Bell Financial Group

8 January 2008

Australian Securities Exchange Limited
Company Announcements Office
20 Bridge Street
Sydney NSW 2000

Paul Vine
Company Secretary

Phone: 03 9235 1961
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Dear Sir or Madam

Bell Financial Group Ltd

Please find attached a media release in relation to the appointment of a new director to the Board of Bell Financial Group Ltd.

Yours faithfully

Paul Vine
Company Secretary

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Bell Financial Group

Media Release

8 January 2008

Appointment to the Board of Bell Financial Group Ltd

Bell Financial Group Ltd (Bell FG) is pleased to announce the appointment today of Mr Malcolm Spry as a non-executive Director of the company.

Mr Spry has held a number of executive and non-executive positions with the Nielsen Company, one of the world's largest providers of business information products and services. He is currently a director of AGB Nielsen Media Research and was previously Executive Chairman of Mojo MDA Group and a director of various companies including E*Trade Australia and Travel.com.

Mr Colin Bell, Executive Chairman of Bell FG said, "We are delighted that Malcolm has agreed to join the company. He is a highly successful business executive and brings with him a wealth of management and public company board experience".

About Bell Financial Group
Bell Financial Group is one of Australia's leading full service stockbroking and financial advisory firms with a strong track record of providing high quality, professional advice to investors. The firm has 290 private client advisers, 12 offices nationally and one of the largest retail distribution networks in the country. UBS, one of the world's most successful investment banks, owns 18.6% of Bell Financial Group, providing access to first-class research and capital markets resources.

Contact

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