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Australian Stock Exchange
Company Announcements Office
Sydney

BROKER PRESENTATIONS

Attached for release to the market are:

- Chairman's opening address to broker presentations being conducted now and over the next month
- copy of "Power Point" presentation.

For further information and presentation details kindly contact the Executive Chairman, Mr David Barwick, on phone (07) 3317 2226 or by email davidb@globalapproach.com.au

Bill Lyne
Director / Secretary

GLOBAL APPROACH LIMITED
CHAIRMANS INTRODUCTION TO PRESENTATIONS APRIL/MAY 2004

Ladies & Gentlemen

Welcome to our presentation for Global Approach Limited (ASX code GLO).

Since relisting on the ASX on the 18th December 1998 as Amlink Group Limited the company has focused on the dynamic Information technology area and in the past four months has directed its interest to the lucrative on line gaming market having acquired a licence to operate MusicHall casino. It was at this time that it adopted its current name Global Approach Limited and divested its self of the only remaining software product, EVENTS.

The acquisition of MusicHall casino is seen as the first of a number of gaming activities to be introduced to the company over a period of time. In fact Global is currently finalising the due diligence process on the acquisition of a strategic 23% of UK Casino Club. UK Casino Club has its focus on the European market whereas MusicHall mainly operates in the US dominated market with of course no players being accepted to our casinos from Australian residence.

Global is unique in its activities as it employs no operational staff but has 24 hour by 7 days access to people with many years experience in the industry and with Global's overheads almost tied completely to the successful gross profit of the casino operation.

This formula allows the board of Global to focus on the development and growth of the company without the day to day problems and cost of the operation. This can be seen by the team present today to give you all an insight into not only the current operation but also our performance to date and what we can expect from the company in the foreseeable future.

At the time of introducing the casino operation to Global the board was also restructured and now consists of:
David K Barwick- Executive Chairman
Mike Veverka- Director
Ian Mackay- Director
Bill Lyne- Director/Secretary

Global offers an opportunity for investors to participate in the growth of a small market capitalised company during its early growth stage. It is the desire of the board to distribute profits to shareholders by way of dividends as soon as possible.

Ladies and Gentlemen I mentioned the management team earlier and I now wish to introduce a representative of Firebrand Interactive to go through the operational part of our presentation.

David K Barwick
Executive Chairman

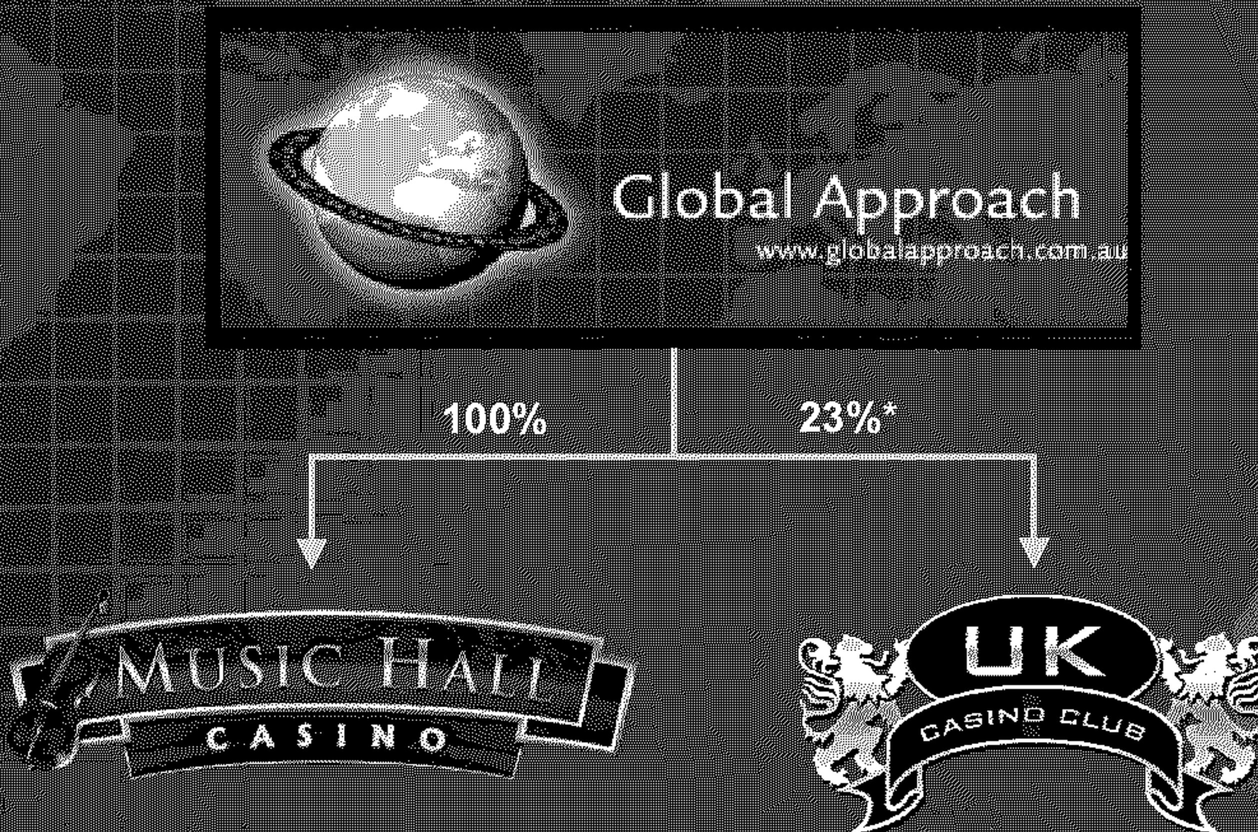
Global Approach
www.globalapproach.com.au

Broker Presentation

Chairman's Address

- Global Approach is now focused on the lucrative on line gaming market.
- Finalising the due diligence process on acquiring a 23% interest in UK Casino Club.
- The UK Casino Club will broaden our geographic diversification into the lucrative UK market.
- Our strategy is to grow organically and by acquisition.
- We operate a unique business model, in that all operational activities are outsourced to a management group with many years experience in the industry.
- Keeping the costs of operation low to maximise profit for shareholders.

STRUCTURE



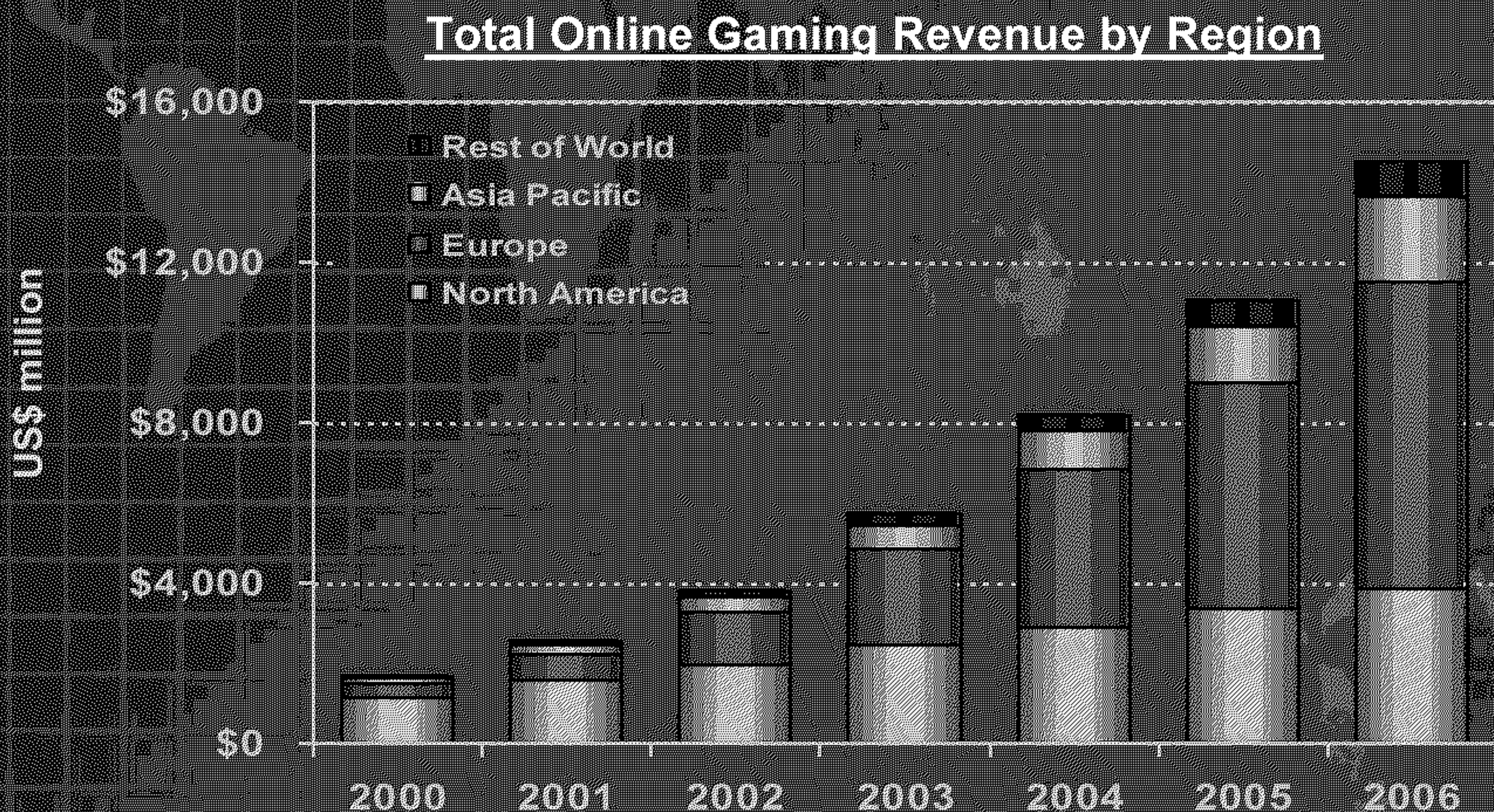
* Subject to successful completion of due diligence

SECURITIES ON ISSUE

Quantity	Shares / Options
44,587,797	ordinary shares (ASX listed)
1,206,273	ordinary shares (subject to ASX escrow)*
16,510,571	41c options expiring 30/6/04 (ASX Listed)
750,000	16c options expiring 30/11/04
16,364,225	10c options expiring 31/1/06

* Ordinary Shares issued to associated entity of D K Barwick on acquisition of Global Approach Operations Pty Ltd and escrowed by the ASX for 12 months.

Where the Customers Are



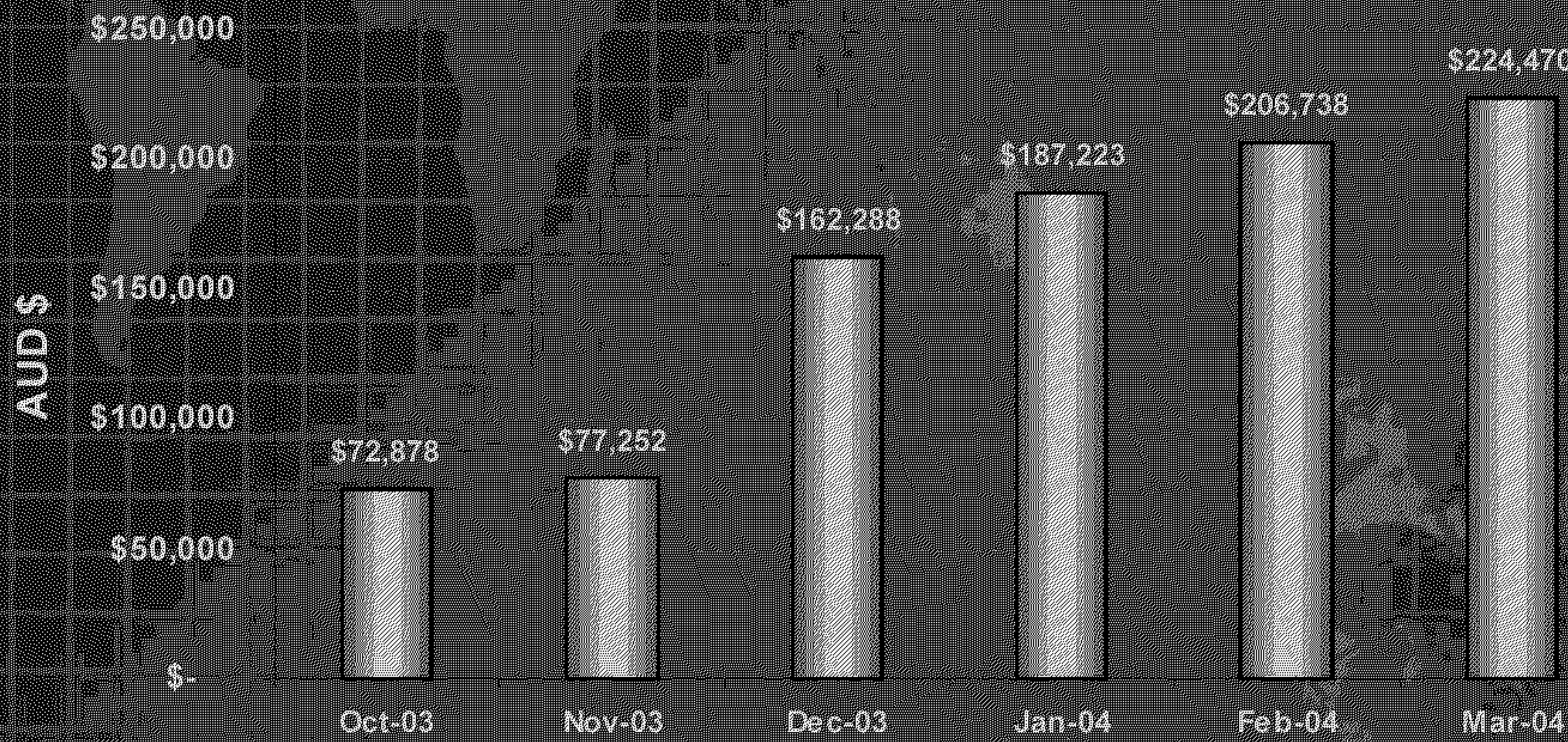
Source: Informa Media Group 2002

Listed Companies Do Pull In High Online Profit.

- Profits from interactive betting have overtaken phone betting profits for the first time at bookmaker William Hill.
- The online division, posted a rise in operating profits from £9.2m to £20.5m over the course of the year.
- Ladbrokes online division, reported a profit of £11.3m last year on its e-gaming activities.
- Centrebet sold by Jupiters to privately-owned SportOdds group for $46.55 million.

Financial Performance

Six Months of Solid Revenue Growth



Note: Revenue reported in AUD$ using a US$ exchange rate of $0.73

THE BUSINESS MODEL

- Global has a unique business model that makes it highly profitable in comparison to other online gaming businesses.
- Global has entered into an agreement with Firebrand Interactive, an organisation with proven internet gaming experience.
- Firebrand Interactive provides all operational services to the online casino for a fixed fee of 15% reducing on a sliding scale down to 10% based on gaming revenue.

THE BUSINESS MODEL

- This business model is unique for internet gaming however the model is common in the physical casino industry in Australia.

Casino	Casino Management
Jupiters	CAESARS ENTERTAINMENT
Hotel Sofitel	CASINOS AUSTRIA INTERNATIONAL
Star City SYDNEY	Harrah's

BUSINESS MODEL

- The management company reports to the Board of Global regularly

- Under the agreement Global Approach does not pay for:
  - Hardware or gaming software upgrades
    (An ASX listed public company that runs an online casino last year spent $3m for IT upgrades and Infrastructure)
  - All staff required to operate the online casino are included in the management fee.
    (The same organisation spent $4.19m on staff associated costs in the financial year 2003, under the Global Approach business model, there would be a saving of $1.6m)

BUSINESS MODEL

Below is a comparison of actual results of an ASX listed online casino, compared an estimate of their performance under the Global Approach business model.

	ASX Online Casino	**ASX Online Casino using Global Approach Business Model**
Operating Revenue	$18,439,805	$18,439,805
Marketing	$ 5,601,953	$ 5,601,953
Expenses	$12,517,367	$ 9,567,157
Profit	**$ 320,485**	**$ 3,270,695**

MANAGEMENT COMPANY

- The management company has a proven track record of success in online gaming.
- They currently manage 5 online casinos and 2 online poker rooms
- 200,000 people have registered and played from over 135 countries world wide across those casinos.
- Over $1 billion in bets will be made in these casinos this calendar year

Key Success Factors

To operate a successful online gaming operation it is essential to have:

1. Experienced staff
2. Cost effective marketing
3. Excellent software

If one of these elements is missing then an online casino will not reach its full potential.

EXPERIENCED STAFF

- The executive team of the management company have extensive gaming experience.
- They employ over 40 fulltime internet gaming specialists
- Planned and developed the "World's 1st fully regulated online casino".
- The opening of 4 casinos in Australia
  - Treasury Casino, Jupiters Casino, MGM Grand (Darwin) , Launceston Federal
- Golden Casket online initiative (iGold) and gaming machine monitoring company (Golden Gaming Pty Ltd.)

MARKETING

Key Success Metric	MUSIC HALL CASINO
Cost per Player Acquired (CPA)	▪ Six month average - Aus$186.30. ▪ This performance substantially better than its key competitors.
Player Retention Rate	▪ Increased player retention by 33% over the past six months.

AFFILIATE MARKETING

- Music Hall Casino is part of the Casinoprofitshare program, a pioneer of affiliate marketing for online gaming.
- Risk Free Marketing Model – pay for performance model.

casino **profit** share
OWN A PIECE OF VEGAS

- More than 3,000 advertisers and 9,000 websites are part of the program.
- Affiliate Site Example
- Music Hall is able to access aggregated buying power of the management company to buy traffic at reduced rates.

SOFTWARE

- Music Hall Casino uses Microgaming software.

- According to Datamonitor, Microgaming is the leader in the supply of online casino software, supplying 38% of the market.

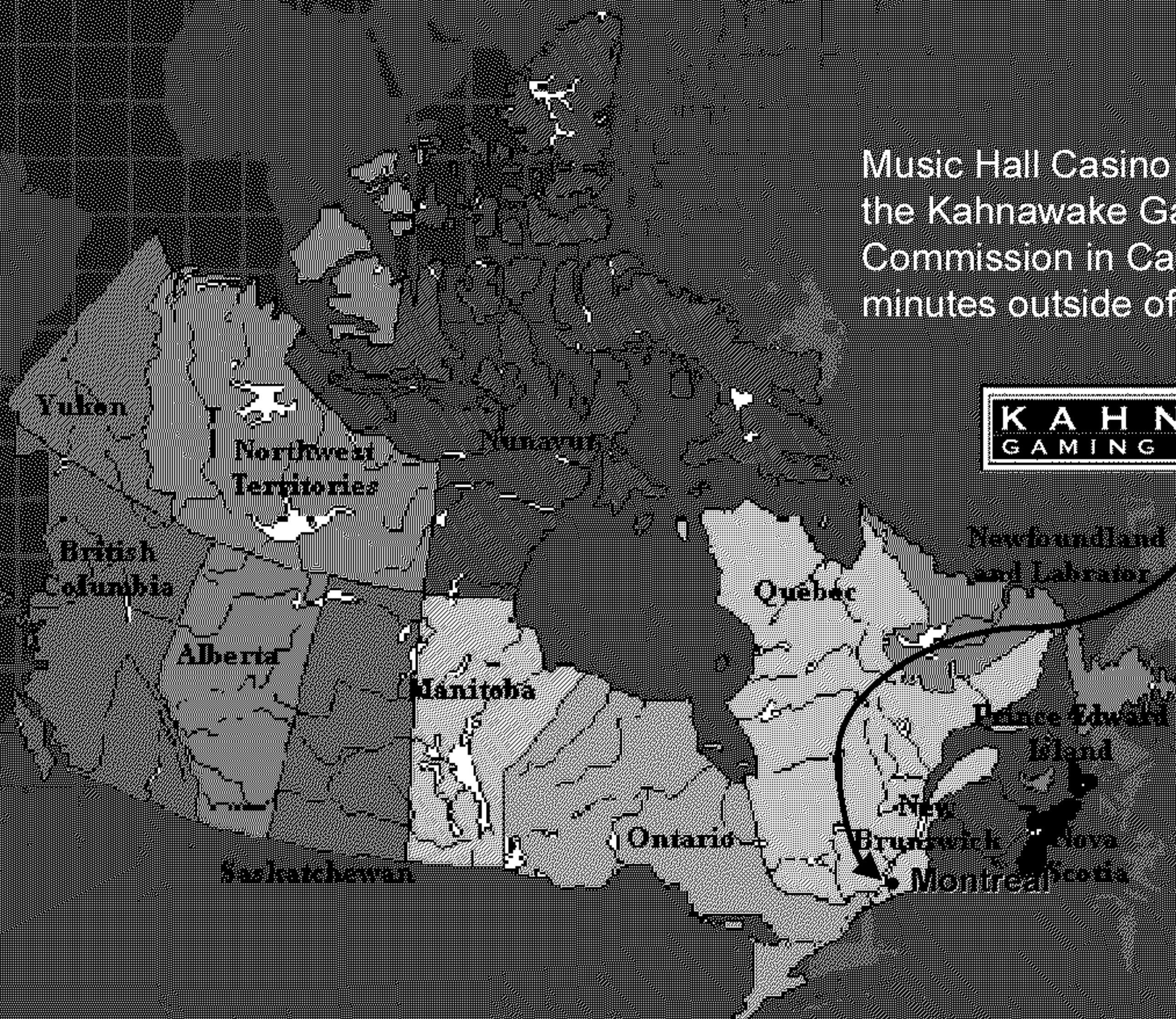
- Features include:
  - 72 Games
  - 1c Games
  - Million Dollar Jackpot

  Recent Winners: AUD$ 2.26m, AUD$ 2.1m, $1.16m & AUD$ 1.12m.

Licensing

Music Hall Casino is licensed by the Kahnawake Gaming Commission in Canada and is 10 minutes outside of Montreal.

KAHNAWAKE GAMING COMMISSION



PAYMENT PROCESSING

- Music Hall Casino has a sophisticated payment processing system with more than 12 different payment methods.

Future Outlook

- Internet gaming is here to stay and growth prospects and demand remain strong
- The UK Casino Club's intended purchase is designed to capture the lucrative and emerging UK and European markets.
- Asia is yet untapped and the management company is strategically placed in Singapore to capture this market.
- Rationalisation of the market will occur and Global Approach is well placed to make strategic acquisitions.

CHAIRMANS SUMMARY

- Globals Online Casino's last 5 months has had an average growth in revenues of 30% per month.
- We expect continued strong growth throughout the remainder of this calendar year.
- Global is also able to leverage its current business model for gaming acquisitions to accelerate profit growth for shareholders in the future.