



Beacon Lighting Group Limited

Annual General Meeting

20 October 2020

VOTING ONLINE



To vote online during the meeting via your smartphone, tablet or computer you will need to visit:

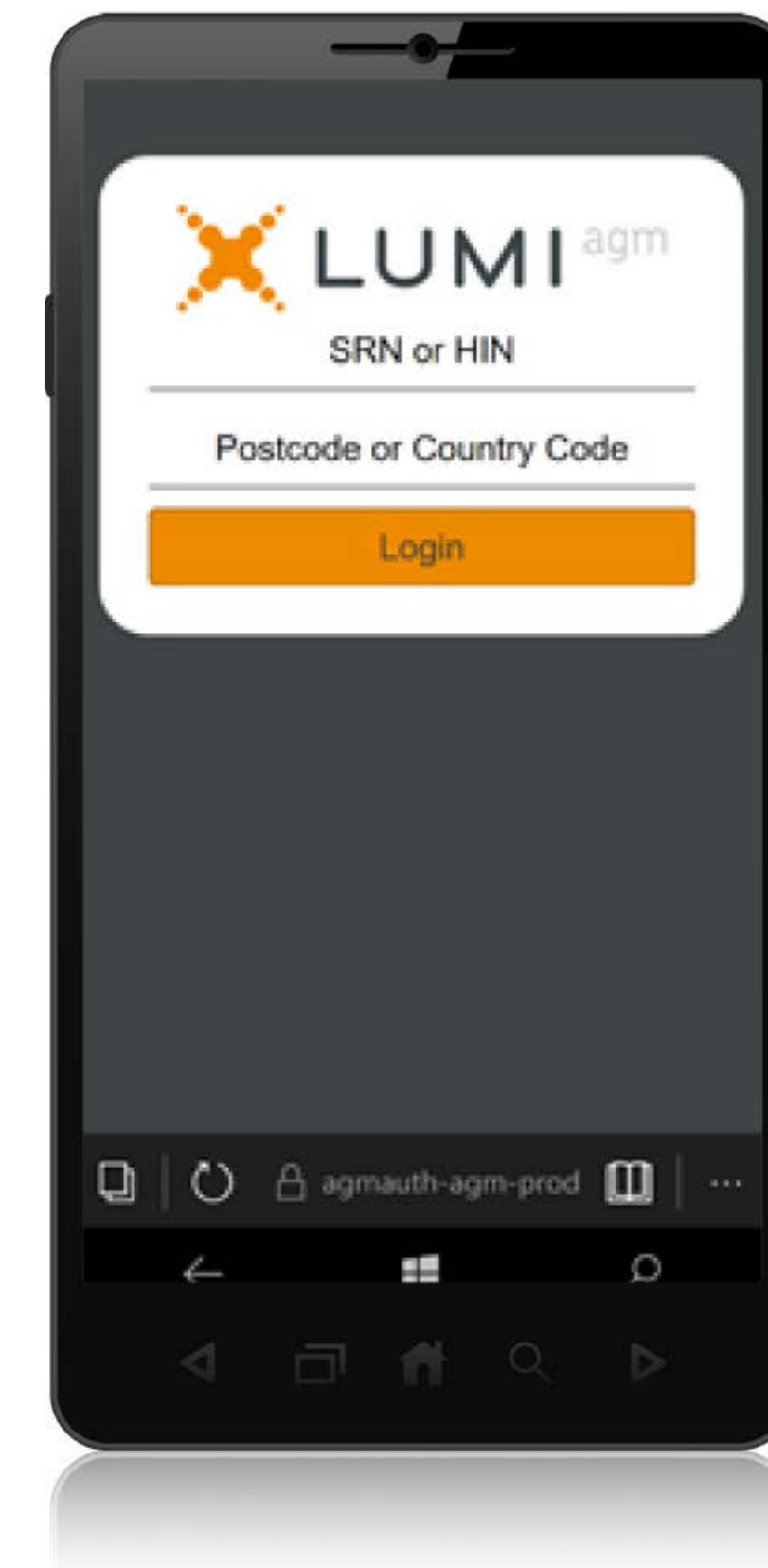
<https://web.lumiagm.com/389-251-081>

You will need the latest versions of Chrome, Safari, Internet Explorer 11, Edge or Firefox.

Please ensure your browser is compatible.

For further instructions on how to participate online please view the online meeting user guide at:

https://www.computershare.com/news/Lumi_Lite_Online_Voting_Guide.pdf



ANNUAL REPORT



1 FINANCIAL STATEMENTS

2 DIRECTORS' REPORT

3 AUDITOR'S REPORT FOR THE YEAR ENDING 28 JUNE 2020



PROXY DETAILS



Resolution details

Resolution	Resolution Type
1 Re - Election of Ian Robinson	Ordinary
2 Adoption of Remuneration Report	Ordinary
3 Performance Rights Issue	Ordinary

Instructions given to validly appointed proxies (as at proxy close)

For	Against	Proxy's Discretion	Abstain
174,921,586 98.78%	2,087,459 1.18%	63,120 0.04%	2,632,641
52,601,810 99.84%	18,961 0.04%	63,120 0.12%	2,856,848
176,806,520 99.92%	67,600 0.04%	63,120 0.04%	2,634,641



Beacon Lighting Group Limited

CEO Presentation
20 October 2020

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1 FOUR Pillars OF GROWTH

2 Q1 FY2021 – TRADING UPDATE

3 FY2021 OUTLOOK

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Beacon's core strategic pillars *of growth*



Customer | Underpinning everything we do at Beacon is a deep understanding of our customers' needs.

Retail

A REWARDING
CUSTOMER EXPERIENCE
THE LATEST RANGE OF
LIGHTING & FANS
INSPIRATIONAL STORE DESIGN
VIP MEMBER BENEFITS

Trade

TRADE CLUB
BUILDING TRADE &
COMMERCIAL PARTNERSHIPS
CUSTOMER DATA DRIVEN

eCommerce

ENGAGING WEBSITES
ONLINE SALES GROWTH
SEAMLESS CUSTOMER
EXPERIENCE IN-STORE
AND ONLINE

New Business

EMERGING BUSINESSES
INTERNATIONAL SALES
OPPORTUNITIES
NEW BUSINESS ACQUISITIONS
PROPERTY

2 Q1 FY2021 – TRADING UPDATE



- Group sales have increased by 24.3%.
- Company store comparative sales (including Melbourne stores) have increased by 26.6%.
- Company store comparative sales (excluding Melbourne stores) have increased by 37.6%.
- Online sales have increased by 156.0%.
- Beacon International sales have increased by 42.0%.
- Underlying Group Net Profit After Tax result has increased to \$8.4 million from \$2.2 million.
- All 28 Beacon Lighting stores in Melbourne closed their doors to in-store shopping for retail customers on August 6, 2020. These stores only remained open for Click & Collect contact-free pickups, online deliveries and trade customers.



- Beacon Lighting would like to thank our team members, customers and partners for their continued support through the pandemic. Their safety remains the number one priority of the Group.
- New company stores in Virginia (QLD), Belmont (WA), Camperdown (NSW) and Tweed Heads (NSW) are expected to open in H1 FY2021.
- Beacon Lighting stores are now opened at 7.30am to support our trade customers.
- New beaconlighting.com.au website and online sales channel have been re-platformed and launched.
- The Group plans to launch a new international business-to-consumer website and online sales channel in the USA.
- Product supply from production, shipping and ports continues to be challenging.
- Exciting new Custom Lighting showroom will be opened in Malvern (VIC).
- Beacon Lighting is looking forward to continuing to support our customers in their increased focus on their homes.





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QUESTIONS

DISCLAIMER



The Presentation contains “forward-looking statements”. All statements other than those of historical facts included in the Presentation are forward-looking statements. Where the Company expresses or implies an expectation or belief as to future events or results, such expectation or belief is expressed in good faith and believed to have a reasonable basis. However, forward-looking statements are subject to risks, uncertainties and other factors, which could cause actual results to differ materially from future results expressed, projected or implied by such forward-looking statements. The Company will not necessarily release publicly any revisions to any such forward-looking statement.

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