YPB Group receives commitments for A$600,000

Product authentication and consumer engagement solutions provider YPB Group Limited (ASX:YPB) (**YPB** or the **Company**) is pleased to announce it has received commitments of A$600,000 to be completed as a private placement to sophisticated and professional investors (**Placement**).

The Placement will be undertaken at $0.006 per share, a 15.1% discount to the 15-day VWAP. 100,000,000 fully paid ordinary shares (**Shares**) will be issued as a result of the Placement.

Funds raised under the Placement will be used for the technical development of Motif Micro and the Connect Platform, pay for costs related to the Placement and for general working capital purposes.

The Company will not seek security holder approval for the issue of the Placement Shares. The Placement will be completed by utilizing the Company's existing Listing Rule 7.1 capacity comprised of 100,000,000 Shares.

EverBlu Capital Pty Ltd is Corporate Adviser and Lead Manager in relation to the Placement and will receive 6,000,000 shares and a 6% fee on the gross amount raised under the Placement.

YPB Group CEO John Houston said: *"I thank our placement participants for their support and welcome them to our register. The funds raised will advance the further development of our key MotifMicro and Connect technologies while we accelerate revenue generation from existing and recently signed clients together with our numerous mature prospects".*

On Behalf of YPB Group Limited:

Sebastian Andre
Company Secretary
YPB Group Limited

For further information please contact:

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About YPB Group

YPB Group Limited (ASX:YPB) is an Australia-based product authentication and consumer engagement solutions provider. YPB's proprietary smartphone enabled technology suite allows consumers to confirm product authenticity and, for brands, that triggers consumers' engagement.

The combination of YPB's smartphone authentication solutions and its SaaS Connect platform, creates 'smart' product packaging, opening cost-effective, digital and direct marketing channels between brands and their consumers. Connect gathers actionable data on consumer preferences. It can then host tailored marketing campaigns directly back to the scanning smartphone.

YPB's technology is also trusted by the world's largest passport issuing nation to ensure the authenticity of its passports. YPB is currently focused on the rapidly growing Australian, South East Asian, and Chinese markets. Its focus is dairy, cannabis, alcohol and cosmetics where the viral growth of fake products, particularly in Asia, affects brand value and endangers consumers. To learn more please visit: www.ypbsystems.com