



**CENTREPOINT ALLIANCE LIMITED**  
**ABN 72 052 507 507**

**Announcement to the Market**  
**12 February 2007**

**MEDIA RELEASE**

**Centrepoint Alliance appoints new general manager**

Insurance premium funder and commercial finance company Centrepoint Alliance Limited (ASX Code: CAF) has appointed Steve Downs to a new role as general manager, Western Australia.

Mr Downs has been with CAF for 15 years and was most recently chief operating officer for the nationwide insurance premium funding stream, based in Brisbane.

Mr Downs and his family have moved to Perth and he began the new role today (February 12).

Rick Nelson, managing director, said Mr Downs' longevity with the company was very valuable as CAF sought to better align its operations nationally.

Mr Downs said Centrepoint Alliance was strong in residential mortgage finance and insurance premium funding in WA, but he aimed to expand the commercial and equipment finance streams.

"The resources boom in WA offers a host of opportunities on which we aim to capitalise," he said.

Mr Downs will assist WA team members to achieve CAF's goal of having all staff cross-skilled to enable transfers across the company's two streams, premium funding and commercial finance.

CAF is one of Australia's largest independent commercial finance organisations and a major insurance premium funder. It is listed on the Australian Stock Exchange. CAF, which operates nationally, was formed through the October 2005 merger of the Queensland-based Centrepoint Group and Perth-based Alliance Finance Limited.

**FOR FURTHER INFORMATION, PLEASE CONTACT:**

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