

# Global Approach Limited

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Australian Stock Exchange  
Company Announcements Office

## **'GLOBAL' POSITIONS FOR GROWTH IN WORLD GAMING MARKET**

The directors of Global Approach Limited (ASX code GLO), operators of the MusicHall On-line Casino, advise that in conjunction with its Management Company an office has been established in the United Kingdom to source exclusive marketing opportunities for its gaming activities in the British and European markets.

The Web site [www.musichallcasino.co.uk](http://www.musichallcasino.co.uk) has been acquired and all marketing material and the casino games have been changed to reflect the applicable currencies, including the payment processors that can now accept purchase and pay winnings in GBP and Euros.

The new operation compliments the existing casino [www.musichallcasino.com](http://www.musichallcasino.com) which operates in US dollars. The large population base of Britain and Europe will provide balance to the present over-weighting of US based players in MusicHall's customer profile and with the strength of the Pound and Euro will counterbalance the current reliance on the US dollar and assist in increasing the Casino's profitability.

MusicHall introduced eighteen (18) new games during November 2003 which assisted in the increase in revenues in December 2003 by in excess of 100%.

The board is also pleased to announce that Mr. Barwick has assumed the role of Executive Chairman to ensure the continued growth of the company.

Yours truly,

A handwritten signature in black ink, appearing to read 'D K Barwick', is written over a large, hand-drawn oval shape.

D K Barwick  
Executive Chairman