



ASX Announcement

17 September 2021

Share Purchase Plan Closed

As announced to ASX on 30 August 2021, Cluey is conducting an offer of new shares ("SPP Shares") by way of an underwritten Share Purchase Plan to raise an amount capped at \$2 million from existing shareholders with a registered address in Australia or New Zealand (as at 7pm Sydney time) on 27 August 2021, and who are not in the United States or acting for the account or benefit of a person in the United States ("SPP") ("Eligible Shareholders").

The SPP Terms and Conditions were distributed to Eligible Shareholders on 8 September 2021, the same day that the SPP opened. We are delighted by the response from Eligible Shareholders and advise that applications received to date significantly exceed the \$2 million cap and as a result, the SPP is to be closed with immediate effect.

ENDS

Authorised for release to the ASX by Greg Fordred, CFO & Company Secretary.

For enquiries please contact:

Investors

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ABOUT CLUEY

Cluey is an innovative, ASX-listed Edtech company that combines education, technology and data to deliver quality education outcomes and an enhanced experience for students. Cluey has a highly experienced management team and Board with a track record of building successful education businesses and is supported by an Independent Advisory Board comprising four eminent independent education sector thought leaders.

Cluey key facts:

- Cluey provides support for students in years 2-12 in Mathematics and English and years 11-12 in Chemistry, as well as test preparation for NAPLAN and Literacy and Numeracy Test for Initial Teacher Education
- Through regular live online tutoring sessions, Cluey's learning model is underpinned by personalised and tailored programs, content mapped to the national and state curricula, targeted tutor feedback and comprehensive reporting to students and parents
- Cluey's platform captures > 100,000 data points in every learning session to deliver valuable data-driven insights in teaching and learning using proprietary analytics
- Cluey is headquartered in Sydney, Australia and is relocating to new offices at Suite 2, Level 2, 117 Clarence Street, Sydney in October 2021. At the end of June 2021, Cluey had 118.4 full-time equivalent staff and 1,114 qualified tutors.

Cluey has been recognised in the prestigious HolonIQ inaugural list of most innovative Edtech companies in Australia.