



Brachial
Blood Pressure 

120/80 mmHg

Central
Blood Pressure 

112 mmHg

Central
Pulse Pressure 

28 mmHg

Pulse Pressure
Amplification 

145 %

Augmentation
Index 

10 %

Subendo
Viability

CONNQ^T Health 2025 AGM

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Enterprise Business

\$6.3T

Longevity & Wellness Economy

Missing metric:

arterial health – the root cause of health decline

- **Fastest growth** in Prevention & Personalized Medicine (+15.2% CAGR, \$781B in 2023)
- **Clear consumer demand** for healthspan optimization, wellness diagnostics, anti-aging biotech
- Consumers are already investing billions in health tracking:
 - CGM tracks glucose.
 - DEXA scans track fat.
 - VO₂ max and wearables track fitness.

Source: Global Wellness Institute, Global Wellness Economy Monitor 2024

Every Decade, a New Metric Defines Prevention

Calcium scoring showed people **want** to measure calcified plaque.

2000s

Continuous glucose monitoring showed people **will** track health 24/7.

2010s

CONNEQT shows consumers **want** arterial health in their longevity toolkit.

2020s

\$555 billion annual U.S. expenditures on cardiovascular disease treatment, prevention, and related costs

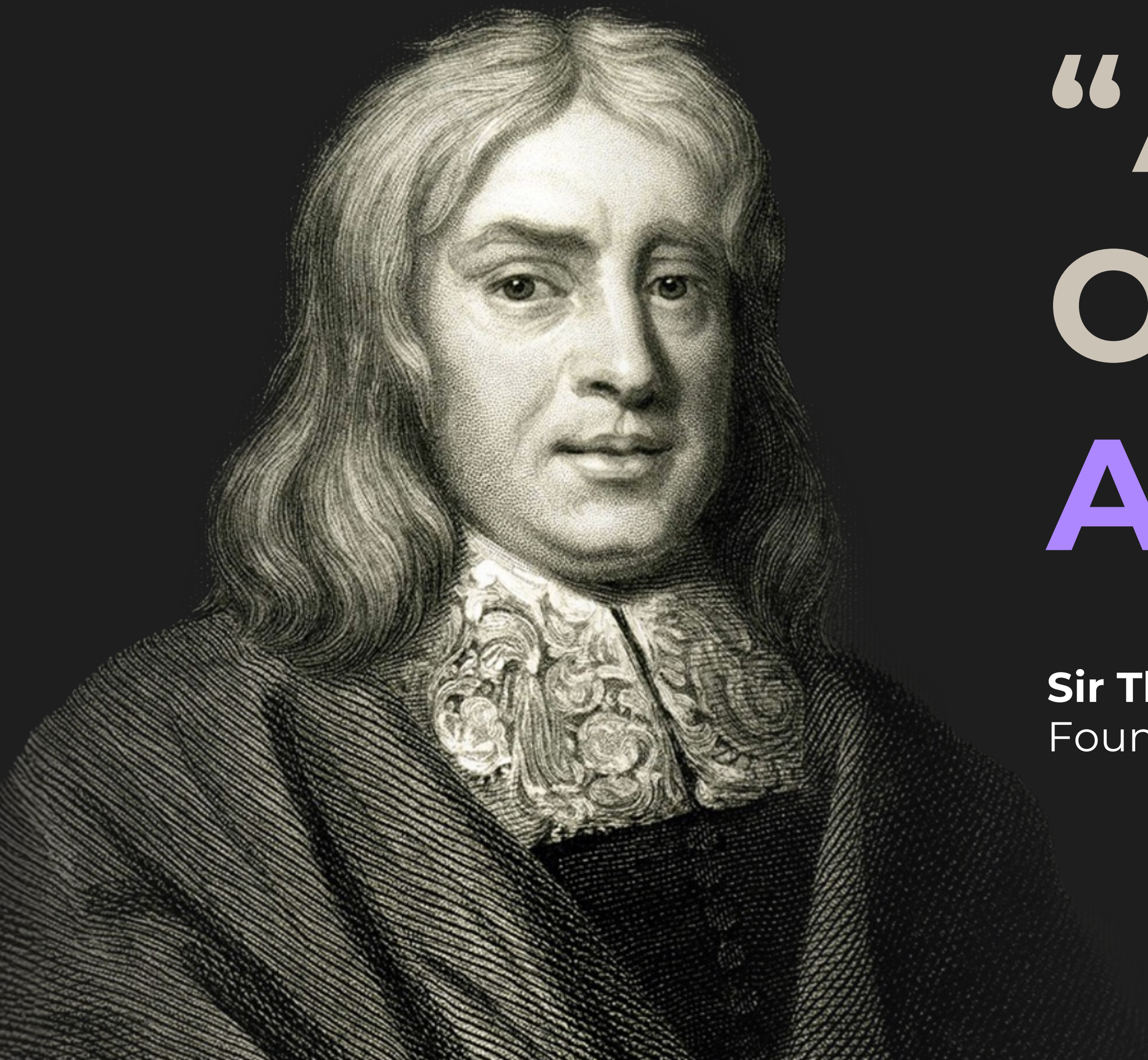


Arterial Health

The World's Largest Category Ownership Opportunity

Metabolic Health	 LEVELS	US \$400m*
Blood Biomarkers	 Function	US \$2.5B*
Performance Fitness	WHOOP	US \$3.8B*
Sleep Monitoring	OURA	US \$11B*
ECG Assessments	ALIVECOR®	US \$950M*
Arterial Intelligence	CONNECT [®] Health	Largest unclaimed biomarker category

Arterial Stiffness: Earliest Signal of Health Risk



**“A MAN IS AS
OLD AS HIS
ARTERIES”**

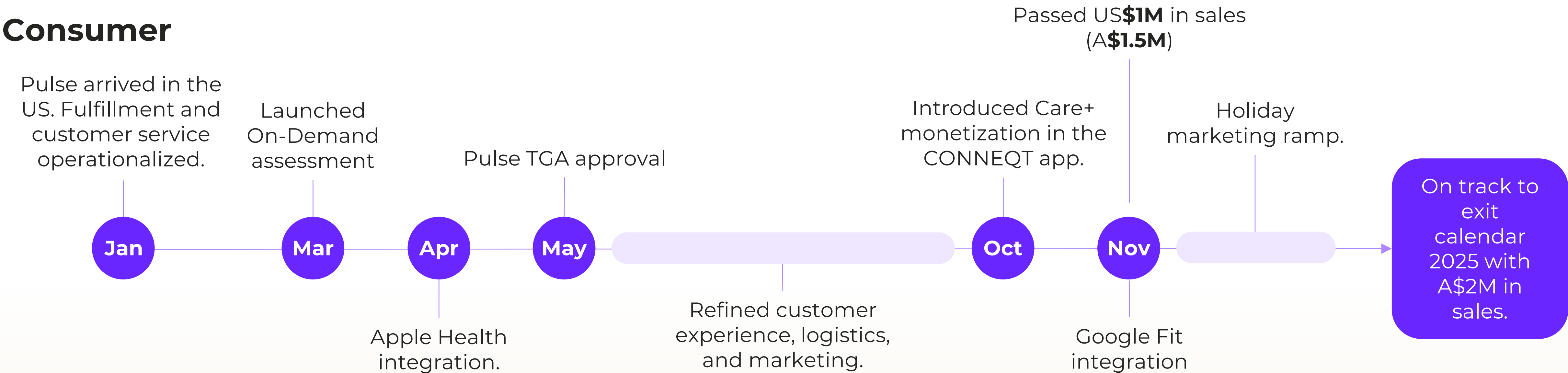
Sir Thomas Sydenham (1624–1689)
Founder of Clinical Medicine and Epidemiology

2025 In Review

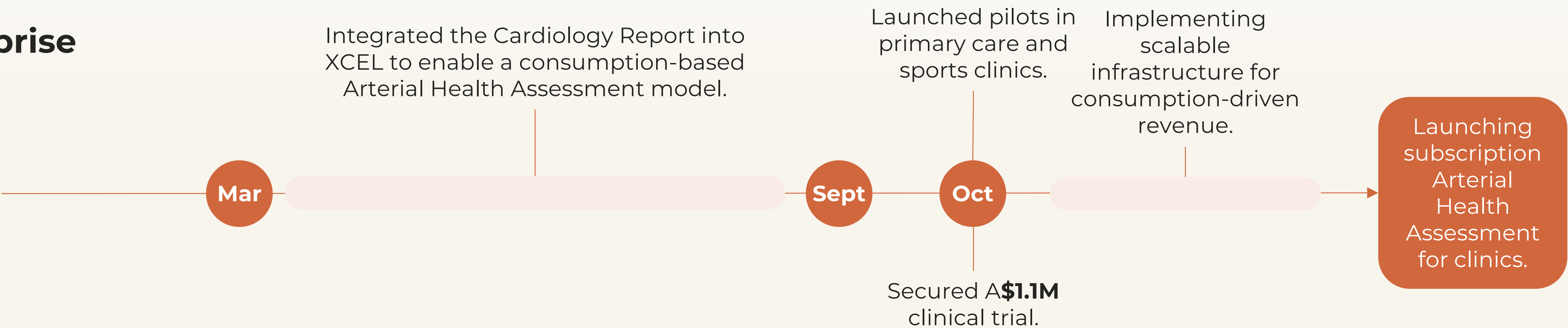


2025 – Year of Delivery

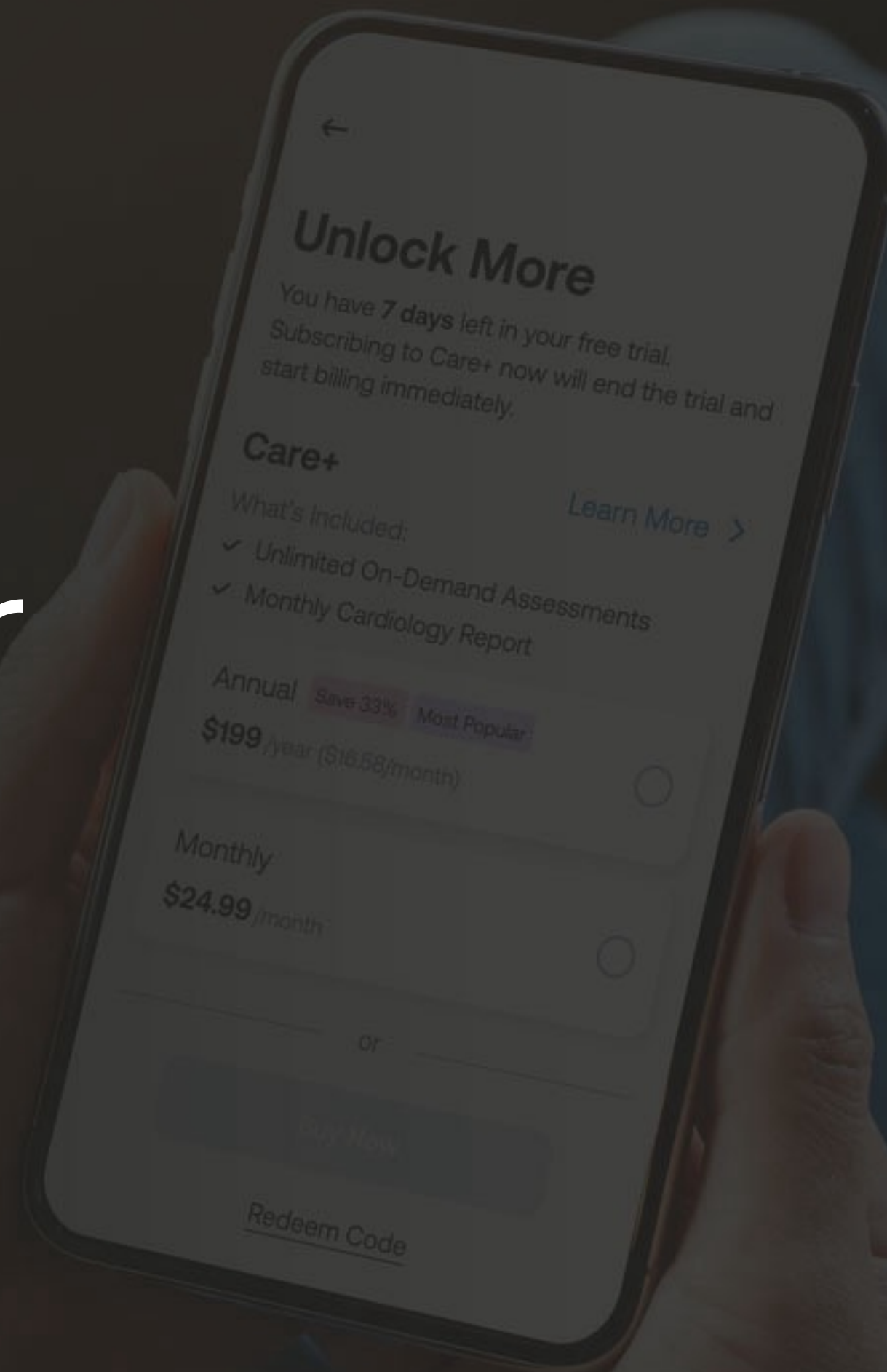
Consumer



Enterprise



Consumer



Catherine Liao

Chief Strategy &
Commercial Officer



Building Momentum and Perfecting the Buying Experience

Generate Interest.

Build benchmark on ad performance & spend.

Invite Preorders.

Validate conversion funnel & optimise customer journey.

Test Systems and Processes.

Validate operational workflows, from email to payment.

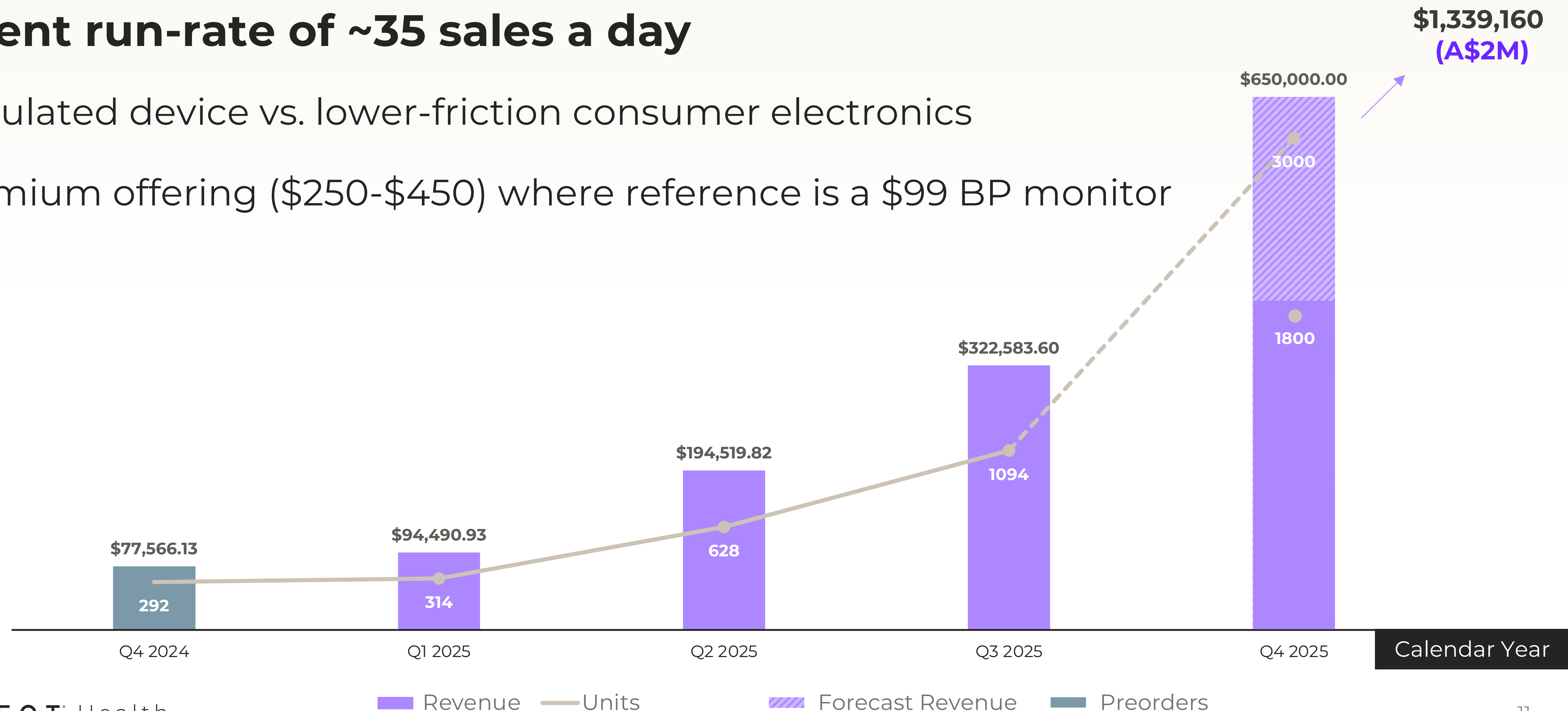
Refine and Launch.

Optimize operations and logistics for launch.

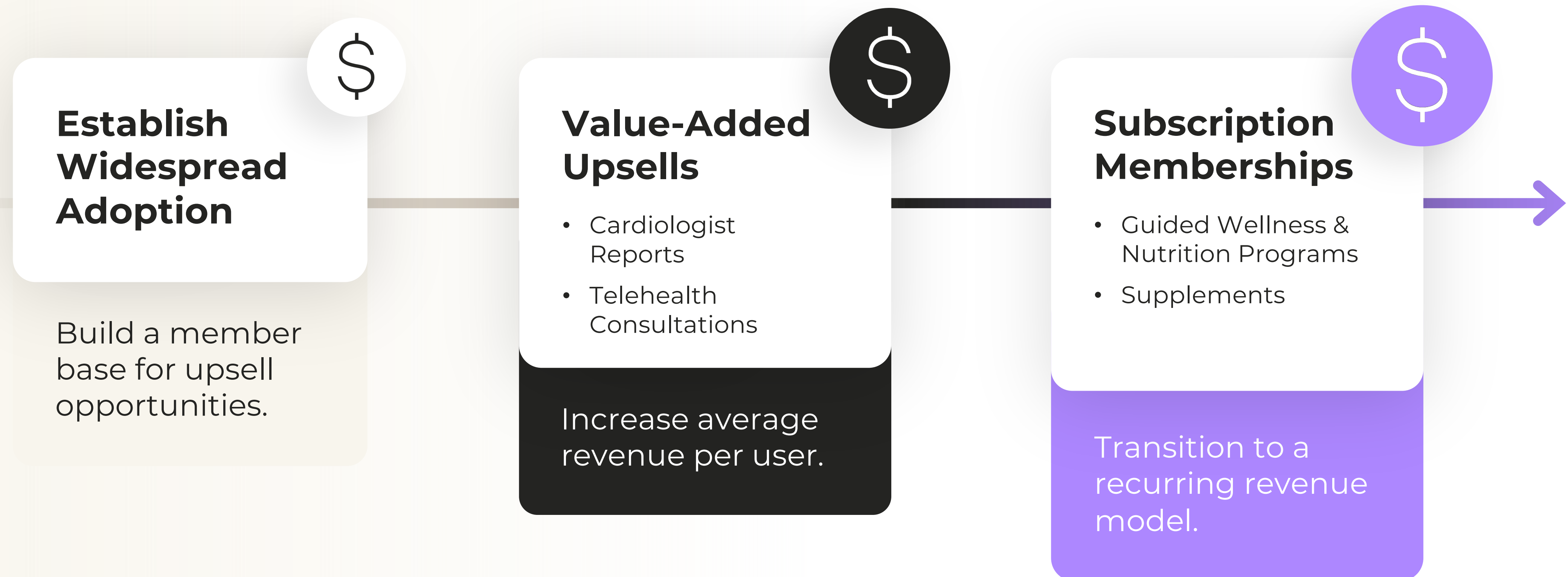
Moving from Pre-Order to Scale

Current run-rate of ~35 sales a day

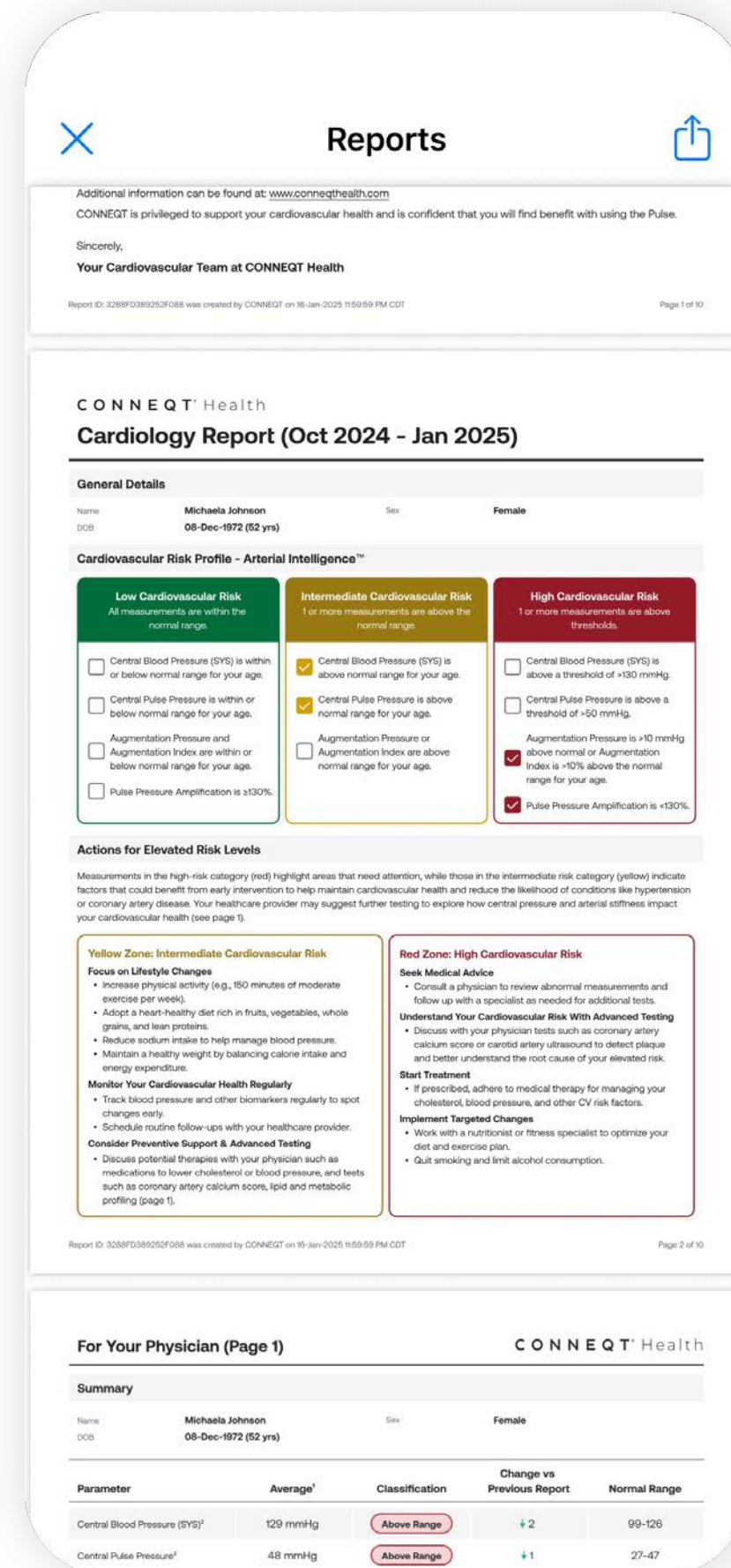
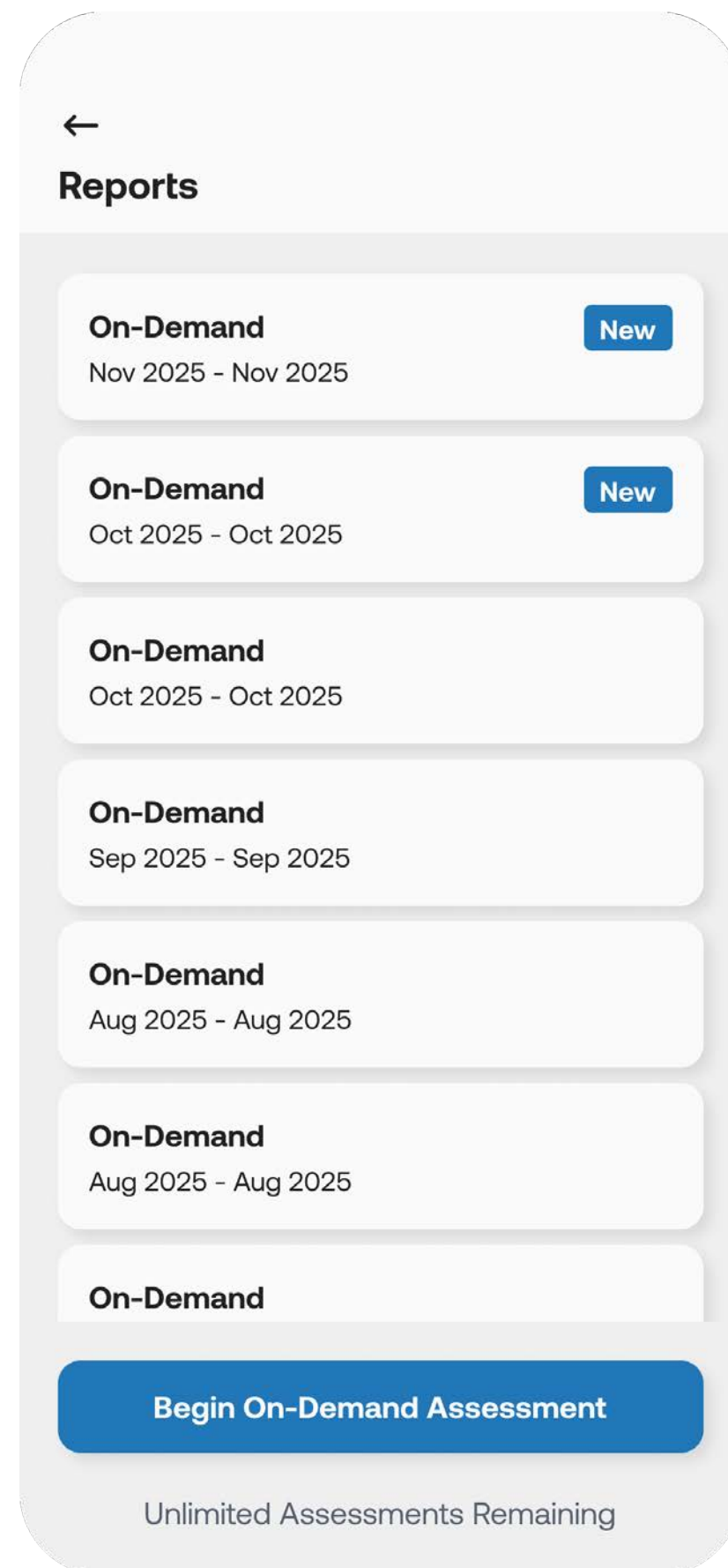
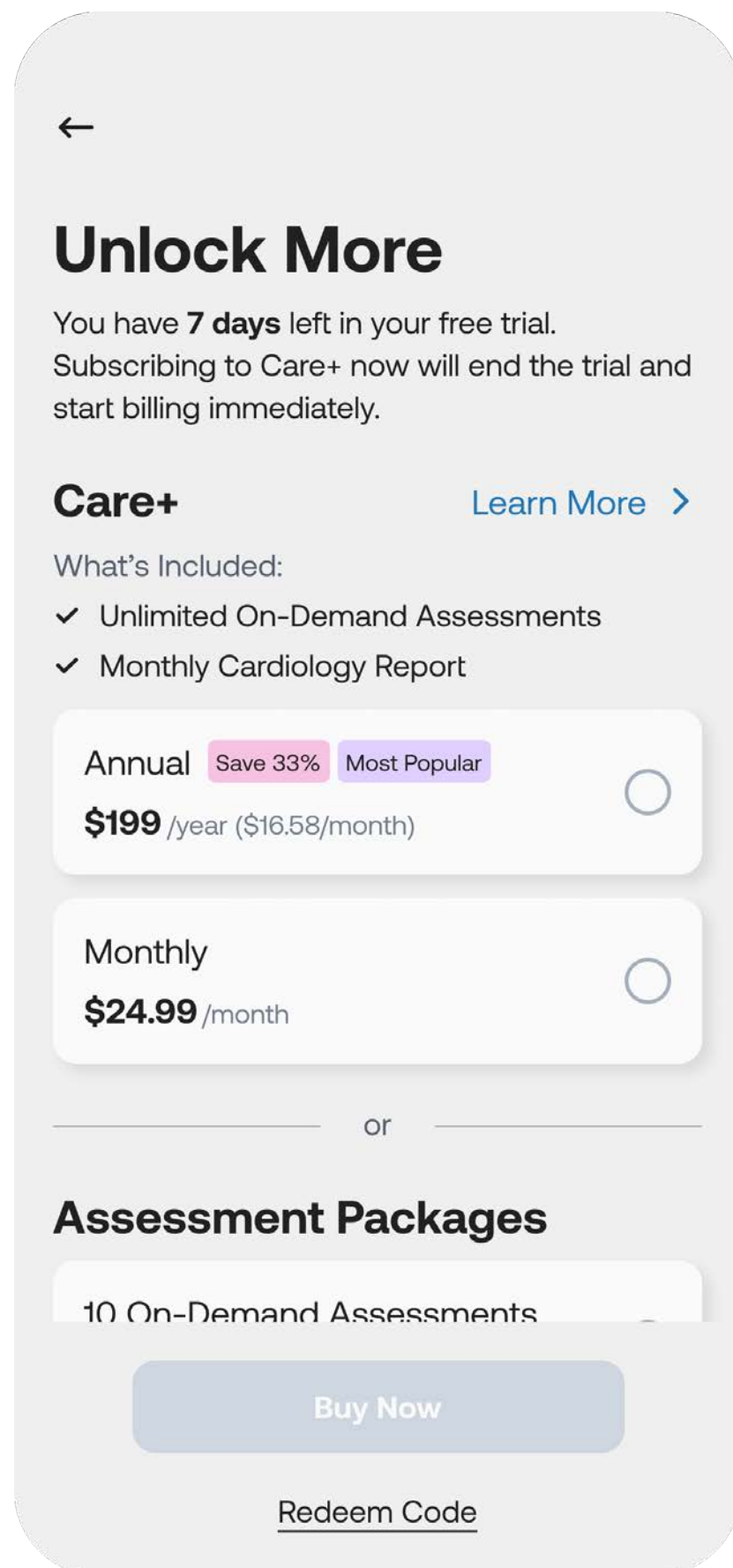
- Regulated device vs. lower-friction consumer electronics
- Premium offering (\$250-\$450) where reference is a \$99 BP monitor



Build a Recurring Revenue Engine



Care+ as a Recurring Revenue Driver



Month 1 Results:

- **4%** Conversion — Solid early attach rate
- **70%** chose Annual Plan — High trust and upfront commitment

Customers believe in the value.

Next step: scale awareness and optimize upgrade flow.

Multi-Channel Strategy to Capture Consumer Attention

Influencer Partnerships:

Collaborate with trusted health and wellness influencers to amplify messaging and drive credibility for the service.



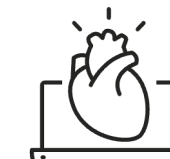
Digital Advertising:

Invest in targeted campaigns across Google, Facebook, and Instagram to reach audiences interested in proactive health solutions.



Content Marketing:

Educate consumers on arterial health through engaging content, building awareness and interest in the assessment service.

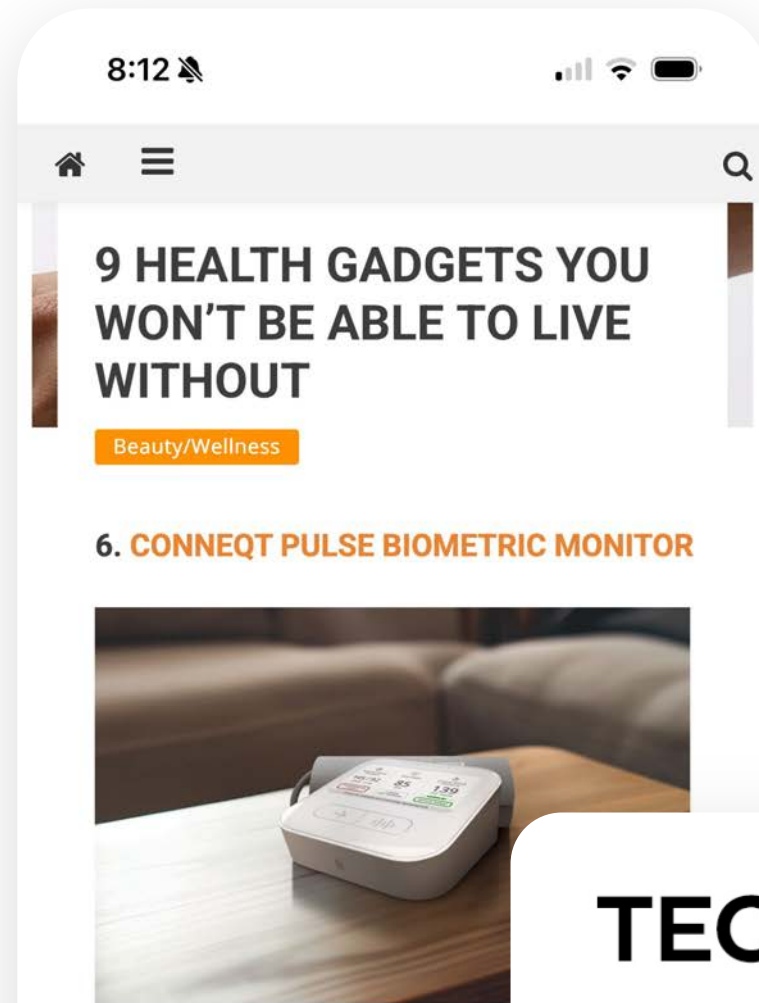


Email Marketing:

Deploy email campaigns to nurture leads, emphasizing the benefits of early detection and prevention to drive conversions.



Rising Visibility and Validation

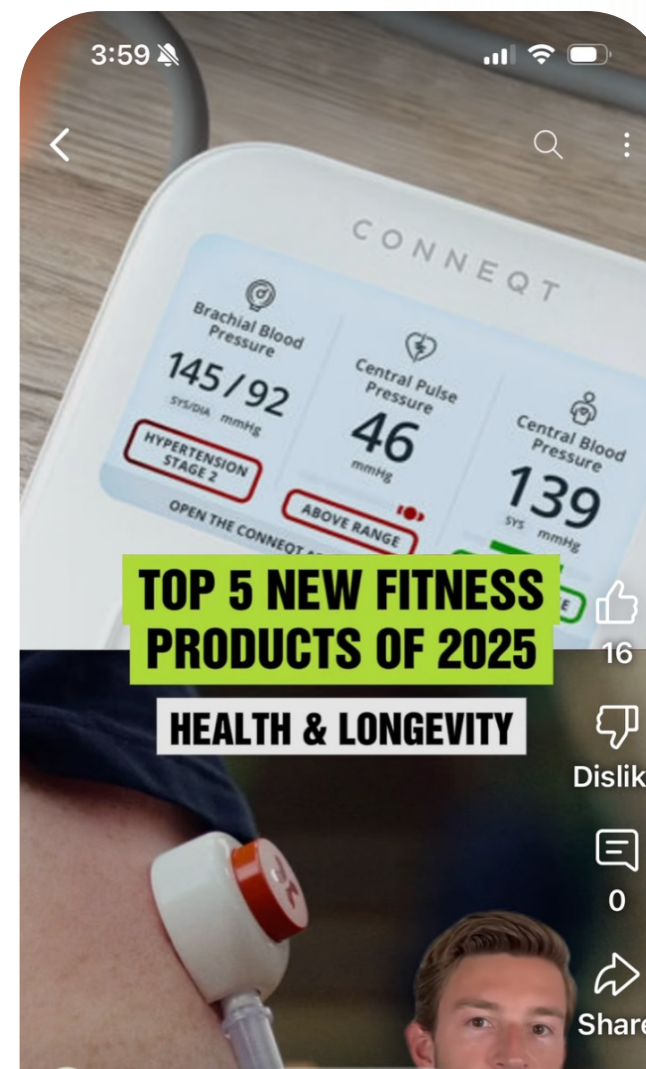
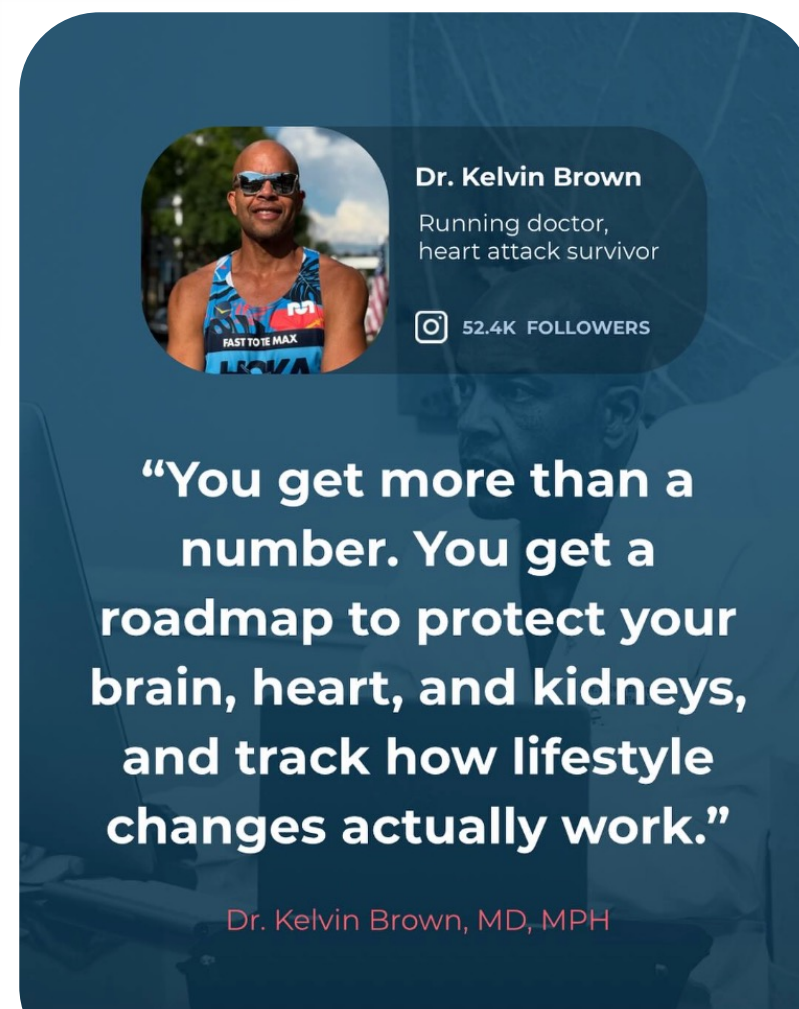


TECH / SPY
MAGAZINE

Built on 50 years of cardiovascular science and powered by the game-changing SphygmoCor® tech, the CONNEQT Pulse isn't your average blood pressure monitor. It tracks central blood pressure, arterial stiffness, and heart stress with clinical precision—offering a full-body snapshot that most wearables miss. Trusted by cardiologists and now reimaged for

techspymagazine.com

CONNEQT® Health



Personal Digital Health Devices / Wearables

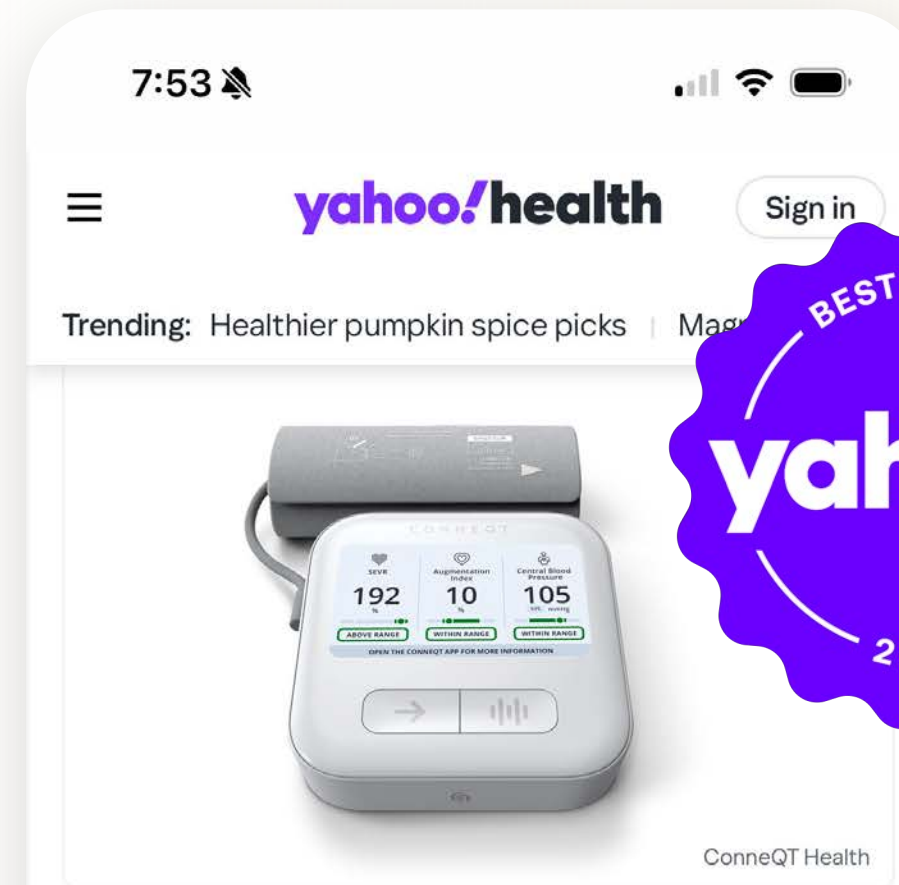
Remote Monitoring

GOLD

CONNEQT Health
CONNEQT Health

Division: Consumer Product Company

Audience: Consumers and Health Professionals



Best advanced monitor

ConneQT Health Blood Pressure Monitor

Monitor type: Upper arm | **Cuff sizes:** 12.6"-16.5" (32cm-42cm) and 8.6"-12.6" (22cm-32cm) | **Bluetooth:** Yes | **Number of users:** One | **Readings stored:** Unlimited | **Power source:** USB

The [ConneQT Health Blood Pressure Monitor](#) is one of the best at-home blood pressure monitors out there — and then some. It not only measures BP, but

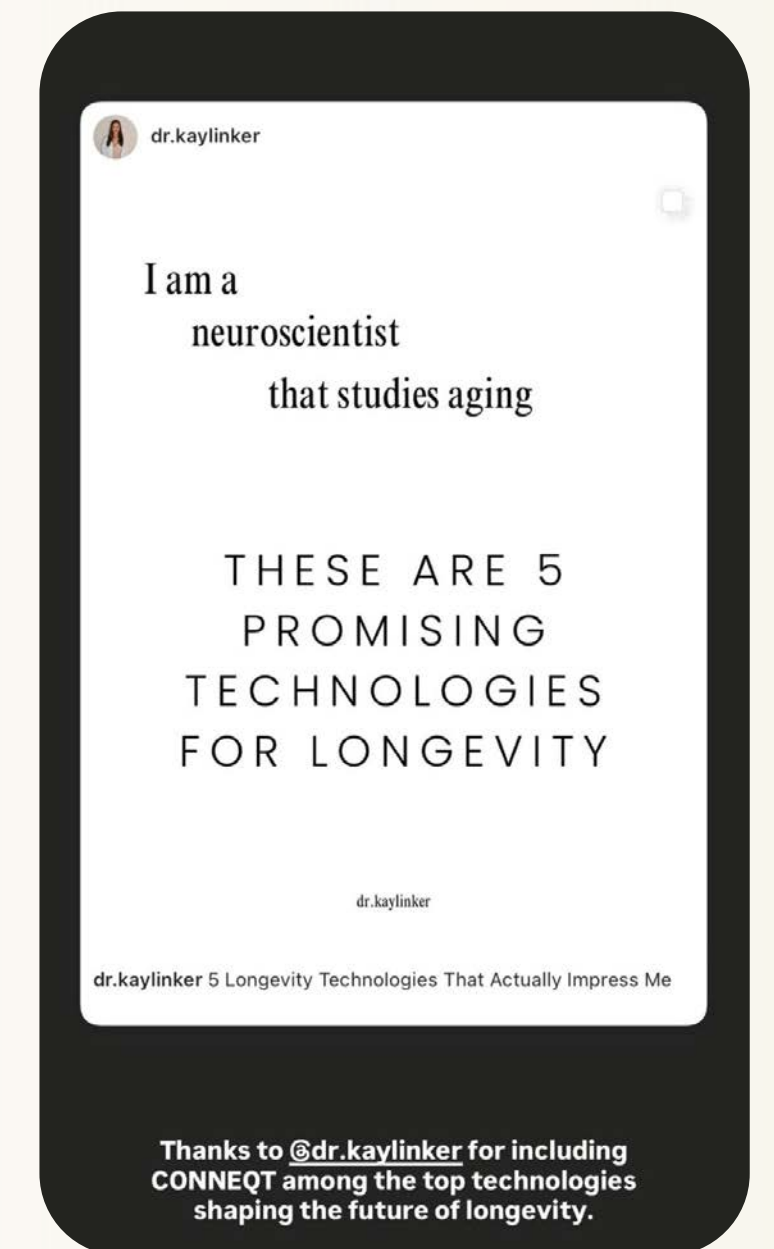
In The News: CONNEQT recognized by the American Heart Association

American Heart Association Recognizes Three Digital Health Innovators in Inaugural CarePlan Challenge

NOVEMBER 4, 2025

We're proud to be named one of three digital health innovators in the inaugural CarePlan Challenge, hosted by the AHA's Center for Health Technology & Innovation.

[@american_heart](#)





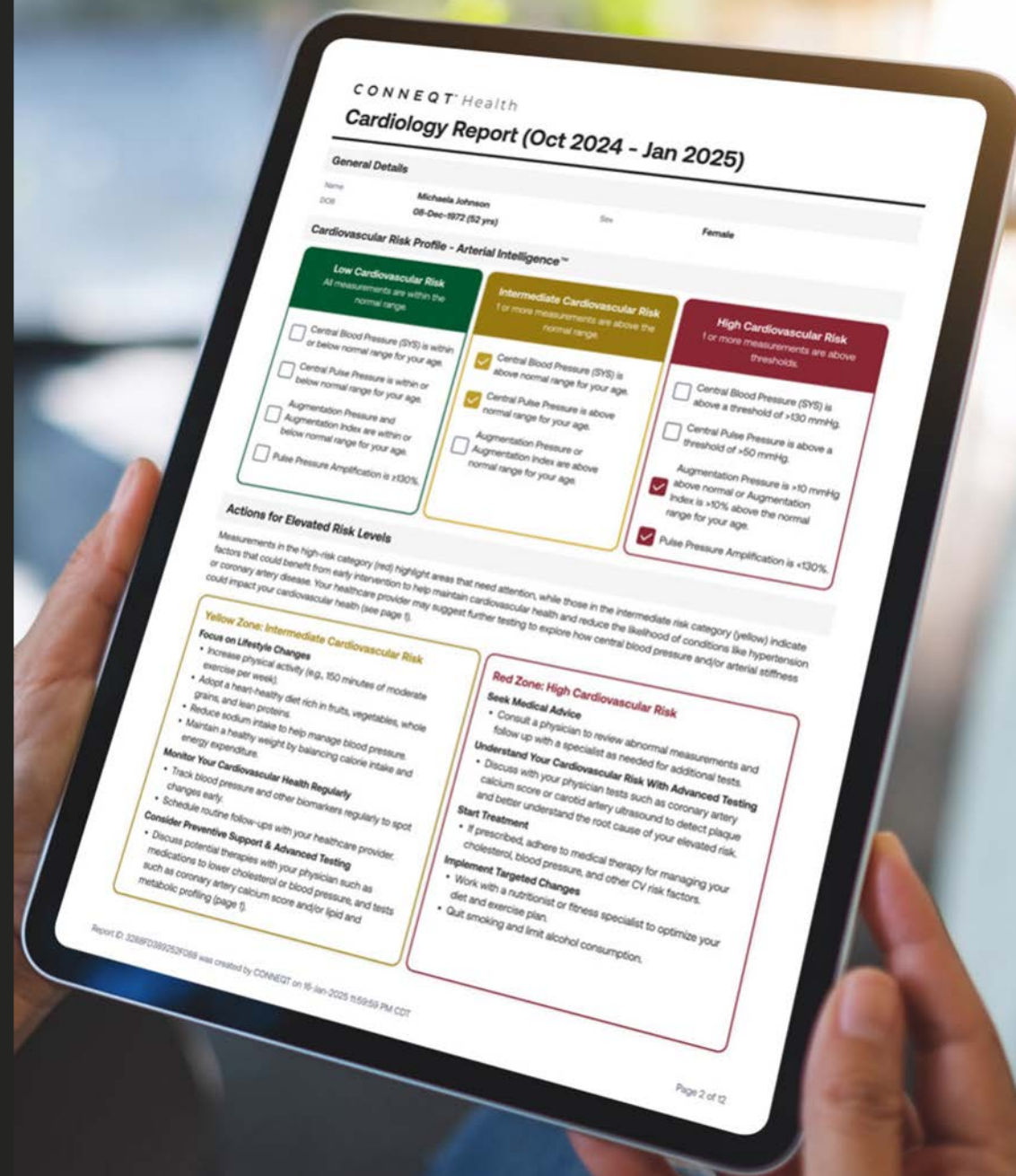
Dr. Gabrielle Lyon™ Show

“This is going to be a **game changer for heart health**... it's like the check engine light going on.”

Dr. Michael Twyman
Cardiologist, Apollo Cardiology

“This is such an **impressive report**. My doctor was amazed by your technology, and I suggested she provide it to all her patients.”

– Enrico F.



“These measurements are critical for my ongoing cardiac rehabilitation following [my heart attack]. **My cardiologist relies on these readings** to evaluate my recovery progress and adjust treatment.”

– Alex Z.



Early Proof of Impact

“My doctor was amazed by your technology, and I suggested she provide it to all her patients. Thank you for being a great company and for listening to my ideas in the past.”

[E.F, CONNEQT customer](#)

“I have one and appreciate the quality and accuracy.”

[Tom Whissel on Facebook](#)

“The CONNEQT application not only displays the results, but is also a font of information and of interpretation of the results. The CONNEQT device then suddenly becomes an incredibly powerful tool for home assessment of cardiovascular risk factors.”

[Uwe Diegel, CEO, lifeina](#)

“

I’ve been particularly struck by the **quality of the patient-facing educational material** and how intuitive the mobile integration is. The ability for patients to **track their own metrics and engage with their cardiovascular health** in such a meaningful way is truly remarkable.

Dr. J. Perez, Cardiologist

”

“the PULSE brachial arterial pressure readings are virtually identical with the OMRON. Since those readings are consistent with each other, and since PULSE does such a remarkable job of adding the additional metrics, your device is a “keeper.”

[H.S., CONNEQT customer](#)

“I got some cool insights and learned a lot about myself! I really like that I can repeat testing any time I'd like without having to go to a doctor's office.

[Adam Katz, MIT Data Scientist & Athlete](#)

“For at home devices, I absolutely love the Conneqt BP cuff. It measures Central BP and various metrics related to arterial health.”

[u/Old_Glove9292 on Reddit](#)

Enterprise



Strong Headwinds in Research & Trials

These constraints are reshaping the market and clarifying where our platform creates the most value

- Over 2,500 NIH grants **frozen or terminated** ($\approx$ US \$2.3B)
- About 400 clinical trials **lost funding**
- Vascular biomarkers viewed as a nice-to-have in a constrained funding environment
- Sponsors prioritizing core endpoints and deprioritizing exploratory biomarker work

Untapped Clinical Opportunity: Cardiology Report

- **Lower the Barrier:** Use subscription or bundles to make adoption easy for clinics.
- **Prove the Value:** Show how reports lift practice revenue, efficiency, and quality of care.
- **Embed in Workflow:** Make reporting part of every standard clinical visit.
- **Drive Pulse Demand:** Clinical use builds patient awareness and drives at-home Pulse adoption.
- **Grow Recurring Revenue:** Each report adds predictable, scalable revenue.



CONNECT[®] Health

Cardiology Report (Oct 2024 - Jan 2025)

General Details

Name

Michaela Johnson

DOB

08-Dec-1972 (52 yrs)

Sex

Female

Cardiovascular Risk Profile - Arterial Intelligence™

Low Cardiovascular Risk

All measurements are within the normal range.

☐ Central Blood Pressure (SYS) is within or below normal range for your age.

☐ Central Pulse Pressure is within or below normal range for your age.

☐ Augmentation Pressure and Augmentation Index are within or below normal range for your age.

☐ Pulse Pressure Amplification is ≥130%.

Intermediate Cardiovascular Risk

1 or more measurements are above the normal range.

☒ Central Blood Pressure (SYS) is above normal range for your age.

☒ Central Pulse Pressure is above normal range for your age.

☐ Augmentation Pressure or Augmentation Index are above normal range for your age.

High Cardiovascular Risk

1 or more measurements are above thresholds.

☐ Central Blood Pressure (SYS) is above a threshold of >130 mmHg.

☐ Central Pulse Pressure is above a threshold of >50 mmHg.

☒ Augmentation Pressure is >10 mmHg above normal or Augmentation Index is >10% above the normal range for your age.

☒ Pulse Pressure Amplification is <130%.

Actions for Elevated Risk Levels

Measurements in the high-risk category (red) highlight areas that need attention, while those in the intermediate risk category (yellow) indicate factors that could benefit from early intervention to help maintain cardiovascular health and reduce the likelihood of conditions like hypertension or coronary artery disease. Your healthcare provider may suggest further testing to explore how central pressure and arterial stiffness impact your cardiovascular health (see page 1).

Yellow Zone: Intermediate Cardiovascular Risk

Focus on Lifestyle Changes

• Increase physical activity (e.g., 150 minutes of moderate exercise per week).

• Adopt a heart-healthy diet rich in fruits, vegetables, whole grains, and lean proteins.

• Reduce sodium intake to help manage blood pressure.

• Maintain a healthy weight by balancing calorie intake and

Red Zone: High Cardiovascular Risk

Seek Medical Advice Immediately

• Consult a physician to review abnormal measurements and follow up with a specialist as needed for additional tests.

Understand Your Cardiovascular Risk With Advanced Testing

• Discuss with your physician tests such as coronary artery calcium score or carotid artery ultrasound to detect plaque

CONNECT[®] Health

rs

ort

Normal Range

99-126*

27-47*

≥130

<120/<80

5.2-17.8*

20.7-43.7*

136-187

ntation

sure

Augmentation Index

1 mmHg

in AP

Each 10% increase in Axx

he risk of CV

by 30%

increases the risk of CV events* by 35-40%

ry

shown with ACE-inhibitors, calcium

biologic Profiling

apoB

strogen

Recurring Assessment Revenue In-Clinic

Launching January 2026, \$8 – 15 per assessment



Pricing Structure	
Base subscription	
\$375 per month 25 assessments included (month-to-month)	\$300 per month 25 assessments included (annual commitment)
Additional assessments	
\$15 each beyond 25 (month-to-month)	\$12 each beyond 25 (annual)
Add-on packs (annual plans only)	
+50 assessments/month: \$500/month (\$10 per additional assessment)	
+100 assessments/month: \$800/month (\$8 per additional assessment)	
One-time setup fee	
\$2,500 per site for device preparation, staff training, and onboarding	
Reduced setup fee available with multi-year commitment	

Customer Type	Use Case
Sports & Performance Labs	Athlete testing and recovery optimization
Primary Care & Preventive Clinics	Annual wellness and early risk detection
Specialty Clinics (Cardiology, Nephrology, OB-GYN)	Diagnostic adjunct and longitudinal monitoring

Case Study: 70-Location Sports Performance Franchise

Go Beyond Blood Pressure with Deeper Cardiovascular Insight

Reveal the unseen stress on your heart. The Arterial Assessment shows how your arteries are aging compared to what is expected for your stage of life. It provides a clearer picture of cardiovascular strain and long-term risk than any standard blood pressure cuff.

Book an Advanced Arterial


5.0 ★★★★★
230 reviews



SIGN UP LOGIN

< **Select Appointment**

2. Individual Services

Advanced Arterial Assessment
15 minutes @ \$59.00

SELECT

Gain vital insights into your heart health with our Advanced Arterial Assessment. Using the latest SphygmoCor XCEL technology, this assessment goes beyond standard blood pressure checks to measure central blood pressure and arterial stiffness—key predictors of cardiovascular risk. Empower yourself with detailed, personalized results and expert recommendations to optimize your health and prevent heart disease before symptoms start. It's a must-have for anyone serious about health, prevention, and longevity



Product Roadmap



Scott Finneran
VP Engineering



Oliver Shay
Chief Digital Officer



Product Delivery & Operations Transformation

How We Deliver, Faster & Smarter

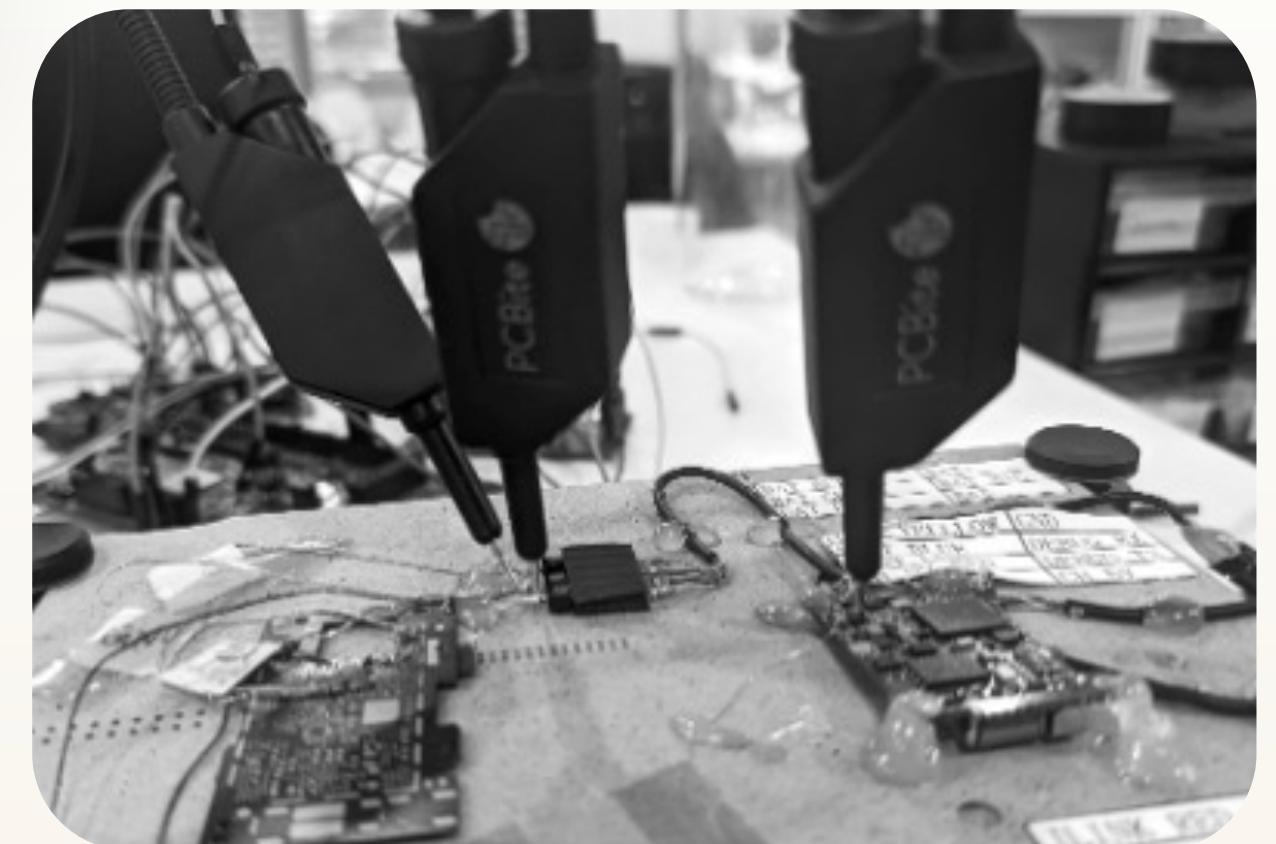
- ✓ Centralised all R&D into a single high performance Sydney hub.
- ✓ Achieved **30% reduction** in engineering cost base
- ✓ Increased output and reliability
- ✓ Lean senior team aligned to business vision.
- ✓ Faster decisions through tight collaboration.
- ✓ Consistent, high-value feature delivery.



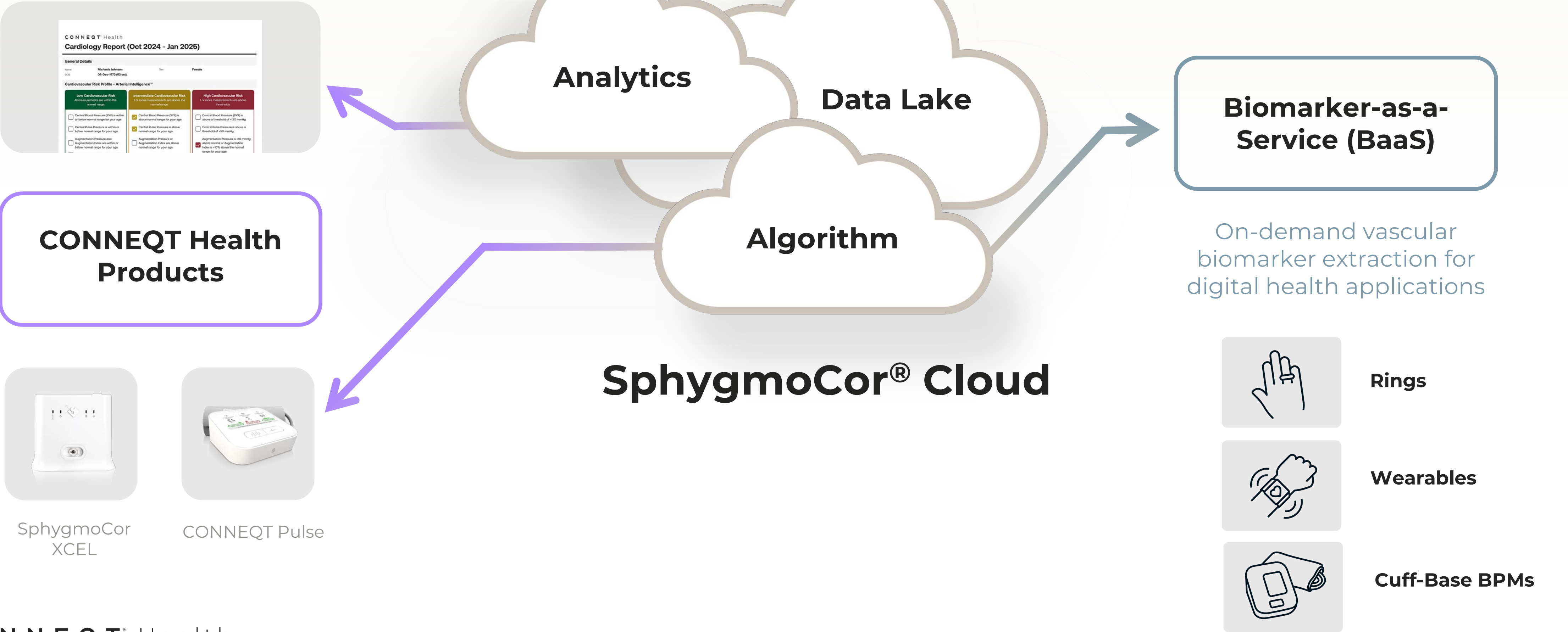
Strengthening our Core Advantage

- ✓ Modernised device development on strong AtCor R&D foundations.
- ✓ Agile processes paired with regulated-device rigour.
- ✓ Deep skills across SaMD, firmware, cloud and mobile.
- ✓ A dependable team delivering fast, compliant innovation.
- ✓ On-time delivery of features that power growth + recurring revenue

Result: Strong organisational processes across Engineering, R&D, and Product that consistently meet the product, marketing, and feature requirements needed to support the long-term vision of the company.



CONNEQT Arterial Intelligence™ Platform



Driving Recurring Revenue Through Stickiness

Tuesday, Apr 15, 2025

S M T W T F S

Your Heart at a Glance

Central BP (SYS)
109 mmHg
Within Range

Tag Your Day

Stressed Late Night Sick Other

Today's Insight

Over the last week, your cBP has trended down by 5 mmHg. That correlates to a reduction in CV risk by 10%!

Vascular Biomarkers

Brachial Blood Pressure
128/82 mmHg
HTN Stage 1

Heart Rate
71 bpm

AP CPP
Alx PPA
SEVR

Unlock More with Care+

Home Feed Explore

Habits

Stranded? Let's start building your habits.

Daily Streak Habit Progress Week

Suggested Series

Better with Veggies

Calm Check-Ins

Sleep Support

Deeper Rest

Log Today's Progress

Track how you feel after different bedtimes.

Current Series

Deeper Rest

Home Habits Explore

Better Heart Health
Habit-centric experience

Share Your Report

Easily send a PDF report of your health data to yourself, a doctor, or a loved one.

Name

Email Address

Send

Share Settings

Choose what this person is allowed to see. You can make adjustments at any time.

Vascular Biomarkers

Overview of each parameter

Habit Tracking

Overview of habit progress

Lifestyle Insights

Data gathered from integrations

Reports

Summary delivered to their email

Stop Sharing Data

Timothy Whetherson

Grandparent

Last Updated: Today at 7:56am

Vascular Biomarkers

Central BP (SYS)
109 mmHg
Within Range

Augmentation Pressure
3 mmHg

Augmentation
19 %

Care+

Recent Reports

3-Month
Jan 2025 - Apr 2025

On Demand
Nov 2024 - Jan 2025

3-Month
Oct 2024 - Nov 2024

Begin On-Demand Assessment

Family and Friends

Michelle Whetherson
Partner
Updated: Apr 12, 2025

Timothy Whetherson
Grandparent
Updated: Apr 11, 2025

Home Habits Explore Care+

Explore

Top Programs

8 weeks
Better Sleep, Brighter Days
Wellness Heart Health

My Programs

4 weeks - In Progress
Core Guided Program
Activity Nutrition Wellness Heart Health

Available Programs

4 Weeks
Burst for Heart Health
Activity Wellness Heart Health

Studies

July 2005
The Anglo-Cardiff Collaborative Trial (ACCT)

Home Habits Discovery Care+

Comprehensive Guidance
Expanding guided programs

The pressure that matters
Central blood pressure dashboard

Future Revenue Levers: Telehealth and Vascular Age



For Your Physician (Page 1)

CONNECT Health

Summary

Name	Michaela Johnson	Sex	Female
DOB	08-Dec-1972 (52 yrs)		

Parameter	Average ¹	Classification	Change vs Previous Report	Normal Range
Vascular Age	62 yrs	Above Age	↑ 2	52
Central Blood Pressure (SYS) ²	129 mmHg	Above Range	↓ 2	99-129

9:41

←

Vascular Age

62⁺²

60

Previous Month

+10

From Actual Age

Accelerated

Delayed

What This Means For You

Your Vascular Age is currently 10 years above your actual age. This means your heart and arteries may be working harder than expected for someone your age. This insight gives you a powerful starting

Home

Feed

Explore

Care+

Vascular Age

What is Vascular Age?

Vascular Age estimates how old your arteries appear based on their stiffness. It provides a vascular age to that of healthy individuals, offering insight into whether your arteries are your age.

Arterial stiffness increases with age and is a known predictor of cardiovascular risk. When unexpected, it may reflect accelerated vascular aging. Vascular Age helps identify these (PWA), a clinically validated, non-invasive method for assessing arterial function.

How is Vascular Age Measured?

The Pulse uses SphygmoCor® PWA to capture your central pressure waveform—the pressure exits the heart. The shape of this waveform reflects your heart's pumping cycle and how these features are directly tied to aortic stiffness and elasticity.

Your waveform is analyzed alongside your sex, height, and weight using a formula developed in the Anglo-Cardiff Collaborative Trial (ACCT), which included over 10,000 adults. Among 4,000 participants aged 18–90, with normal cholesterol and blood pressure, waveform features were strongly correlated to estimate a vascular age.

While there's no single standard for measuring vascular age, this method is one of the most accurate non-invasive tools available.

What Do My Results Mean?

Vascular Age

Average 62 years

Below Age

Current Age

Above Age

Ranges are based on the Anglo-Cardiff Collaborative Trial (ACCT) Study

A Vascular Age above your actual age suggests your arteries may be stiffer than expected for your age. This may increase your risk for conditions like hypertension, coronary artery disease, and stroke. Discuss these results with your doctor. They may recommend lifestyle changes, further testing, or medication to improve arterial flexibility and reduce risk.

Learn more about Vascular Age.

Looking Ahead



Powering the Arterial Health Economy

Now

- Accelerate consumer & clinical reports via subscription.
- Drive adoption and recurring revenue with the Pulse and CONNEQT app.

0-12 months

- Launch arterial health analytics services.
- Launch SphygmoCloud, enabling Biomarker-as-a-Service.
- Launch PPG integration kit for wearable vendors.
- New features & subscription enhancements for CONNEQT app (Arterial Age, Cardiologist Telehealth consultations).

12-18 months

- Expand analytics services to pharma & clinical trials partners.
- Launch SphygmoCor-powered wearables and medical devices through partners.
- Transition from device maker to SaaS data provider

Questions

