003 financial year to 31 December of \$313,480 compared to the \$375,990 profit posted in 2002. Directors of the Group were satisfied with the final result, achieved in a difficult year of change and a mid season relocation to Suncorp Stadium.

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BRISBANE BRONCOS RUGBY LEAGUE FOOTBALL TEAM

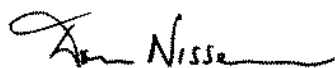
The football team made the play-offs despite a late season eight game losing streak. They were able to achieve that because of a wonderful start to the season and an exceptional performance throughout the State of Origin series. They led the competition heading up to the series commencing in May, and won all three games played after each Origin game. This included a last minute win over the Sydney Roosters, a fantastic win away to the Canberra Raiders in unpleasant conditions, and finally a sudden death win over the Melbourne Storm. Sadly that was to be their last victory as fatigue and injuries played their part in a disappointing end to the Minor Premiership and an early exit from the play-offs.

BOARD AND SENIOR MANAGEMENT

The Non Executive Directors of the group remained unchanged for the majority of the year with Chairman Don Nissen leading the team of Don Jackson, Keith Brodie, Peter Jourdain and Dennis Watt. Individual director details are listed in the Directors Report in this publication. Managing Director Bruno Cullen, General Manager Administration and Finance, and Company Secretary Louise Lanigan and General Manager Commercial Operations Craig Richards made up the senior management team. Craig Richards resigned in December 2003 to return to his business in Melbourne.

THE YEAR AHEAD

2004 is an important year for the Brisbane Broncos Group both on and off the field. After years of planning and finally moving to the new stadium, the expectation is for better results all round. The team can start afresh and build a winning culture there, while at the same time providing the organisation with a product that attracts not only good crowds to the ground, but strong corporate and sponsorship support as well. Already new sponsorship announcements have meant the full playing strip is fully sponsored and the new look Broncos are in high demand from the commercial world. There is an air of expectation about the place and renewed enthusiasm in the players, coaches and support staff. Everybody is looking forward to the challenges ahead in a positive and exciting manner which should see good results for the Group.



Donald Ian Nissen
Chairman



Brian Patrick Cullen
Managing Director

Directors' Report

Your directors submit their report for the financial year ended 31 December 2003.

DIRECTORS

The names and details of the Company's Directors in office during the financial year and until the date of this report are as set out below. Directors were in office for the entire period unless otherwise stated.

Names, qualifications, experience and special responsibilities

Donald Ian Nissen
Non-Executive Chairman
Independent

Mr Nissen was appointed as director on 16 November 1998 and was elected to Chairman on 20 November 2001. He is Chairman of Energex Limited and Allgas Energy Limited. He is also a Director of Energex Retail Pty Ltd, Ariadne Australia Limited, Workcover Queensland, and McArthur Coal Limited. He has had approximately 40 years experience in the banking and finance industry.

Brian Patrick Cullen
Managing Director
Executive

Prior to Mr Cullen's appointment as Managing Director on 6 January 2003 he was employed by Queensland Country Credit Union for 26 years – 12 of those as Chief Executive Officer. He is also a director of Queensland Country Credit Union Limited, Queensland Country Health Limited, Credit Link Services Limited and Brisbane Broncos Leagues Club.

Donald Stanley Jackson
Non Executive Director
Independent

Mr Jackson was appointed as a director on 20 November 2001. Mr Jackson was employed by Castlemaine Perkins in the liquor industry spanning a period of almost 25 years. He is a member of the board of the Brisbane Broncos Leagues Club and Brisbane Markets Limited and Chairman and Managing Director of DBCT Holdings Pty Ltd.

Keith Douglas Brodie
Non Executive Director

Mr Brodie was appointed as a director on 18 April 2002. He also served on the Board from December 1994 to April 2000. Mr Brodie is a Chartered Accountant and the Company Secretary of The News Corporation Limited. He is a director of the North Queensland Cowboys and the Melbourne Storm Rugby League Clubs.

Peter William Jourdain
Non Executive Director

Mr Jourdain was appointed as a director on 11 February 2003. Mr Jourdain is a Chartered Accountant and is the Business Development Manager and Company Secretary for the News Limited group of companies. He is a director of the North Queensland Cowboys and the Melbourne Storm Rugby League Clubs, and is also on the board of the New South Wales Rugby League.

Dennis Michael Watt
Non Executive Director

Mr Watt was appointed as a director on 11 February 2003. Mr Watt has had a career in print media, and for the past three years he has been general manager of Quest Community Newspapers which publishes 17 Brisbane community newspapers from Bribie Island to Beenleigh. He was previously Chief of Staff and Assistant Editor with The Courier Mail.

Directors' Report (continued)

Interests in the shares and options of the company and related bodies corporate

As at the date of this report, the interests of the directors in the shares and options of Brisbane Broncos Limited were:

<i>Directors</i>	<i>Ordinary shares</i>	<i>Options</i>
Donald Ian Nissen	50,000	-
Brian Patrick Cullen	-	-
Keith Douglas Brodie	35,000	-
Peter William Jourdain	-	-
Dennis Michael Watt	-	-
Donald Stanley Jackson	28,500	-

EARNINGS PER SHARE

	Cents
Basic Earnings Per Share	0.32
Diluted Earnings Per Share	0.32

DIVIDENDS

No dividends have been paid, declared or recommended since the end of the preceding financial year.

CORPORATE STRUCTURE AND INFORMATION

Brisbane Broncos Limited is a company limited by shares that is incorporated and domiciled in Australia. Brisbane Broncos Limited has prepared a consolidated financial report incorporating the entities that it controlled during the financial year. The address of the registered office is Fulcher Road, Red Hill, Queensland.

NATURE OF OPERATIONS AND PRINCIPAL ACTIVITIES

The principal activity of the consolidated entity during the 2003 financial year was the management and operation of the Brisbane Broncos rugby league football team. There have been no significant changes in the nature of those activities during the year.

REVIEW AND RESULTS OF OPERATIONS

Results

The Brisbane Broncos Group ("the Group") recorded a modest profit for the 2003 financial year to 31 December of \$313,480 compared to the \$375,990 profit posted in 2002. Directors of the Group were satisfied with the final result, achieved in a difficult year of change and a mid season relocation to Suncorp Stadium.

Review of Operations

The total operating revenue for the Group was \$16 million being approximately \$1.7 million more than last year. A major contributing factor to this increase was the growth in average home crowds from 20,101 in 2002 to 24,404 in 2003. This significantly improved 'game day' revenue through gate takings, season memberships and corporate sales. 'Game day' revenue was also enhanced by an increase in the average ticket price due to a higher demand for premium seating at Suncorp Stadium.

Conversely, the Board believes that the revenue for the year was adversely affected by factors out of the Group's control. Inclement weather and poor scheduling for some 'blockbuster' games together with clashes with other Brisbane sporting and cultural events affected attendances.

Directors' Report (continued)

Other factors offsetting the increase in revenue were changes to some 2003 sponsorship contract values, in particular the Broncos Leagues Club. The Board acknowledges the invaluable support of the Leagues Club and expects that their original sponsorship amount will be reinstated.

Total operating expenses were \$15.6 million in what was a difficult year for the Broncos. This is approximately \$1.7 million more than last year. The major contributing factors to this increase were the move to Suncorp Stadium from ANZ Stadium during Season 2003, and increased costs of running the football operations.

The comparison of 2002 and 2003 total expenses is a difficult one due to the differing circumstances of each year. Tenancy at two stadiums and the operation of two hiring agreements in 2003 meant the Group incurred both increased rental and operational costs, and expenditure related to the relocation itself. Additional staff and internal resources were also required to prepare for the move and to manage the operations at the new Stadium.

Generally the costs associated with leasing Suncorp Stadium are higher than that of ANZ Stadium. However, this is to be expected given the 'world class' quality of the venue. The Suncorp Stadium hiring agreement also contained some new rental costs not previously incurred at ANZ Stadium which will continue on an ongoing basis. Management and the Board spent considerable time analysing the financial effects of moving to Suncorp Stadium and believe there will be an annual net benefit to the Group. The incremental revenue achieved as a result of the relocation more than compensates for the incremental costs. The move to Suncorp Stadium has placed the Group in a position to achieve significant future growth and improved financial performance.

The eight games at Suncorp Stadium during 2003 operated in accordance with a one-year hiring agreement that was adopted whilst the terms of the long-term contract were being finalised. The Board and management have negotiated improved financial terms for the 2004 season and beyond.

The costs of operating the Broncos Rugby League Club increased by approximately \$700k during 2003 which is part of the \$1.7 million increase in the total expenses of the Group from 2002 to 2003. This is partially attributable to the implementation of new junior development programs, most of which are fully funded in sponsorship contracts and thus offset by an increase in revenue. Also, it was necessary to rebuild the junior player roster which was depleted after Season 2002. This involved increasing the number of junior players contracted to the Club, and the introduction of the Broncos Colts team for 2003.

Cash reserves on call increased by \$0.80 million during the year. This was primarily due to the timing of the commencement of the 2003 and 2004 selling seasons. The selling process for 2003 season should have commenced in October 2002 resulting in significant cash inflows prior to 31 December 2002. However, due to timing issues associated with the availability of Suncorp Stadium, the 2003 selling process did not commence until February 2003. Therefore, all cash relating to that season was collected during the 2003 financial year. In addition to this, the selling process for the 2004 season began in September 2003 resulting in significant funds being collected prior to 31 December 2003. This timing issue resulted in unusually high cash inflows for the reporting period.

A significant amount of management time during 2003 was devoted to negotiating a long-term hiring agreement to play home games at Suncorp Stadium. The financial terms of the long-term contract have recently been finalised and the entire contract agreed to in principle. However there are some minor operational matters still to be completed and an official document is yet to be executed. The Board expect the execution of the Hiring agreement to be imminent. This will officially commit the Broncos as long-term tenants of Suncorp Stadium. The Board believe this to be a successful 'partnership' that will provide the Group with the foundations to develop growth and improve financial performance on an ongoing basis.

Finally, there are some contracts in connection with ANZ Stadium which are in the process of being terminated. It is not anticipated at this stage that there will be any material liabilities arising from the early termination of those contracts.

SIGNIFICANT CHANGES IN THE STATE OF AFFAIRS

There have been no significant changes in the state of affairs since 31 December 2003.

LIKELY DEVELOPMENTS AND EXPECTED RESULTS

The Directors have excluded from this report any further information on the likely developments in the operations of the consolidated entity and the expected results of those operations in future financial years, as the Directors believe that it would be likely to result in unreasonable prejudice to one or more entities in the consolidated entity.

Directors' Report (continued)

SHARE OPTIONS

At 31 December 2003, there were no share options granted to directors or relevant officers as part of their remuneration. There are no share options issued by the Company.

INDEMNIFICATION AND INSURANCE OF OFFICERS AND DIRECTORS

Insurance and indemnity arrangements established in the previous year concerning officers of the consolidated entity were renewed during 2003.

Each of the Directors of the Company named earlier in this report and each full-time executive officer, director and secretary of all group entities are indemnified via insurance cover against any claim or for any expenses or costs which may arise as a result of work performed in their respective capacities. The monetary limit is \$5 million for each and every claim and in the aggregate during the policy period.

DIRECTORS' AND OFFICERS' REMUNERATION

The Board as a whole considers all matters relevant to the nomination of directors and the remuneration of executive and non-executive directors and senior management. Remuneration is determined as part of an annual performance review, having regard to market factors and performance. Executive directors and officers remuneration packages generally comprise salary and superannuation. The non-executive directors are responsible for evaluating the performance of the chief executive, who in turn evaluates the performance of all other senior executives.

Details of remuneration provided to directors and the most highly remunerated officers involved in the management of the affairs of the group are as follows:

	Base Salary	Bonus	Fee	Benefits (Motor Vehicle)	Super	Total
Executive Directors						
Brian Patrick Cullen (Appt 06-01-03)*	208,500	-	-	20,000	22,200	250,700
Non Executive Directors						
Donald Ian Nissen	-	-	20,000	-	1,800	21,800
Donald Stanley Jackson	-	-	10,000	-	900	10,900
Keith Douglas Brodie (Appt 18-04-02)+	-	-	10,000	-	-	10,000
Peter William Jourdain (Appt 11-02-03)*+	-	-	8,840	-	-	8,840
Dennis Michael Watt (Appt 11-02-03)*+	-	-	8,840	-	-	8,840
Executive Management						
Craig Andrew Richards – GM Commercial Operations (Resigned 19-12-03)	137,615	-	-	15,000	12,385	165,000
Louise Anna Lanigan – GM Finance	96,330	-	-	15,000	8,670	120,000

*The amount presented reflects the remuneration for the period these individuals were directors during the financial year.

+Directors' fees for Keith Brodie, Peter Jourdain and Dennis Watt are paid directly to their employer.

During the year an amount of \$40,000 was paid to Shane Edwards in recognition of his services as Managing Director up to his resignation on 7 November 2002.

Directors' Report (continued)

DIRECTORS' MEETINGS

The number of meetings of directors (including meetings of committees of directors) held during the year and the number of meetings attended by each director were as follows:

<i>Board or Committee</i>	<i>Number of Meetings</i>
Full board	6
Audit & Risk Management	2

The attendance of the directors at meetings of the Board and of its Committees were:

	<i>Full Board</i>	<i>Audit & Risk Management Committee</i>
Donald Ian Nissen	6 (6)	2 (2)
Brian Patrick Cullen (Appointed 6 January 2003)	6 (6)	2 (2)
Donald Stanley Jackson	6 (6)	2 (2)
Keith Douglas Brodie (Appointed 18 April 2002)	5 (6)	2 (2)
Peter William Jourdain (Appointed 11 February 2003)	6 (6)	2 (2)
Dennis Michael Watt (Appointed 11 February 2003)	6 (6)	2 (2)

Where a Director did not attend all meetings of the Board or relevant committee (or was not a Director for the entire year), the number of meetings for which the Director was eligible to attend is shown in brackets.

IMPLEMENTATION OF BEST PRACTICE RECOMMENDATION BY ASX CORPORATE GOVERNANCE COUNCIL

The Audit and Risk Management Committee met twice during the 2003 financial year. Given the size of the Company and the Board, it had been previously resolved that the entire Board comprises the Audit Committee. The Board revised the composition at a meeting on 20 August 2003 to comply with the Best Practice Recommendations set by the ASX Corporate Governance Council.

The Company's corporate governance statement is contained in the additional ASX information section of this annual report.

This report is made in accordance with a resolution of Directors.



Brian Cullen
Managing Director

Brisbane, Queensland
15 March 2004

Statement of Corporate Governance Practices

The Board of Directors of Brisbane Broncos Limited has adopted the following set of principles for the corporate governance of the Company. These principles establish the framework of how the Board carries out its duties and obligations on behalf of the shareholders.

Board of Directors

The Board of Directors and executive management operate in accordance with a Board Charter. The Board oversees the business of Brisbane Broncos Limited (the "Company") and its controlled entities and is responsible for corporate governance of the Group. The Board establishes broad corporate policies, sets the strategic direction for the Group, and oversees management. They are also responsible for guiding and monitoring the Group on behalf of the shareholders.

The Board is responsible for overseeing the financial position and for monitoring the business and affairs on behalf of the shareholders, by whom the Directors are elected and to whom they are accountable. It also addresses issues relating to internal controls and approaches to risk management.

Various information reports are sent to the Board in order to keep them informed of the Group's business. Directors also receive operating and financial reports and access to senior management at Board and Committee meetings. The Board holds regular meetings (average six) each year and special meetings if necessary.

The responsibility for the operation and administration of the Company is delegated by the Board to the Chief Executive Officer and the executive management team. The Board ensures that this team is appropriately qualified and experienced to discharge their responsibilities and has in place procedures to assess the performance of this team.

It is the Board's responsibility to appoint or remove the Chief Executive Officer and to ratify the appointment or removal of key executives and the Company Secretary.

In the event that a potential conflict of interest may arise, involved Directors withdraw from all deliberations concerning the matter and are not permitted to exercise any influence over other Board members or receive relevant Board papers.

The Board is empowered to seek external professional advice as considered necessary at the Company's expense, subject to prior consultation with the Chair. If appropriate, any advice so received will be made available to all directors.

The Audit and Risk Management Committee is responsible for monitoring the independence and suitability of all professional advisors.

Best Practice Recommendations of ASX Corporate Governance Council

Where practical, the Group has complied with the Best Practice Recommendations suggested by the ASX Corporate Governance Council. However there are some instances whereby due to the limited size of the Board, or Nationwide New Pty Ltd's substantial shareholding in the Company, it is not considered economical or practical to implement some Recommendations. The Best Practice Recommendations that have not been complied with are disclosed below.

Composition of the Board

Directors are classified as either Executive or Non Executive, with the former being those Directors engaged in full time employment by the Group. The Board currently comprises six directors, five of whom are Non-Executive. Two of the five Non-Executive Directors are independent. ASX Best Practice Recommendation 2.1 will not be complied with as Nationwide News Pty Ltd controls 69% of the Company, and as such intends to maintain a majority of the Directors on the Board.

Executive Directors do not receive any additional compensation for serving as a Director. Non-executive Directors receive fees for serving on the Board. Details of the members of the Board, their experience, remuneration, qualifications, and term in office are set out in the Directors' Report.

Performance Evaluation of Board and Key Executives

The Group has a formal, documented process in place for the review and evaluation of all employees, including key executives. This occurs on an annual basis.

This formal review process does not encompass the Board of Directors. Given the size of the Board and the absence of a Nomination Committee, ASX Best Practice Recommendation 8.1 has not been complied with. The Board as a whole regularly reviews their own performance and that of the Chief Executive Officer.

Board Committees

The Board has established an Audit & Risk Management Committee to deal with audit issues. Given the size of the Board separate Nomination and Remuneration Committees have not been established. Therefore, ASX Best Practice Recommendations 2.4 and 9.2 have not been complied with. The full Board deals with nomination and remuneration issues as and when required.

Audit and Risk Management Committee

Previously, the Audit and Risk Management Committee was comprised of the full Board. The structure of the Audit and Risk Management Committee was revised at a Board Meeting on 20 August 2003 in accordance with Best Practice Recommendation 4.3 set by the ASX Corporate Governance Council. The members of the Audit and Risk Management Committee are Mr Donald Jackson (Chairman), Mr Donald Nissen, and Mr Keith Brodie.

In accordance with ASX Best Practice Recommendation 4.4, the Audit and Risk Management Committee has adopted a Committee Charter to govern its operations. A copy of the Charter is available on the Company's website or by request by contacting the Head Office.

Disclosures About Directors

Details of the Directors' remuneration and retirement benefits are disclosed in **Note 17** and in the Directors' Report. Details of the indemnity given to Directors are disclosed in the Directors' Report. Details of Directors' shareholdings are disclosed in **Note 22**.

Internal Controls and Risk Management

The full Board in conjunction with the Audit and Risk Management Committee and management oversee the establishment and implementation of the risk management system, and review at least annually the effectiveness of this system. Due to its size, the Company does not have an internal audit function, however it is Company policy for management to regularly conduct an assessment of the following:

- Adequacy, appropriateness and effectiveness of accounting and operating controls
- A continuous improvement program for accounting and operating controls
- Extent of compliance with Group policies and procedures
- Accuracy and security over data and information
- Accountability for Group's assets to safeguard against loss
- Continual review of the cost structure of the business in an attempt to identify inefficiencies
- Economy and efficiency with which resources are employed.

If deficiencies in any of the above are identified, management will promptly implement a policy to overcome the deficiency.

Code of Conduct for the Chief Executive and Key Executives

To further promote ethical and responsible decision making, the Board has established a Code of Conduct for the Chief Executive and Key Executives that is included in the Group's Code of Conduct. The full text of the Code of Conduct is available on the Group's website (www.broncos.com.au).

Shareholder Communication

The Board of Directors aims to ensure that the shareholders are informed of all major developments affecting the Company's state of affairs. Information is communicated to shareholders through:

- The annual report and interim report
- Disclosures made to the Australian Stock Exchange
- Notices and explanatory memoranda of annual general meetings
- The annual general meeting
- The Group's website (www.broncos.com.au) which has a dedicated investor relations section

It is both Company policy and the policy of the auditor for the lead engagement partner to be present at the annual general meeting and to answer questions if necessary about the conduct of the audit and the preparation and content of the auditors report. Shareholders are invited to raise matters of concern at general meetings.

Ethical Standards and Performance

The Board acknowledges the need for and continued maintenance of the highest standards of corporate governance practice and ethical conduct by all Directors and employees of the consolidated entity. Consistent with its legal obligations, as well as part of its commitment to corporate governance, the Board has implemented an overall framework of internal control and business risk management process, and established a Standards of Business Conduct for Directors, officers and employees and a Code of Ethics for the Chief Executive Officer and Key Executives.

**Statement of Financial Performance
for the year ended 31 December 2003**

	Note	Consolidated		Parent	
		2003	2002	2003	2002
		\$	\$	\$	\$
Revenues from ordinary activities					
Sales revenue		15,442,389	13,575,327	-	-
Other revenue		530,288	684,028	726,704	583,638
	2	15,972,677	14,259,355	726,704	583,638
Expenses from ordinary activities	3	(15,658,992)	(13,883,254)	(1,013,822)	(1,304,016)
Borrowing costs expense	3	(205)	(111)	(2)	-
		(15,659,197)	(13,883,365)	(1,013,824)	(1,304,016)
Profit/(Loss) from ordinary activities before income tax expense	16	313,480	375,990	(287,120)	(720,378)
Income tax expense related to ordinary activities	4	-	-	-	-
Net profit/(loss) attributable to members of Brisbane Broncos Limited		313,480	375,990	(287,120)	(720,378)
Total changes in equity other than those resulting from transactions with owners as owners		313,480	375,990	(287,120)	(720,378)
Dividends provided for or paid		-	-	-	-
Basic earnings per share		.32 cents	0.4 cents	-	-
Diluted earnings per share		.32 cents	0.4 cents	-	-

The accompanying notes form an integral part of this Statement of Financial Performance.

Statement of Financial Position At 31 December 2003

	Note	Consolidated 2003 \$	2002 \$	Parent 2002 \$
CURRENT ASSETS				
Cash assets	16	1,076,134	281,365	838,811
Receivables	5	606,183	544,198	37,500
Inventories	6	4,615	12,605	-
Other	7	266,098	501,124	2,884
Total current assets		1,953,030	1,339,292	879,195
NON-CURRENT ASSETS				
Receivables	8	3,600,000	3,600,000	5,456,229
Other financial assets	9	-	-	5
Property, plant and equipment	10	105,681	106,199	-
Intangible assets	11	12,482,580	12,482,580	-
Total non-current assets		16,188,261	16,188,779	5,456,234
TOTAL ASSETS		18,141,291	17,528,071	6,335,429
CURRENT LIABILITIES				
Payables		502,461	1,325,121	70,446
Provisions	12	118,019	248,271	44,727
Other – unearned revenue		1,631,368	414,444	-
Total current liabilities		2,251,848	1,987,836	115,173
NON-CURRENT LIABILITIES				
Provisions	13	63,196	27,468	17,142
Total non-current liabilities		63,196	27,468	17,142
TOTAL LIABILITIES		2,315,044	2,015,304	132,315
NET ASSETS		15,826,247	15,512,767	6,203,114
EQUITY				
Contributed equity	14	28,991,500	28,991,500	28,991,500
Accumulated losses	15	(13,165,253)	(13,478,733)	(22,788,386)
TOTAL EQUITY		15,826,247	15,512,767	6,203,114

The accompanying notes form an integral part of this Statement of Financial Position.

**Statement of Cash Flows
for the year ended 31 December 2003**

	Note	Consolidated		Parent	
		2003	2002	2003	2002
		\$	\$	\$	\$
CASH FLOWS FROM OPERATING ACTIVITIES					
Receipts from customers		16,042,033	12,403,841	658	-
Payments to suppliers & employees		(16,264,929)	(13,612,591)	(1,187,115)	(1,443,452)
		(222,896)	(1,208,750)	(1,186,457)	(1,443,452)
Rent received		36,000	39,000	36,000	39,000
Other revenue received		530,288	159,686	212,346	63,469
Interest received		484,873	486,205	478,363	443,167
Interest and other costs of finance paid		(205)	(11,999)	(6,666)	-
Net operating cash flows	16	828,060	(535,858)	(466,414)	(897,816)
CASH FLOWS FROM INVESTING ACTIVITIES					
Payments for property, plant and equipment		(33,291)	(64,579)	-	-
Net investing cash flows		(33,291)	(64,579)	-	-
CASH FLOWS FROM FINANCING ACTIVITIES					
Funds received from controlled entities		-	-	1,054,495	1,108,998
Net financing cash flows		-	-	1,054,495	1,108,998
Net increase/(decrease) in cash held		794,769	(600,437)	588,081	211,182
Cash at the beginning of the financial year		281,365	881,802	250,730	39,548
Cash at the end of the financial year	16	1,076,134	281,365	838,811	250,730

The accompanying notes form an integral part of this Statement of Cash Flows.

Notes to the financial statements

Note 1. Statement of significant accounting policies

Basis of Accounting

The financial report is a general purpose financial report which has been prepared in accordance with the requirements of the Corporations Act 2001 including applicable Accounting Standards. Other mandatory professional reporting requirements (Urgent Issues Group Consensus Views) have also been complied with.

The financial statements are prepared on a basis consistent with the previous year and in accordance with the historical cost convention.

Changes in Accounting Policies

The accounting policies adopted are consistent with those of the previous year except for the accounting policy with respect to employee benefits.

The consolidated entity has adopted the revised Accounting Standard AASB 1028 "Employee Benefits", which has resulted in a change in the accounting policy for the measurement of employee benefit liabilities. Previously, the consolidated entity measured the provision for employee benefits based on remuneration rates at the date of recognition of the liability. In accordance with the requirements of the revised Standard, the provision for employee benefits is now measured based on the remuneration rates expected to be paid when the liability is settled. The effect of the revised policy is not material.

Principles of consolidation

The consolidated financial statements include the financial statements of the parent entity, Brisbane Broncos Limited, and its controlled entities, referred to collectively throughout these financial statements as the "consolidated entity". All inter-company balances and transactions have been eliminated in full.

Cash and Cash Equivalents

Cash on hand and in banks and short term deposits are stated at nominal value.

For the purposes of the Statement of Cash Flows, cash included cash on hand and in banks, and money market investments readily convertible to cash within 2 working days, net of outstanding bank overdrafts. Bank overdrafts are carried at principal amount. Interest is charged as an expense as it accrues.

Taxes

Income Tax

Tax effect accounting is applied using the liability method whereby income tax is recognised as an expense and is calculated on the accounting profit after allowing for permanent differences. To the extent that timing differences occur between the time items are recognised in the financial statements and when items are taken into account in determining taxable income, the net related taxation benefit or liability, calculated at current rates, is disclosed as a future income tax benefit or a provision for deferred income tax. The net future income tax benefit relating to tax losses and timing differences is not carried forward as an asset unless the benefit is virtually certain of being realised.

GST

Revenues, expenses and assets are recognised net of the amount of GST except:

- ◆ Where the GST incurred on a purchase of goods and services is not recoverable from the taxation authority, in which case the GST is recognised as part of the cost of acquisition of the asset or as part of the expense item as applicable; and
- ◆ Receivables and payables are stated with the amount of GST included.

The net amount of GST recoverable from, or payable to, the taxation authority is included as part of receivables or payables in the Statement of Financial Position.

Cash flows are included in the Statement of Cash Flows on a gross basis and the GST component of cash flows arising from investing and financing activities, which is recoverable from, or payable to, the taxation authority are classified as operating cash flows.

Commitments and contingencies are disclosed net of the amount of GST recoverable from, or payable to, the taxation authority.

Notes to the financial statements (continued)

Note 1. Statement of significant accounting policies (continued)

Inventories

Inventories are valued at the lower of cost and net realisable value.

Recoverable Amounts of Non-Current Assets

All non-current assets are reviewed at least annually to determine whether their carrying amounts require write down to recoverable amount. This is assessed by the Directors on the basis of expected net cash inflows arising from the assets' continued use and/or disposal. Expected net cash inflows have not been discounted to their present value in determining recoverable amounts.

Leases

Assets acquired under finance leases are capitalised and amortised over the life of the relevant lease, or where ownership is likely to be obtained on expiration of the lease, over the expected useful lives of the assets. Lease payments are allocated between interest expense and reduction in the lease liability.

Operating leases are not capitalised and rental payments are charged against operating profit in the period in which they are incurred.

Property, Plant and Equipment

All classes of property, plant and equipment are measured at cost. Property, plant and equipment is depreciated or amortised over their useful economic lives as follows:

	Life	Method
Owned plant and equipment	4 – 8 years	Straight-line

Intangible assets - Sporting franchise

Sporting franchise is recorded at cost less provision for diminution. Cost includes all net outgoings (including reorganisation costs) incurred up until such time as the consolidated entity can exercise practical and effective control over the operations of the relevant entity. Where the future cash flows from franchises are dependent upon revenue streams that are uncertain, a provision for diminution in value of the franchise is made.

No amortisation is provided against the sporting franchise, as in the opinion of the Directors, the life of the Brisbane Broncos is indefinite.

Employee benefits

Provision is made for employee benefits accumulated as a result of employees rendering services up to the reporting date. These benefits include wages and salaries, annual leave, sick leave and long service leave.

Liabilities arising in respect of wages and salaries, annual leave, sick leave and any other employee benefits expected to be settled within twelve months of the reporting date are measured at their nominal amounts based on remuneration rates which are expected to be paid when the liability is settled. All other employee benefit liabilities are measured at the present value of the estimated future cash outflow to be made in respect of services provided by employees up to the reporting date. In determining the present value of future cash outflows, the market yield as at the reporting date on national government bonds, which have terms to maturity approximating the terms of the related liability are used.

Employee benefit expenses and revenues arising in respect of the following categories:

- wages and salaries, non-monetary benefits, annual leave, long service leave, sick leave and other leave benefits; and
- other types of employee benefits

are recognized against profits on a net basis in their respective categories.

Notes to the financial statements (continued)

Note 1. Statement of significant accounting policies (continued)

Financial instruments included in equity

Ordinary share capital bears no special terms or conditions affecting income or capital entitlements of the shareholders.

Receivables

Trade receivables are recognised and carried at original invoice amount less a provision for any uncollectable debts.

An estimate of doubtful debts is made when collection of the full amount is no longer probable.

Other investments, including equity interests in non-subsiary, non-associated corporations are included in investments at the lower of cost or recoverable amount.

Payables

Liabilities for trade creditors and other amounts are carried at cost which is the fair value of the consideration to be paid in the future for goods and services received, whether or not billed to the consolidated entity.

Payables to related parties are carried at the principal amount. Interest, when charged by the lender, is recognised as an expense on an accrual basis.

Deferred cash settlements are recognised at the present value of the outstanding consideration payable on the acquisition of an asset discounted at prevailing commercial borrowing rates.

Provisions

Provisions are recognised when the consolidated entity has a legal, equitable, or constructive obligation to make a future sacrifice of economic benefits to other entities as a result of past transactions or other past events, it is probable that a future sacrifice of economic benefits will be required and a reliable estimate can be made of the amount of obligation.

Contributed Equity

Issued and paid up capital is recognised at the fair value of the consideration received by the Company.

Any transaction costs arising from the issue of ordinary shares are recognised directly in equity as a reduction of the share proceeds received.

Revenues

Revenues are measured at the fair value of the consideration or contributions received or receivable. This includes sponsorship revenue received by way of goods and services.

The revenue from the Brisbane Broncos sporting franchise is recognised as income in the relevant sporting year on the following bases:

- sponsorship revenue from the naming rights sponsor is recognised on a monthly basis wholly within the financial year to which it relates;
- other sponsorship revenue and revenue from corporate and season membership sales are recognised in the financial year to which they relate on a home game basis, and
- revenues received in advance of a playing season are deferred as unearned revenue in the Statement of Financial Position and brought to account over the respective sporting seasons.

Comparatives

Where necessary, comparatives have been reclassified and repositioned for consistency with current year disclosures.

Notes to the financial statements (continued)

	Consolidated		Parent	
	2003	2002	2003	2002
	\$	\$		\$
Note 2. Operating revenue				
Sales revenue – services	12,421,515	11,075,327	-	-
Grant received from National Rugby League	2,500,000	2,500,000	-	-
Other revenue				
Rent received/receivable	36,000	39,000	36,000	39,000
Interest received/receivable – from other persons	484,873	486,205	478,363	481,169
Other	530,289	158,823	212,341	63,469
Total other revenue	1,051,162	684,028	726,704	583,638
Total operating revenue	15,972,677	14,259,355	726,704	583,638

Note 3. Operating profit/(loss)

Expenses from ordinary activities, classified according to their function, are as follows:

Administration expenses	1,794,949	2,142,740	1,013,822	1,304,016
Commercial Operations	6,471,228	5,082,655	2	-
Grant paid to:				
Brisbane Broncos Rugby League Club Ltd	7,392,815	6,657,859	-	-
	15,658,992	13,883,254	1,013,824	1,304,016

Operating profit/(loss) before income tax is arrived at after charging the following specific categories of expenses:

Charging as expense:

Operating lease – playing venue	-	300,000	-	-
Operating leases – other	183,081	184,168	56,663	60,261
Depreciation of property, plant and equipment	33,808	62,902	257	220
Provision for employee benefits	120,714	55,346	46,467	30,655
Provision for diminution	100,000	-	-	-

Borrowing Costs

Interest paid/payable – other persons	205	111	2	-
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Notes to the financial statements (continued)

	Consolidated		Parent	
	2003	2002	2003	2002
	\$	\$	\$	\$
Note 4. Income tax				
The difference between income tax provided in the financial statements and the prima facie income tax is reconciled as follows:				
Net profit/(loss) before income tax	313,480	375,990	(287,120)	(720,378)
Prima facie tax at 30%	94,044	112,797	(86,135)	(216,113)
Tax effect of permanent differences:				
Recoupment of prior year losses	(141,090)	(287,412)	(51,065)	-
Other non-deductible items	40,034	17,559	2,909	6,979
Income tax attributable to operating profit/(loss)	(7,012)	(157,056)	(134,291)	(209,134)
Future tax benefit not brought to account	7,012	157,056	134,291	209,134
Income tax expense	-	-	-	-

As at 31 December 2003, the unrecouped income tax losses of the Company were \$4,886,415 (2002: \$5,151,614) and the consolidated entity were \$5,892,502 (2002: \$6,229,415).

The benefit of unconfirmed, unrecouped income tax losses will only be obtained if:

- I. the consolidated entity derives future assessable income of a nature and of an amount sufficient to enable the benefit from the deductions for the losses to be realised;
- II. the consolidated entity continues to comply with the conditions for deductibility imposed by tax legislation; and
- III. no changes in tax legislation adversely affect the consolidated entity in realising the benefit from the deductions for the losses.

Note 5. Receivables (Current)

Trade debtors	516,893	436,308	37,500	38,158
Provision for doubtful debts	(7,075)	(13,846)	-	-
	509,818	422,462	37,500	38,158
Other debtors	96,365	121,736	-	-
	606,183	544,198	37,500	38,158

Notes to the financial statements (continued)

	Consolidated		Parent	
	2003	2002	2003	2002
	\$	\$	\$	\$
Note 6. Inventories (Current)				
Merchandise – at cost	4,615	12,605	-	-
	4,615	12,605	-	-
Note 7. Other assets (Current)				
Prepayments	51,328	43,050	795	32,467
GST recoverable	96,254	176,885	1,552	-
Other current assets	218,516	281,189	537	6,357
Provision for diminution	(100,000)	-	-	-
	266,098	501,124	2,884	38,824
Note 8. Receivables (Non-current)				
Receivable on sale of land	3,600,000	3,600,000	3,600,000	3,600,000
Amounts receivable from controlled entities	-	-	15,756,229	16,810,726
Provision for non-recovery	-	-	(13,900,000)	(13,900,000)
	3,600,000	3,600,000	5,456,229	6,510,726
The receivable on the sale of the land is secured by way of second mortgage over the land. The receivable is interest-bearing and is due no later than 31 December 2008.				
Note 9. Other financial assets (Non-current)				
Listed				
Shares in other corporations – at cost	10,000	10,000	10,000	10,000
Provision for diminution	(10,000)	(10,000)	(10,000)	(10,000)
	-	-	-	-
Unlisted				
Shares in controlled entities – at cost	-	-	130,005	130,005
Provision for diminution	-	-	(130,000)	(130,000)
	-	-	5	5
The aggregate market value of listed shares is:	-	-	-	-

Further information regarding shares in controlled entities is shown in **Note 19**.

Notes to the financial statements (continued)

	Consolidated		Parent	
	2003	2002	2003	2002
	\$	\$	\$	\$
Note 10. Property, plant and equipment				
NON CURRENT				
Plant and equipment				
<i>Cost</i>				
Opening balance	737,912	673,333	100,214	100,214
Additions	33,290	64,579	-	-
Disposals	-	-	-	-
Closing balance	771,202	737,912	100,214	100,214
<i>Accumulated Depreciation</i>				
Opening balance	631,713	568,811	99,957	99,737
Depreciation for year	33,808	62,902	257	220
Disposals	-	-	-	-
Closing balance	665,521	631,713	100,214	99,957
Net book value	105,681	106,199	-	257
TOTAL PROPERTY, PLANT AND EQUIPMENT	105,681	106,199	-	257
Note 11. Intangible assets				
Sporting franchise – at cost	13,382,857	13,382,857	-	-
Provision for diminution	(900,277)	(900,277)	-	-
	12,482,580	12,482,580	-	-
Note 12. Provisions (Current)				
Employee benefits	87,160	67,934	37,116	21,042
Other	30,859	180,337	7,611	164,756
	118,019	248,271	44,727	185,798
Note 13. Provisions (Non-current)				
Employee benefits	63,196	27,468	17,142	3,257
Note 14. Contributed Equity				
98,040,631 (2002: 98,040,631) ordinary shares	28,991,500	28,991,500	28,991,500	28,991,500
	28,991,500	28,991,500	28,991,500	28,991,500

Options

At 31 December 2003 there were no outstanding options to purchase shares in the Company.

Notes to the financial statements (continued)

	Consolidated		Parent	
	2003	2002	2003	2002
	\$	\$	\$	\$
Note 15. Accumulated losses and dividends				
Accumulated losses at the beginning of the financial year	(13,478,733)	(13,854,723)	(22,501,266)	(21,780,888)
Net profit/(loss)	313,480	375,990	(287,120)	(720,378)
Accumulated losses at the end of the financial year	(13,165,253)	(13,478,733)	(22,788,386)	(22,501,266)
Retained profits and reserves that could be distributed as dividends and franked out of existing franking credits	515,344	515,344	-	-

Note 16. Notes to the statement of cash flows

i) Reconciliation of cash

For the purposes of the Statement of Cash Flows, cash includes cash on hand and at bank and short term deposits at call, net of outstanding bank overdrafts. Cash as at the end of the financial year as shown in the Statement of Cash Flows is reconciled to the related items in the Statement of Financial Position as follows:

Cash	1,076,134	281,365	838,811	250,730
	1,076,134	281,365	838,811	250,730

ii) Reconciliation of net profit/(loss) to net operating Cash Flows

Net profit/(loss)	313,480	375,990	(287,120)	(720,378)
Adjustments for non-cash income and expense items				
Depreciation and amortisation	33,808	62,902	257	220
Transfers to/from provisions:				
Doubtful debts	(6,771)	(229,667)	-	-
Provision for diminution	100,000	-	-	-
Employee benefits	19,226	(52,475)	16,074	(30,655)
Changes in Assets and Liabilities				
(Increase)/decrease in assets:				
Receivables	(43,230)	594,596	33,709	31,998
Inventories	7,990	(5,857)	-	-
Other assets	(158,913)	172,933	-	(37,829)
(Decrease)/increase in liabilities:				
Creditors and accruals	(540,707)	122,811	(86,074)	(102,272)
Unearned revenue	1,216,924	(1,535,558)	-	-
Provisions	(113,747)	(41,533)	(143,260)	(38,900)
Net operating cash flows	828,060	(535,858)	(466,414)	(897,816)

Notes to the financial statements (continued)

Note 17. Staff costs

a) Income of directors

The number of directors of the parent entity who were paid, or were due to be paid, income (including brokerage, commissions, bonuses, retirement payments and salaries), directly or indirectly from the Company or any related party, as shown in the following bands, were:

	Parent	
	2003	2002
\$ 0 - \$ 9,999	2	2
\$ 10,000 - \$ 19,999	2	1
\$ 20,000 - \$ 29,999	1	1
\$220,000 - \$229,999	1	-
\$320,000 - \$329,999	-	1

The aggregate amount of income of the directors referred to in the above bands was:

310,380	367,875
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The total of all income paid or payable, directly or indirectly, from the respective entities of which they are a director, or from any related party, to all the directors of each entity in the consolidated entity was \$310,380 (2002: \$367,875). This amount includes the value of insurance premiums and indemnity payments made for the benefit of directors.

b) Income of executives

The numbers of executives whose total income for the year falls within the following bands, were:

	Consolidated		Parent	
	2003	2002	2003	2002
\$40,000 - \$49,999	-	1	-	-
\$80,000 - \$89,999	-	1	-	-
\$100,000 - \$109,999	-	1	-	1
\$120,000 - \$129,999	1	-	1	-
\$160,000 - \$169,999	1	-	-	-

The aggregate amount of income of the executives referred to in the above bands was:

\$285,000	\$237,457	\$120,000	\$108,345
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Income of executives comprises amounts paid or payable to executive officers domiciled in Australia, directly or indirectly, by the consolidated entity or any related party in connection with the management of the affairs of the entity or consolidated entity, whether as executive officers or otherwise.

Note 18. Remuneration of auditors

	Consolidated		Parent	
	2003	2002	2003	2002
		\$	\$	\$
Amounts received, or due and receivable, by the Ernst & Young for:				
- an audit or review of the financial report of the entity	42,000	42,000	42,000	42,000
- other services in relation to the entity and any other entity in the consolidated group	12,000	54,400	12,000	54,400
	54,000	96,400	54,000	96,400

Notes to the financial statements (continued)

Note 19. Controlled entities

The consolidated financial statements at 31 December 2003 include the following controlled entities. The financial years of all controlled entities are the same as that of the parent entity.

Name of Controlled Entity	% of shares held	
	2003	2002
Brisbane Broncos Corporations Trust	100	100
Brisbane Broncos Corporation Pty Ltd (Trustee)	100	100
Brisbane Broncos Management Corporation Pty Ltd (a)	100	100
Queensland Entertainment Services Pty Ltd (a)	100	100
Laurelgrove Pty Ltd (a)	100	100
Pacific Sports International Pty Ltd (a)	100	100
Brisbane Bandits Pty Ltd	100	100
Brisbane Bullets Trust	100	100
Pacific Sports Holdings Pty Ltd (Trustee) (a)	100	100
Brisbane Professional Sports Investment Pty Ltd	100	100
Brisbane Broncos (Licencee) Pty Ltd (a)	100	100
Broncos Insurance Agencies Pty Ltd	100	100
AH BR Pty Ltd	100	100

All controlled entities were incorporated in Australia, have only issued ordinary share capital, and are controlled either directly or through its subsidiaries by the parent entity.

- (a) These companies have entered into a deed of cross guarantee with Brisbane Broncos Limited which provides that all parties to the deed will guarantee to each creditor payment in full of any debt of each Company participating in the deed on winding up of that company. Closed group disclosures are not presented as no company within the economic entity is required to avail itself of the relief from preparation of financial statements granted by ASIC Class Order 98/1418.

Note 20. Segment information

The economic entity operates in only one industry being the sports management and entertainment industry. The sole business interest of the consolidated entity during the financial year was the management and operation of the Brisbane Broncos Football Club, together with the sale of services. All business operations are conducted in Australia only.

Note 21. Earnings per share

	Consolidated	
	2003	2002
	cents	cents
Basic earnings per share	.32	0.40
Diluted earnings per share	.32	0.40
(a) Number of Ordinary Shares		
Weighted average number of ordinary shares outstanding during the year used in the calculation of basic earnings per share	98,040,631	98,040,631

(b) Information Concerning Earnings Per Share

There were no options outstanding at 31 December 2003.

Notes to the financial statements (continued)

Note 22. Related party disclosures

a) Directors

The directors of Brisbane Broncos Limited during the last two financial years were:

Donald Ian Nissen
 Brian Patrick Cullen (Appointed 6 January 2003)
 Donald Stanley Jackson
 Keith Douglas Brodie (Appointed 18 April 2002)
 Peter William Jourdain (Appointed 11 February 2003)
 Dennis Michael Watt (Appointed 11 February 2003)
 Shane Gregory Edwards (Resigned 1 November 2002)
 Frederick John Lunn (Retired 11 July 2002)

Information on income of Directors is disclosed in Note 17.

b) Directors' shareholdings

	Shares issued by the parent entity	
	2003	2002
Shares and share options acquired from the entity during the year:		
Ordinary shares	-	-
Options over ordinary shares	-	-
Shares and share options held at end of the year:		
Ordinary shares	113,500	113,500
Options over ordinary shares	-	-

c) Other Director transactions

Directors of the consolidated entity and Directors of its related parties, or their Director-related entities, conduct transactions with entities within the consolidated entity that occur within a normal employee, customer or supplier relationship on terms and conditions no more favourable than those with which it is reasonable to expect the entity would have adopted if dealing with the Director or Director-related entity at arm's length in similar circumstances.

d) Transactions with related parties in the wholly owned consolidated entity

The parent entity entered into the following transactions during the year with related parties in the wholly-owned consolidated entity:

- loans were advanced and repayments received on short term inter-company accounts.

All transactions were on normal commercial terms and conditions.

e) Other related party transactions with the consolidated entity

News Limited owned 68.87% of the consolidated entity as at 31 December 2003. News Limited previously provided the Company with a funding facility of \$5,000,000. This facility expired on 31 December 2002 and has not been renewed. News Limited have advised they will assess any request for funding on a case by case basis.

News Limited and its related entities provided the consolidated entity with \$125,000 (2002: \$100,000) in sponsorship income during the financial year. Advertising and other services were also provided during the financial year by News Limited and its related entities to the value of the sponsorship.

All transactions were on normal commercial terms and conditions.

The license held by the consolidated entity is provided by the National Rugby League which is 50% owned by News Limited. During the year, the consolidated entity received \$2,536,000 (2002: \$2,536,000) in gross grants from the National Rugby League Limited.

Consolidated

Parent

Notes to the financial statements (continued)

	2003	2002	2003	2002
		\$		\$
Note 23. Commitments for expenditure				
Operating leases				
Commitments in relation to operating leases are payable as follows:				
Not later than one year	91,264	143,279	91,264	143,279
Later than one year but not later than five years	90,133	142,100	90,133	142,100
Later than five years	-	-	-	-
	181,397	285,379	181,397	285,379

Operating leases are entered into for motor vehicles and office equipment. Rental payments are fixed over the term of the lease. No renewal or purchase options exist in relation to operating leases and no operating leases contain restrictions on financing or other leasing facilities.

Potential financial implications arising from the relocation from ANZ Stadium to Suncorp Stadium

During the year there was a change in playing venue from ANZ Stadium to Suncorp Stadium. The Group is currently negotiating the termination of certain contracts relating to ANZ Stadium. The Directors do not expect any material costs to arise that have not been reflected in the financial statements.

Brisbane Broncos Rugby League Club Limited (BBRLC)

The consolidated entity has contracted with BBRLC for it to provide and manage a football team for participation in the National Rugby League (NRL) competition. Under this agreement, the consolidated entity has agreed to meet the costs of its operations, including reasonable amounts incurred in the development and promotion of rugby league.

The amount paid to BBRLC during the year was \$7,392,815 (2002: \$6,657,859).

Note 24. Finance facilities**Total facilities**

Bank overdraft

200,000	200,000	-	-
200,000	200,000	-	-

Used at balance date

Bank overdraft

-	-	-	-
-	-	-	-

Unused at balance date

Bank overdraft

200,000	200,000	-	-
200,000	200,000	-	-

The bank overdraft facility may be drawn at any time and is payable at call and carries a floating interest rate. It is secured by a registered mortgage debenture over the assets and undertakings of the consolidated entity.

Notes to the financial statements (continued)

Note 25. Superannuation commitments

The consolidated entity contributes to various superannuation plans in order to satisfy award entitlements of employees and to comply with the Superannuation Guarantee Legislation. The consolidated entity is legally obliged to contribute to these plans which comprise accumulation funds. Contributions are at set percentages of employees' salaries and wages. The consolidated entity has no responsibility for the administration or performance of the superannuation plans. No superannuation plans have been established by the consolidated entity.

Note 26. Financial instruments

The consolidated entity is exposed to interest rate risk through financial assets and liabilities. The following table summarises interest rate risk for the consolidated entity, together with effective interest rates as at balance date.

2003	Floating interest rate (a) \$000	Fixed interest rate maturing in 2003			Non- interest bearing \$000	Total \$000	Average interest rate	
		1 year or less \$000	Over 1 to 5 years \$000	More than 5 years \$000			Floating	Fixed
Financial assets								
Cash and cash equivalents	1,076	-	-	-	-	1,076	3.9%	-
Trade debtors	-	-	-	-	517	517	-	-
Non-trade debtors & loans	-	-	3,600	-	96	3,696	-	12.5%
	1,076	-	3,600	-	613	5,289		
Financial liabilities								
Trade creditors	-	-	-	-	502	502	-	-
	-	-	-	-	502	502		

2002	Floating interest rate (a) \$000	Fixed interest rate maturing in 2002			Non- interest bearing \$000	Total \$000	Average interest rate	
		1 year or less \$000	Over 1 to 5 years \$000	More than 5 years \$000			Floating	Fixed
Financial assets								
Cash	281	-	-	-	-	281	3.35%	-
Trade debtors	-	-	-	-	436	436	-	-
Non-trade debtors & loans	-	-	-	3,600	-	3,600	-	12.5%
	281	-	-	3,600	436	4,317		
Financial liabilities								
Trade creditors	-	-	-	-	1,325	1,325	-	-
	-	-	-	-	1,325	1,325		

(a) Floating interest rates represent the most recently determined rate applicable to the instrument at balance date.

(b) The carrying amounts of financial assets and liabilities approximate their fair values.

(c) The consolidated entity's maximum exposures to credit risk at reporting date in relation to each class of recognised financial assets is the carrying amount of those assets as indicated in the Statement of Financial Position.

Notes to the financial statements (continued)

Note 27. Employee Benefits

	Consolidated		Parent	
	2003	2002	2003	2002
The average number of full-time equivalents employed during the financial year were:	17	20	4	4
Aggregate employment benefit provisions	150,356	95,402	54,258	24,299

Directors' Declaration

In accordance with a resolution of the directors of Brisbane Broncos Limited, I state that:

1. In the opinion of the directors:

- (a) the financial statements and notes of the Company and of the consolidated entity are in accordance with the Corporations Act 2001, including:
 - I. giving a true view of the Company's and consolidated entity's financial position as at 31 December 2003 and of their financial performance for the year ended on that date; and
 - II. complying with Accounting Standards and Corporations Regulations 2001; and
- (b) there are reasonable grounds to believe that the Company will be able to pay its debts as and when they become due and payable.

On behalf of the Board



Brian Cullen
Managing Director

Brisbane, Queensland
March 15, 2004

Shareholder Information

Substantial Shareholders as at 18 February 2004

The following is extracted from the Company's Register of Substantial Shareholders.

Name	Number of ordinary shares	Number of options over shares
Nationwide News Pty Ltd	67,521,089	-
Ognis Pty Ltd	9,598,685	-

Class of shares and voting rights

As at 18 February 2004 there were 699 holders of ordinary shares of the Company. The voting rights attaching to the ordinary shares is one vote per share.

Distribution of shareholders as at 18 February 2004

Size of holding	Ordinary Shareholders	Ordinary share option-holders
1 – 1000	42	-
1001 – 5000	283	-
5001 – 10000	147	-
10001 – 100000	202	-
100001 – OVER	25	-
	699	-
Number of shareholders with less than a marketable parcel	334	-

Twenty largest shareholders as at 18 February 2004

Name	Percentage Held	Number of ordinary shares
Nationwide News Pty Limited	68.87%	67,521,089
Ognis Pty Ltd	9.80%	9,598,685
N & K Holdings Pty Ltd	2.99%	2,936,080
Lake Morpeth Pty Ltd	2.58%	2,520,000
Mr William Bryon Findley & Mrs Carolyn Ruth Findley	1.43%	1,400,000
Clonakilty Pastoral Company	1.01%	995,000
SSOR Pty Ltd	.94%	920,585
Australian Assets Corporation Limited	.63%	618,875
Lister Leisure Investments Pty Ltd	.32%	315,833
Pilbeam Investments Pty Ltd	.32%	315,833
Moonton Pty Ltd	.31%	301,750
W F M Motors Pty Ltd	.31%	300,000
Miengrove Pty Ltd	.25%	243,600
Fortis Clearing Nominees Pty Ltd	.24%	238,863
Elizan Pty Ltd	.22%	215,250
Admirandus Pty Ltd	.22%	212,732
Mr Brian Paradine	.18%	172,600
Mr Neale John Campbell	.11%	111,110
Ms Joan Ann Mary Enever	.11%	110,000
Mr Kenneth John Howchin	.11%	110,000
		89,157,885
Total held by twenty largest shareholders as a percentage of this class:		90.95%

Independent audit report to members of Brisbane Broncos Limited

Scope

The financial report and directors' responsibility

The financial report comprises the statement of financial position, statement of financial performance, statement of cash flows, accompanying notes to the financial statements, and the directors' declaration for Brisbane Broncos Limited (the company) and the consolidated entity, for the year ended 31 December 2003. The consolidated entity comprises both the company and the entities it controlled during that year.

The directors of the company are responsible for preparing a financial report that gives a true and fair view of the financial position and performance of the company and the consolidated entity, and that complies with Accounting Standards in Australia, in accordance with the *Corporations Act 2001*. This includes responsibility for the maintenance of adequate accounting records and internal controls that are designed to prevent and detect fraud and error, and for the accounting policies and accounting estimates inherent in the financial report.

Audit approach

We conducted an independent audit of the financial report in order to express an opinion on it to the members of the company. Our audit was conducted in accordance with Australian Auditing Standards, in order to provide reasonable assurance as to whether the financial report is free of material misstatement. The nature of an audit is influenced by factors such as the use of professional judgement, selective testing, the inherent limitations of internal control, and the availability of persuasive rather than conclusive evidence. Therefore, an audit cannot guarantee that all material misstatements have been detected.

We performed procedures to assess whether in all material respects the financial report presents fairly, in accordance with the *Corporations Act 2001*, including compliance with Accounting Standards in Australia, and other mandatory financial reporting requirements in Australia, a view which is consistent with our understanding of the company's and the consolidated entity's financial position, and of their performance as represented by the results of their operations and cash flows.

We formed our audit opinion on the basis of these procedures, which included:

- examining, on a test basis, information to provide evidence supporting the amounts and disclosures in the financial report, and
- assessing the appropriateness of the accounting policies and disclosures used and the reasonableness of significant accounting estimates made by the directors.

While we considered the effectiveness of management's internal controls over financial reporting when determining the nature and extent of our procedures, our audit was not designed to provide assurance on internal controls.

We performed procedures to assess whether the substance of business transactions was accurately reflected in the financial report. These and our other procedures did not include consideration or judgement of the appropriateness or reasonableness of the business plans or strategies adopted by the directors and management of the company.

Independence

We are independent of the company, and have met the independence requirements of Australian professional ethical pronouncements and the *Corporations Act 2001*. In addition to our audit of the financial report, we were engaged to undertake the services disclosed in the notes to the financial statements. The provision of these services has not impaired our independence.

Audit opinion

In our opinion, the financial report of Brisbane Broncos Limited is in accordance with:

- (a) the *Corporations Act 2001*, including:
 - (i) giving a true and fair view of the financial position of Brisbane Broncos Limited and the consolidated entity at 31 December 2003 and of their performance for the year ended on that date; and
 - (ii) complying with Accounting Standards in Australia and the *Corporations Regulations 2001*; and
- (b) other mandatory financial reporting requirements in Australia.



Ernst & Young



Mark Hayward
Partner
Brisbane
15 March 2004