Bridge

Connecting Government And Service Providers

Investor Presentation

November 2022

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The Opportunity

Complexity and inefficiency has increased with NDIS and other government programs as the Federal Government strives to give more control to the participant.

Outsourced Service Providers (OSP's), who deliver these government programs, wish to simplify their day-to-day operations and government compliance with software.

There is a window of opportunity to become a major software provider in the $60b+ (p.a.) Australian Disability, Aged Care and Disability Employment Services markets.

Disability™ Employment Services
AN AUSTRALIAN GOVERNMENT INITIATIVE

ndis

Australian Government | myagedcare

Company Overview

01 Established in 2008, Bridge is a leading provider of CRM-SaaS to non-government Outsourced Service Providers in the Employment Services Sector (ESS) providing workflow solutions to employment, care and support industries.

02 Our 100% owned proprietary software has been developed in-house over 13 years and is currently accredited for 14 Australian Government programs. It is a single platform that simplifies the unique data, compliance and documentary evidence requirements of major government-funded programs through a unified user interface.

03 Our software is enterprise-grade and easily scalable. We are focused on leveraging our success within ESS to move into other large government-funded human services programs such as NDIS and Aged Care.

04 Our mission is to become the leading all-in-one operating software platform for government service providers.

Investment Highlights

Australia has been a 'first mover' in outsourced employment services and it's National Disability Insurance Scheme. This gives local Australian software companies an opportunity to lead globally.

- Proprietary, 100% owned, scalable, enterprise-grade software
- Established, high-quality, recurring SaaS based revenues
- Large & growing addressable market opportunities for first-mover
- Proven go-to-market strategies in highly fragmented industry
- Experienced Board & Management team with track-record to deliver

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Market Problem

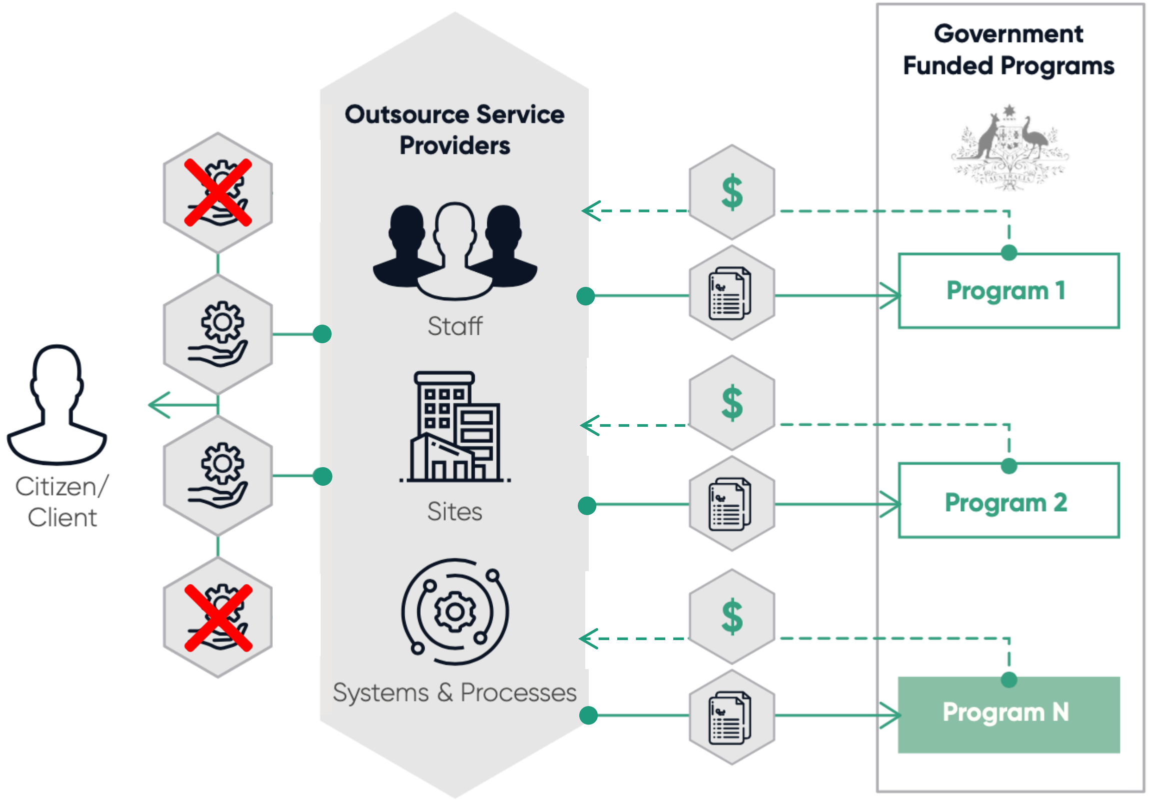
The Australian Government is moving toward more consumer-directed service models, resulting in additional administrative and compliance requirements for OSPs. Each government program has its own unique requirements.

Each Government funded programs have unique data, compliance and documentary evidence requirements. These requirements are continuously updated as a result of policy and Government changes.

The way in which Outsourced Service Providers are compensated varies by Department and program.

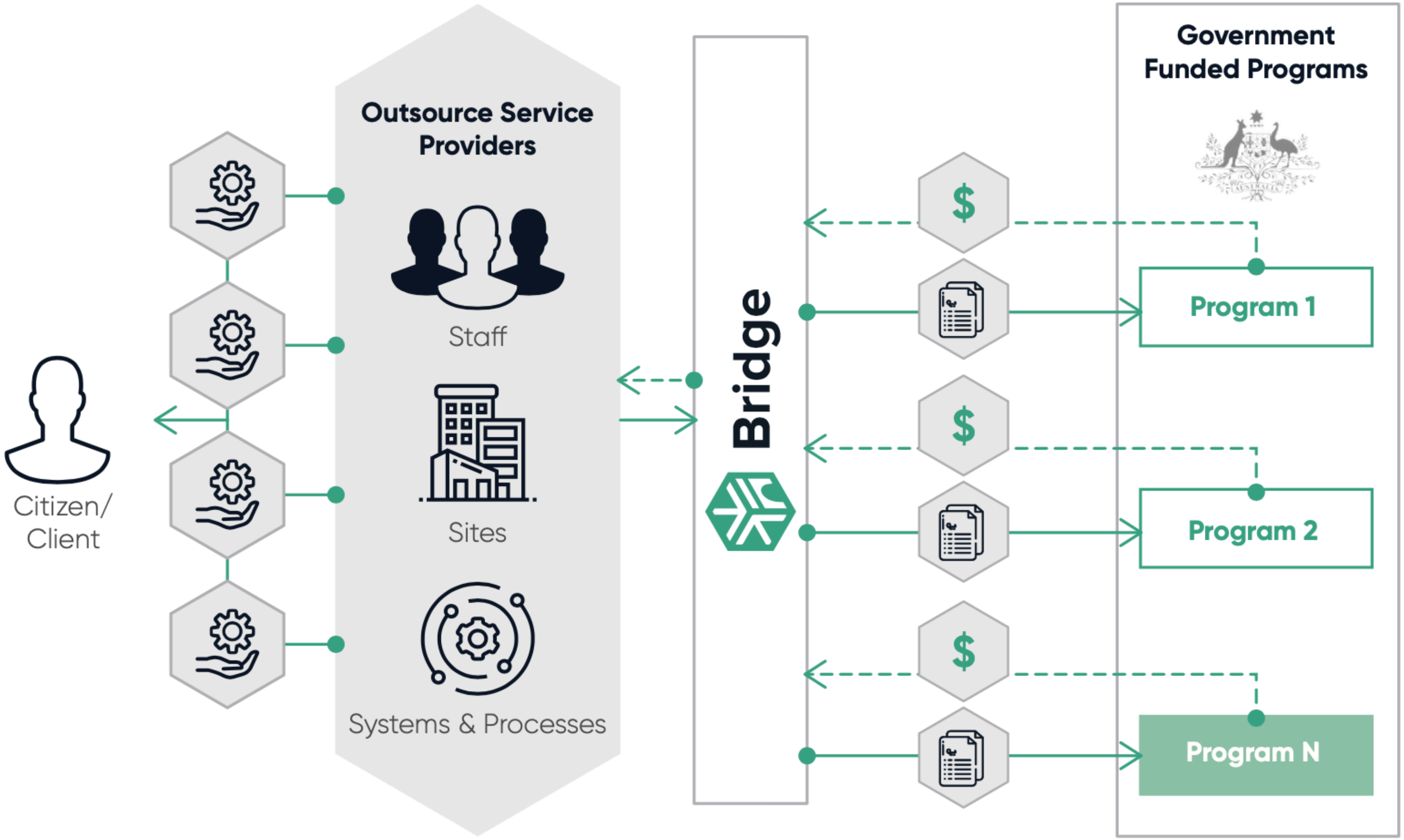
The client experience differs due to different Service Provider Staff and Systems and Processes.

Systems & Processes are a key limiter in an Outsourced Service Provider's ability to provide a holistic service offering.



The Bridge Solution

Bridge provides the single platform that simplifies the unique data, compliance and documentary evidence requirements of major government funded programs, significantly enhancing OSP's compliance, efficiency and productivity with clients and the programs.



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The Core Features of the Bridge Product

Communications Management
Unified communications within provider terms and between operations and administrative functions

Customer Relationship Management
Maintains an up-to-date record of all provider interactions with each participant

Client / Case Management
Following workflows developed by the provider in compliance with program requirements

Scheduling & Rostering
Enabling efficient workforce management

Forms and Assessments
Resources base of standardised tools that are integrated into the provider's workflow

Document Management
Facilitating a paperless operating environment

An Accredited, Established Platform – Set for Expansion

Bridge manages more than 1 million client records and is currently accredited for 14 Australian Government programs

Jobactive	Jobactive Work for the Dole	Disability Employment Services
Empowering Youth Initiatives	Youth Jobs Path	Parents Net
Career Transaction Assistance	Stronger Transitions	Transition to Work
Launch Into Work	Time to Work	Harvest Trial
VTEC		New Business Assistance

Expanding into the Disability Service Provider channel

Bridge has built an established, high-quality customer base within the Employment Services segment

Customers are third-party providers to human services programs operated by the Australian Government (Providers)

Bridge has obtained approval for API access to NDIS systems enabling the expansion into the adjacent Disability & Aged Care segment, where there are similar characteristics and overlapping customers

Disability	Aged Care	Employment Services
Disability Employment Services, ndis	myagedcare Home Care Packages, myagedcare Commonwealth Home Support Programme	jobactive

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NDIS is the Largest Per Capita Social Services Program Globally

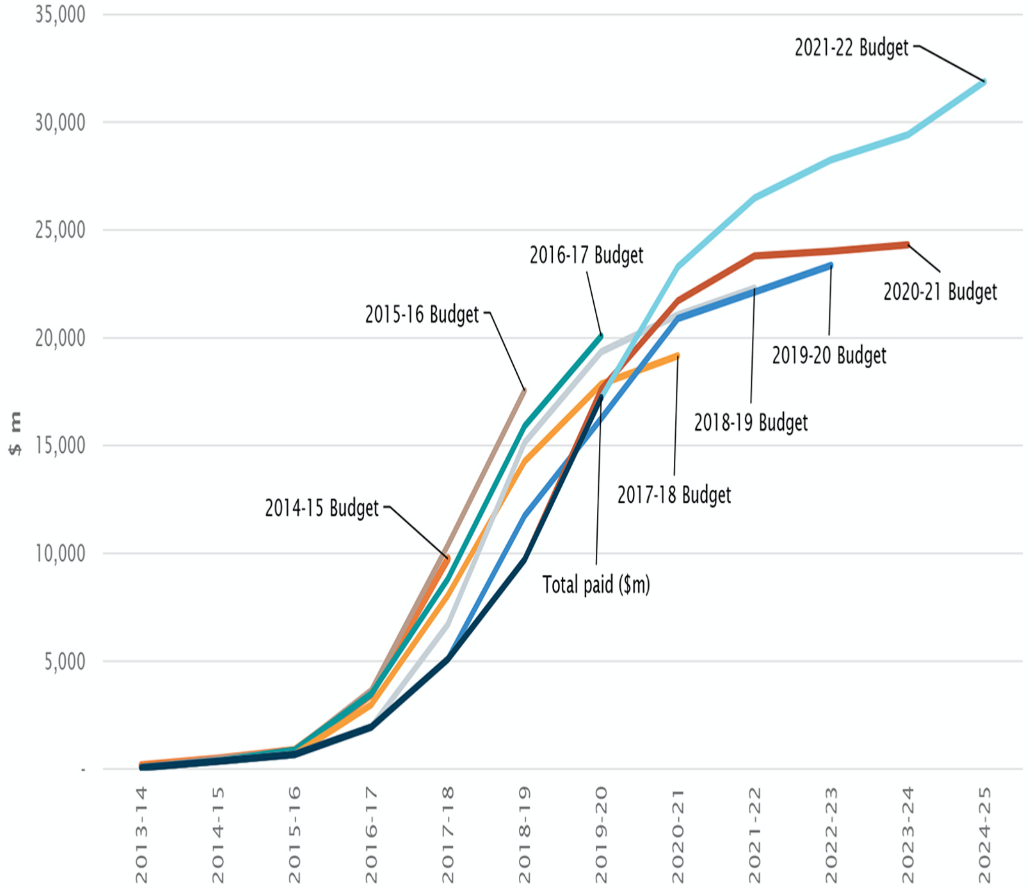
This has created a large opportunity for technology to service and dominate the space

Forecast annual government expenditure:

2022	2023
$29.3B	**$33.9B**

2024	2025
$38.0 B	**$41.4B**[1]

[1] https://www.ndis.gov.au/about-us/publications/quarterly-reports



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Ageing Population is Driving Increased Funding

At the same time billions of funding is going into Aged Care - representing a further opportunity for technology to service and dominate the space

Forecast annual Government expenditure:

2021-2022	2022-2023
$26B	**$29.3B**

2023-2024	2024-2025
$30.4B	**$32.5B**

2021/2022 budget allocated another $17.5B in Aged Care Reform being spent from 2021-2025

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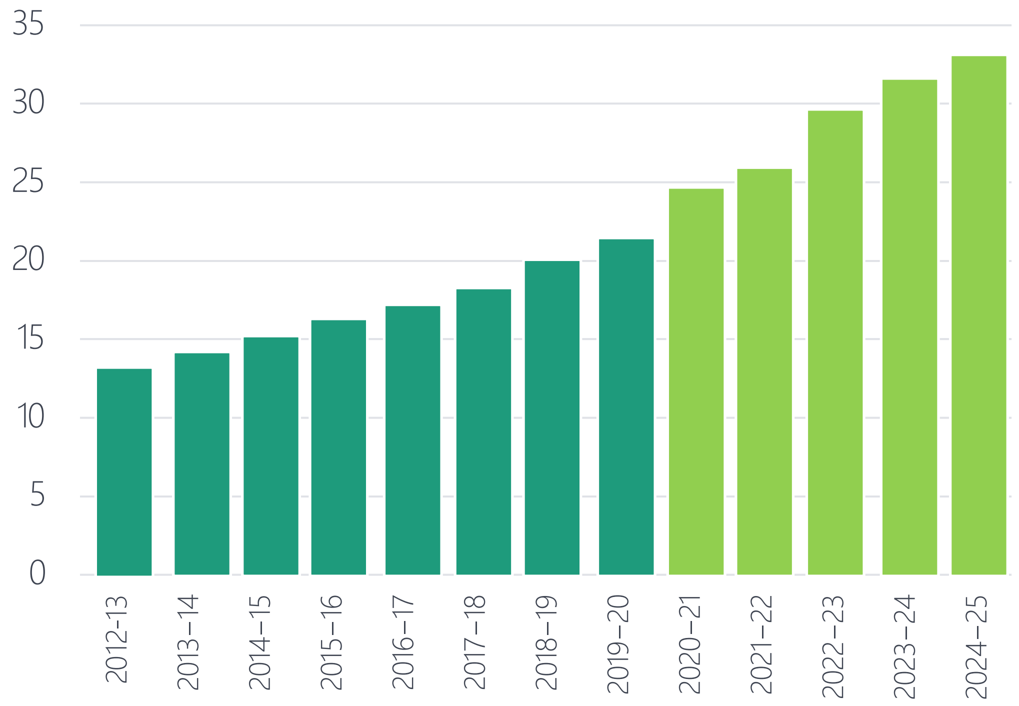
Aged Care Funding, $B

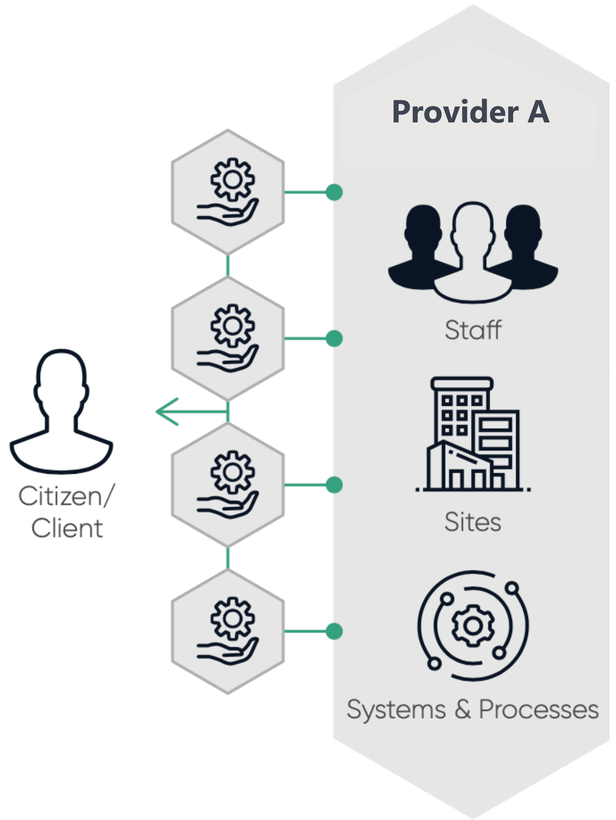


Source: Budget Papers

Australian Government | myagedcare

SaaS Revenue

Providers are charged monthly based on how many participants they have.



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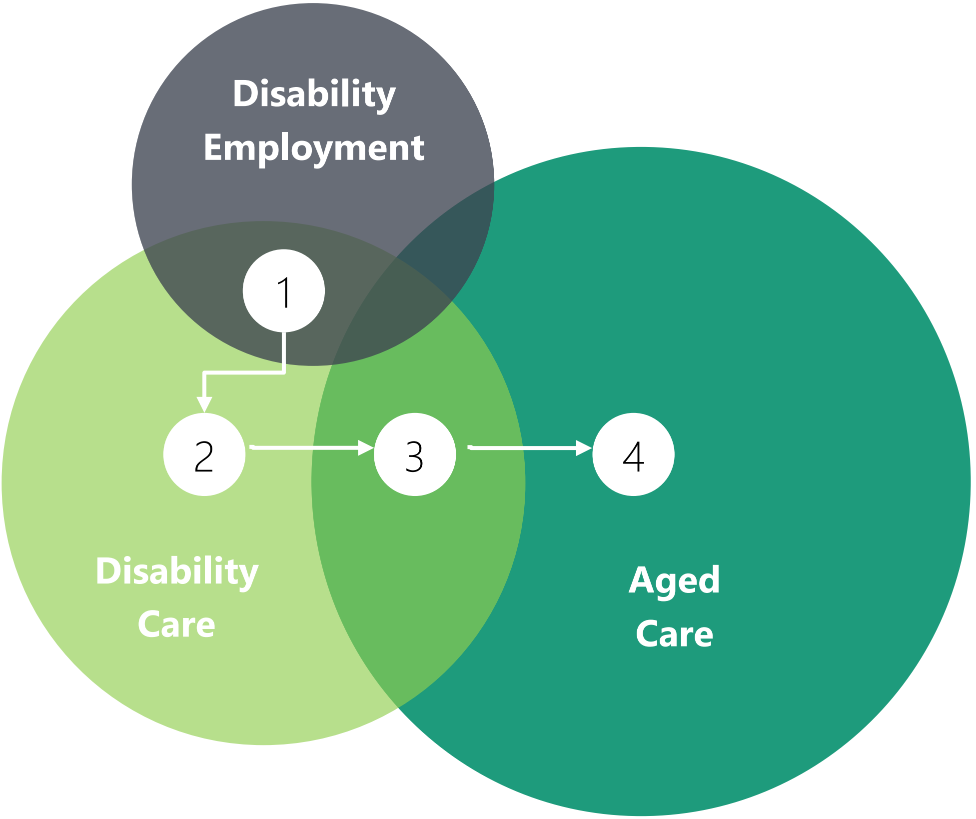
Government contracts serviced by Provider A	Number of participants in each contract for Provider A	Bridge $ cost per participant / month	Total $ per month to use Bridge
ndis	1,000	$5	$5,000
Disability Employment Services	1,000	$3.30	$3,300
Australian Government jobactive	10,000	$1.50	$15,000
Total Invoice to provider A per month			**$23,300**

Scalable – Bridge can go from 50 to 50,000 participants at virtually zero marginal cost

Domestic Expansion Strategy



Go-to-market through market overlaps

- Care market entry will be through customers delivering both Disability Employment and Disability Care. Competitors that cover these dual market customers are unlikely to emerge; providing a persistent foothold and advantage in the Care market.
- This will be followed by consolidating greater market share within the broader Disability Care market.
- With greater exposure in the Disability Care market Bridge will gain exposure to providers delivering services in Aged Care. Similar to our entry into the Disability sector, Bridge will initially focus on overlap providers in the Employment, Disability and Aged Care markets.
- Finally, we will leverage our exposure in the overlap markets to enter the broader Aged Care market.

Bridge's initial go-to-market is through its existing network with a focus on progressive providers delivering Employment and Disability Care services

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Early-mover Market Opportunity

Becoming the dominant system through winning the long-tail of service providers.

- There are at least 502,000 participants using NDIS already supported by 17,461 providers.
- As NDIS is so new no dominant system that has functionality and government DEWR accreditation has emerged.
- Bridge has obtained approval for API access to NDIS systems and will intentionally target the "long-tail" of smaller NDIS service providers with teams of 1-10 people & neglected or priced out of current offerings.
- Bridge is adopting an approach of seeking to become the dominant software solution through marketing and scaling with the smaller firm providers.

With a foothold to DES providers, a foundation of millions in forward committed revenue and a ready to use product, Bridge is now ready to dominate the NDIS space.

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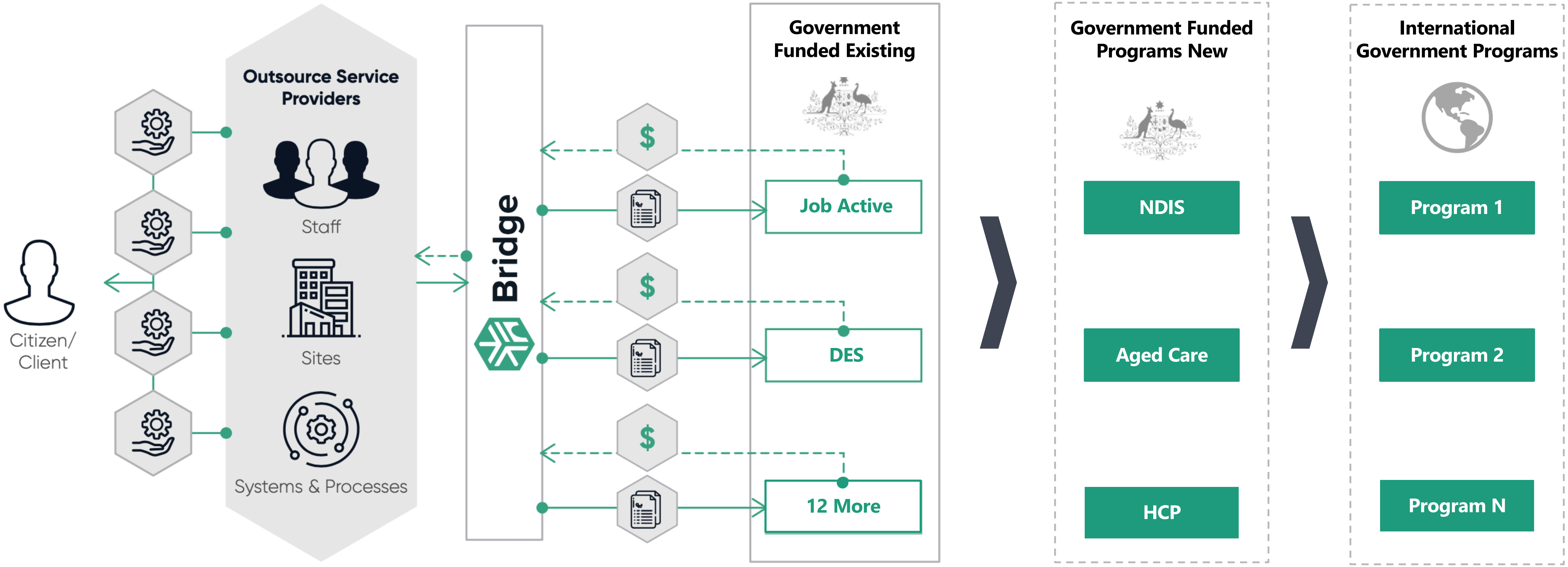
Scaling Up Organically

by making new health tech features in Bridge plus allowing providers to instantly purchase online from any country



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Product Roadmap – Next 3 Years

FY 2022	FY 2023	FY 2023	FY 2024	FY 2024	FY 2025
Support Coordinators	**Allied Health**	**Self Service**	**Aged Care**	**Home Care**	**Other Verticals & Languages**
We are now targeting Support Coordinators.	Once we have integrated rostering will be targeting the Allied Health segment of NDIS.	We wish Bridge to be accessible to providers worldwide. To do this they need to be able to buy from our website and start using the product seamlessly.	Customised features to be developed.	Customised features to be developed.	Configure Bridge into other languages where we see traction from digital marketing tests.

Bridge connects providers to government so any government programs can use Bridge globally.

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Key Milestones – Next 12 Months

- Launch of new product features
- Evaluate potential acquisitions of NDIS competitor software in Australia
- Scaling of channel sales partners
- Introduction of Artificial Intelligence and Machine Learning in collaboration with UTS
- Upgraded SaaS features allowing providers in other countries to buy Bridge licenses using their credit card

Bridge

Experienced Board of Directors (1/2)

Rupert Taylor-Price
Non-Executive Director & Chair

Rupert is the founder and CEO of Vault Cloud - Secure, Sovereign Community Cloud for Government and Critical Infrastructure. He has a long history of handling sensitive data, stemming from his eight years as Chief Executive Officer at JN Solutions. While at JN Solutions, Rupert developed a world-leading SaaS (Software as a Service) Information Management Platform for the Australian Government, which provided extensive support to the community services sector. He is an active member of the NSW Sovereign Procurement Task Force that diversifies the state's IT supplier ecosystem and boosts participation levels from innovative local IT small and medium enterprises to build sovereign capabilities.

He is also the Chair of AIIA Domestic Capabilities Policy Advisory Network and Policy Advisory Leadership Team.

Jamie Conyngham
Managing Director / CEO

Jamie joined Bridge in December 2019 to scale the business with 20 years of C-level leadership experience in technology startup and scaleups and 10 years in banking tech &. Prior to that (CBA/HP, WPC, RBA, AMP/EDS). He spent 13 years based in the UK where he took companies to global leading positions in mobile content (iobox), mobile games (telcogames). Following the UK he created a sector around NFC mediatech with a company he co-founded Tapit. He is comfortable in creating and launching product on a global scale as well as establishing international operations organically and via M&A transactions. Jamie has raised capital from 8 different countries and has lead operations in Europe, Asia and USA.

He is a member of the Digital Community of Interest (DCI) for NDIS, a board member of NSW AIIA and a member of the Technology Council.

Martin Hoffman
Non-Executive Director

Mr Hoffman was previously CEO of the National Disability Insurance Agency for almost three years until July this year. Prior to this, he held a number of senior government positions for several years within both the State and Commonwealth, including Secretary of the NSW Department of Finance, Services and Innovation and Deputy Secretary of the Commonwealth Department of Industry & Science.

Before joining the public sector, Mr Hoffman had a lengthy career in the private sector primarily in the digital media and technology sectors. Mr Hoffman was CEO of NineMSN and held senior roles at Optus, the Garvan Institute of Medical Research and Fairfax Media.

Mr Hoffman holds an MBA (Hons) from the Institute of Management Development (Switzerland), a Master of Applied Finance (Macquarie) and a Bachelor of Economics (Sydney).

The Board has been chosen for rapid SaaS growth locally and internationally.

Experienced Board of Directors (2/2)

Leanne Graham
Non-Executive Director

With over 30 years in the software sector, her SaaS expertise and proven track record helps tech sector companies with global aspirations to achieve international success.

In 2018 she become a member of the New Zealand Order of Merit for services to the software industry.

Leanne is recognised as one of New Zealand's few female IT entrepreneurs and CEOs of a NZX company, after investing in GeoOp and becoming its CEO. Prior to this, she was the Country Manager for Xero, designing and executing global sales strategy; propelling Xero from a newcomer cloud product to becoming the global accounting software standard.

Leanne's reputation in the international markets has evolved by taking positions on a number of ASX listed boards as well as high growth tech private companies.

Gianin Zogg
Non-Executive Director

Gianin has 25 years of experience as CEO, founder, chair, director, and advisor in healthcare, insurance, and technology. He has established companies in Europe, the Middle East, Asia, and Australia. Gianin was the international representative of Medgate, a global telehealth provider, and the chair of the subsidiary in the Philippines. In Australia, he was the inaugural CEO of Telstra ReadyCare, a telehealth company. He acts as a board director and advisor in healthcare, human services, insurance, and technology, in companies such as WHA Workforce Health Assessors, Standards Wise International, Ganz & Partner, or Cyber Clinic.

He is a Visiting Professor at UTS University of Technology Sydney.

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Summary

High margin, scalable, proprietary SaaS platform developed over 13 years

Accredited platform currently used by providers covering 14 government programs

Substantial contracted forward revenue secured

Timing meets technology – substantial bolt on revenue opportunity in the $60B+ p.a. Disability & Aged Care markets

Fragmented industry with multiple organic and potential M&A opportunities to drive scale in short term

Experienced Board and management team with proven skills to execute market strategy

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