



Broadcast Services Australia Limited (BSA)

ABN: 50 088 412 748

ASX Announcement – 20 May 2004

Appointment of BSA Transmission Solutions Group General Manager

BSA Limited is pleased to announce the appointment of Mr John Chellingworth as Group General Manager – BSA Transmission Solutions.

Mr Lipshut, Joint Managing Director of BSA said "John's distinguished career in broadcast and telecommunications includes four years as the Managing Director of BCL in New Zealand. He has held numerous senior positions in sales and management for major service and supplier organisations. His wealth of knowledge and experience is a welcomed addition to the BSA TS team."

Mr Chellingworth joins BSA on 31 May 2004.

For further information contact:

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Broadcast Services Australia Limited (ASX Code: BSA) has two divisions: 1) Contracting Solutions (BSA CS) - Australia's largest provider of domestic and commercial satellite installations for the subscription TV industry. BSA CS also provides high volume contracting services to the telecommunications industry and; 2) Transmission Solutions (BSA TS) - a major turn key equipment & infrastructure services supplier to the broadcast industry. BSA TS represents some of the worlds best broadcast equipment and its engineering department has an outstanding reputation in the broadcast industry. For more information please see our website: www.bsa.com.au