Tuesday, September 07, 2004

Facsimile: **9241 7620**

Ms Elizabeth Peck
Australian Stock Exchange Limited
Exchange Centre
20 Bridge Street
Sydney NSW 2000

Dear Ms Peck

RE: ASX LETTER OF 6 SEPTEMBER 2004

Please find below responses to the questions in the above letter:

The Antenna Man:

The Directors took the view that the decision by both parties not to proceed with the transaction as announced but to instead enter into the transaction where Broadcast Services Australia Limited (BSA) sold its shares was not information that a reasonable person would expect to have a material effect on the price or value of BSA's securities. The directors elected to disclose the information in Appendix 4E.

The Antenna Man was not material to the Company when measured by turnover or value of investment. The Antenna Man contributed $40,469 in earnings before tax (EBT), BSA held a 51% interest in the issued capital.

No BSA shares were issued in relation to this transaction.

The business was valued at 7 times EBT and sale consideration was dependant on the level of inventory held as at 30 June 2004 and the achievement of EBT of $40,000 for the current year. At this basis, the sale price was $145,000 plus a dividend of $20,000.

The Purchasers were not associated with the Company.

Transmission Solutions (TS):

The EBITDA for the TS Division for the year ended 30 June 2004 was $3,000,302.

Yours sincerely

Ian McGregor
Company Secretary

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6 September 2004

Mr I McGregor
Company Secretary
Broadcast Services Australia Limited
Suite 2
19-21 Gibbes Street
Chatswood
NSW 2067

Facsimile:02 9935 5949

Dear Mr McGregor,

Sale of The Antenna Man

On 24 November 2003 the Company announced that it would buy the 49% of the Antenna Man it did not already own for a maximum price of $180,000 payable by way of the issue of shares in two tranches.

The Company announced in its Appendix 4E to 30 June 2004 that it had sold it's 51% share in The Antenna Man in July 2004.

Would you please advise:

1. Why the Company did not announce that the purchase of the remaining shares in the Antenna Man would not go ahead,
2. Why the Company did not announce the sale of it's holding in the Antenna Man at the time of the sale,
3. Whether either of the two tranches of shares to be issued in consideration of the purchase were ever issued,
4. What the consideration for the sale was and how this amount was calculated, and
5. Whether the purchasers were associated with the Company.

Purchase of the Transmissions Solutions division ("TS")

The revised consideration payable in respect of this purchase is dependent on the EBITDA for the division for the years ended 2004 and 2005. Would you please provide the EBITDA for this division for the year to 30 June 2004 to give shareholders an indication of the likely performance for the year to 30 June 2005 to be used as the basis for the consideration.

Your reply should be in a form suitable for release to the market.

Yours sincerely,

Elizabeth Peck

Senior Companies Adviser