ASX: YPB

ASX/MEDIA ANNOUNCEMENT
4 December 2014

YPB Group completes $1.65m Placement

Anti-counterfeiting technology Company YPB Group Limited (ASX: YPB) (YPB, the Company) is pleased to announce that it has completed a $1.65 million Placement to sophisticated and institutional investors.

YPB issued 5.5 million new shares at a price of 30 cents per share under the Placement. The price of the Placement represented an 8.5% discount to the Company's Volume Weighted Average Price (VWAP) share price for the 20 trading days prior to Placement, which was 32.8 cents.

The Company was very pleased with the response to the placement from investors.

Funds raised will be used to accelerate the roll-out of the Company's strategy for its recently completed Brand Reporter acquisition (refer ASX announcement, 8 September, 2014) and to provide funding towards its joint venture agreement with Impact Media Solutions (IMS) for the distribution of YPB's products and services in Indonesia and India (refer ASX announcement, 5 November, 2014).

YPB CEO and Chairman Mr. John Houston said:

"We are delighted to have secure this additional funding via the Placement, which allows us to progress our growth plans for Brand Reporter and our IMS joint venture in Indonesia and India. These are both key components of the YPB business plan. We would like to thank existing and new investors for their support of the Placement, and look forward to sharing news of our continued progress in due course."

The lead manager to the Placement was Sydney-based corporate advisory house KS Capital.

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About YPB Group

YPB Group (ASX:YPB) in Chinese means "you pin bao" or in English "excellent brand protection" and is an anti-counterfeiting technology developer and provider. YPB has a unique, cost effective, invisible and indestructible anti-counterfeit solution that allows companies and governments to protect the value of their brands and minimise loss of earnings from counterfeiting. YPB and is certified and licensed in The People's Republic of China.

YPB Group's core products include;

Covert Forensic Tracers – Patented, these are hidden, invisible particles fused into a product or packaging during or after the manufacture process. The Tracers are inexpensive can be used in all key product manufacturing and packaging industries including plastics, paper, inks, textiles and coatings. They cannot be seen or removed, are non-toxic and meet Food Contact specifications. They consist of infrared, UV light energy and X-ray sensitive particles detectable by YPB's scanner technology.

YPB owns two patents over its Tracer products and is the only Company currently licensed in China that supplies invisible tracers.

Scanner – YPB's proprietary scanner detects YPB's forensic Tracers, they are low cost and can be used at any point in the supply chain – from manufacture through to point-of-sale.

Brand Reporter – A Patent Pending technology platform designed for Governments, Brands and consumers to identify, manage, track and report counterfeit of divergent products within supply chains or at point of sale in a simple and easily deployed application suite available on smartphones and iPhones.