BRISBANE BRONCOS LIMITED
2024 ANNUAL GENERAL MEETING

28 May 2024

ACKNOWLEDGEMENT OF COUNTRY

DIRECTORS

KARL MORRIS AO
Chairman

DARREN LOCKYER
Director

NEIL MONAGHAN
Director

VICKI WILSON OAM
Director

ANDREW FRASER
Director

DAVID ASPLIN
Director

DAVE DONAGHY
Chief Executive Officer

2024 AGM

- **CHAIRMAN'S ADDRESS**

- **CEO'S ADDRESS**

- **FORMAL BUSINESS OF MEETING**
  - 2023 Financial Statements and Reports
  - 2023 Remuneration Report
  - Re-election of Director – Mr Karl Morris AO
  - Re-election of Director – Ms Vicki Wilson OAM

CHAIRMAN'S ADDRESS

CEO’S ADDRESS

2023 HIGHLIGHTS

FINANCIAL PERFORMANCE & POSITION – 31 DECEMBER 2023

• Gross revenue	\$75.2m
• EBITDA	\$8.7m
• NPAT	\$5.6m
• Cash balance	\$22.8m
• Net assets	\$43.5m

OPERATIONAL

- Significant progress in many areas across the Club, NRL and NRLW football programs.
- NRL team finished with an 18-6 win-loss record.
- NRLW team reached the Semi-Final.
- Largest membership base in the NRL, with record corporates and merchandise sales.
- Over half a million fans visited 2023 season games.
- The largest ever NRL crowd at Suncorp Stadium for the Preliminary Final against the New Zealand Warriors.
- Finished 2023 with over 20 million television viewers and a social media audience of more than 1.7 million connected fans.
- The Broncos in the Community Programs continued to expand and evolve.

FOOTBALL OPERATIONS

NRL PROGRAM

- Positive year, first Grand Final appearance since 2015.
- 14 Academy graduates in the 2023 Grand Final team.
- Staff professional development a priority.

ROSTER MANAGEMENT

- Ongoing retention focus.
- Salary cap compliance.

NRLW

- Return to Finals in 2023 under leadership of Scott Prince and Paul Dyer.
- Fell short of a return to Grand Final.
- Strong retention and recruitment focus in the off-season, ultra-competitive 2024 squad.

BUSINESS OPERATIONS

CONSUMER & COMMERICAL PROGRAMS

- Total 2023 membership number of 47,346 (28.6% growth from 2022).
- Average 2023 season crowd of 33,793 (15.2% growth from 2022).
- Relocation of three NRL and one NRLW 2023 season Suncorp Stadium home games to The Gabba, as a result of Women's World Cup.
- Retention of 93% of corporate partners for the 2023 season.

OPERATIONS

- Investment in resources, commercial and consumer initiatives in 2023.
- Launch of the NRL's first Brisbane Broncos Sports Business Institute in conjunction with TAFE Queensland.
- Cost management across consumer, commercial and game day operations remains a key focus.
- Facilities investment at the Clive Berghofer Centre and Cyril Connell Performance Centre.

COMMUNITY

- Extension of the Beyond the Broncos Girls Academy and Careers Club programs.
- More than 3,000 students benefited from the Broncos First Nations programs.
- Almost 9,000 students have participated in the program since 2016.
- Community programs operating in 51 schools across Queensland and northern New South Wales.

2024 AGM

➢ **FORMAL BUSINESS OF MEETING**

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THANK YOU

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