

ASX ANNOUNCEMENT

ASX: YPB | 11 December 2023

Update on contract orders received and progress

- **LOI signed for recycle beverage market in Africa with ProtectCode Plus**
- **Scranton secures three new consumer products customers in South Korea**
- **First orders received Addera Peru**
- **Diversity of solutions and applications expanding capturable market**

Authentication and consumer engagement solutions creator **YPB Group Limited (ASX: YPB)** is pleased to update shareholders on the achievement of important banner project milestones. These projects demonstrate diversity of application and markets, increasing commerciality, and expanding opportunity for YPB's intellectual property portfolio.

Ecocan Recycling Africa

YPB has entered into a Letter of Intent (LOI) with ECOCAN Africa granting a 60 day first to market advantage to promote and sell YPB's ProtectCode Plus for the recyclable beverage market in Africa.

ProtectCode Plus is YPB's "unable to be copied" code which is proposed to be supplied to ECOCAN to prevent fraud associated with the redeeming of recyclable containers supplied to large bottlers and brands in the Africa market. The LOI grants ECOCAN a first to market advantage while the terms of a Master Service Agreement (MSA) are settled expected early 2024.

Scranton

We are pleased to advise that Scranton has now secured 3 customers under the Master Service Agreement (MSA) signed with YPB in June 2022. 900,000 (nine hundred thousand) Codes have been issued and Purchase Orders received.

Scranton is one of South Korea's largest manufacturers of PET products and it intends to expand its operations into document security and brand protection via YPB's intellectual property portfolio.

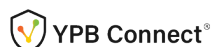
Scranton has invested heavily in marketing and selling YPB's ProtectCode Plus digital-transfer, anti-copy technology.

Addera

YPB announced on November 16th 2023 signing of a Master Services Agreement with Addera Peru, a substantial contract packaging Company especially in the Rice packaging industry.

We have now received purchase orders for 7 products and issued over 350,000 Protect Codes.

It is notable that the potential value of these projects has expanded through YPB Connect becoming the digital hub for all of YPB's digital services so that coal-face product and market data is recorded,





YPB Executive Chairman and Group CEO John Houston said: *"I am pleased to be able to announce an innovative new project in a highly populous region and report that previously announced, key value-creating projects are on track and building to plan. Their diversity by application, industry, and geography showcases our newfound capacity to create bespoke solutions at minimal cost via our now productised technology libraries. It suggests opportunities exist that we are now only unearthing via our upgraded outbound marketing, and that our capturable market has much wider boundaries than previously envisaged. We are building strong business momentum across our whole partner, client and product range."*

This announcement has been authorised by the Board of YPB Group Limited.

Ends.

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About YPB Group

YPB Group Limited (ASX: YPB) is listed on the Australian Stock Exchange and has developed and sells of a suite of physical, digital, and AI-based authentication technologies with a vast range of applications. Our solutions can easily authenticate a myriad of items, such as FMCG (fast-moving consumer goods) products, official identification documents, pharmaceuticals, nutraceuticals, dairy products, tax stamps, transactions - and even people.

Our solutions trigger engagement with consumers in a consented, cost-effective, and direct manner. Our proprietary technologies utilize Bluetooth and/or smartphones to capture and analyse invaluable authentication data in our Connect™ global intelligence platform, providing real-time, first-party, and worldwide market intelligence data. This actionable data enables brands to establish digital and direct marketing channels with their customers.

The markets YPB is targeting comprise many billions of items, and this number is growing rapidly, providing YPB with significant growth opportunities for its authentication and consumer engagement technologies.



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